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SCHELL'S

Quality SEEDS

1940

MARKET-GARDENER'S
CATALOGUE

THEY GROW BETTER
THEY YIELD BETTER
THEY ARE PREFERRED
BY SUCCESSFUL GARDENERS
AND FARMERS EVERYWHERE

NEW CANTALOUPES SCHELL'S "PRIDE OF WISCONSIN"

Awarded All-America Prize as Best New Cantaloupe. This picture is part of 21 acres grown from our pure-bred strain seed by Mr. T. P. Hiland, Pennsylvania. Mr. Hiland (right), is saying to Mr. Schell — "Mr. Schell, this crop is 100 per cent perfect, not a single 'off' melon in it. The quality is the finest and they yield tremendously, and sell as fast as we can pick them."

Every gardener, every farmer, every home-gardener should have this grand new Cantaloupe. (See also page 23.)

Pkt. 10c; oz. 20c; $\frac{1}{4}$ lb. 65c; lb. \$2

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WALTER S. SCHELL, Inc., Quality Seeds
Tenth and Market Sts., HARRISBURG, PA.



Beautiful Velvet Green Grass!

Whether you live in the city or on the farm, it is certainly worth while to have a lovely lawn around your home. A good, well-kept lawn is indeed beautiful. It makes a home more homey. It gives you a most delightful "outdoor living-room," the **perfect** place for all the family to play, to rest, to fellowship, to relax and breathe in God's rich, pure, refreshing ozone. Make a good lawn and take enough time to keep it nice.

If tempted to buy Lawn Grass Seed at low prices, be careful, don't fool yourself, look at the **analysis**—if it contains "inert"—that is dirt and chaff—don't buy it; if it contains weeds, don't buy it; if it contains timothy and other "hay" grasses, don't buy it; if the germination is low, don't buy it. If you wish to be sure of success, then sow **Schell's Quality Lawn Grass Seed**.

Schell's Quality Lawn Grass Seed

is the highest quality Lawn Seed obtainable, made under our own formulas of the very fanciest, purest, cleanest grades of grasses, of the highest possible germination. Thousands of the most beautiful lawns here and throughout Pennsylvania and elsewhere are the result of sowing Schell's Quality Lawn Grass Seed. **To be sure of success and have a rich velvety carpet of green, always sow Schell's Quality Lawn Grass Seed.**

Prices of Schell's Quality Lawn Grass Seed:
½lb. 35 cts.; 1b. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75;
10 lbs. \$5; 20 lbs. (legal bus.) \$9.50; 100 lbs. \$45.

To Have a Good Lawn.—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or tamp it with a board or back of shovel. Sow the seed very evenly, do not drop it in uneven quantities and do not miss sowing seed on every inch of soil, for it is necessary to sow Lawn Seed thick to get a rich, velvety green sod.

"Drying out" is fatal. Keep the newly sown lawn moderately moist by light, mist-like sprinkling or by covering with cloth or burlap until the grass is through the soil. Allowing it to dry out, just when the seed has started to germinate, is fatal to the seed, and it cannot germinate a second time; it must be re-sown. Avoid too severe watering which packs the soil.

For new lawns sow 1 pound to each 100 square feet, that is, 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) There are 43,560 square feet in an acre. Sow 200 pounds to the acre to produce a heavy sod at once.

For Flower and Vegetable Gardens



And for your **Lawn**, the best manure you can use. Nothing will make such colors and foliage. It's just what Nature needs to make big strong, healthy plants. Ten pounds for each 100 square feet is all you require.

Used on everything in the vegetable garden, **Wizard** forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully. It furnishes humus which all soils need.

"Wizard Brand" is absolutely **weedless**. Used extensively by landscape gardeners.

Quantities of 25 lbs. or more are sent by express or freight. You pay the charges

Postpaid

5-lb. pkg....	\$0 35	\$0 50	100-lb. bag.....	\$2 60
10-lb. pkg....	60	80	500 lbs.....	12 00
25-lb. bag....	85		1,000 lbs.....	22 50
50-lb. bag....	1 50		2,000 lbs.....	45 00

Shredded Cattle Manure. (Put up in 100-lb., 50-lb., 25-lb., 10-lb. bags.) Same price as Sheep Manure.

Schell's Special Shady Place Lawn Seed

Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow same quantity as of the preceding. **½lb. 40 cts.; 1b. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$6; 20 lbs. (legal bus.) \$11; 100 lbs. \$48.**

Schell's Terrace or Embankment Mixture. **½lb. 35 cts.; 1b. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75; 10 lbs. \$5; 20 lbs. \$9.50.**

Schell's Athletic Field Grass Seed. **10 lbs. \$6; 20 lbs. (bus.) \$11; 100 lbs. \$48.50.**

Schell's Golf-Course Grass Seed. **10 lbs. \$8; 20 lbs. \$16; 100 lbs. \$70.**

Schell's Putting-Green Grass Seed. Sow **1 ½** pounds to each 100 square feet. **10 lbs. \$10; 20 lbs. \$20; 100 lbs. \$90.**

SEPARATE GRASSES, All Fancy Quality

We never carry any second, third, or fourth grades

Kentucky Blue Grass. Fancy... \$0 45 \$2 00 \$3 75 \$30 00
White Clover. For lawns.....
½lb. 35 cts.; ½lb. 65 cts.... 1 25 5 75 10 00 90 00

Creeping Bent (*Agrostis stolonifera*). For lawns and putting-greens..... 1 50 6 75 12 50 110 00

Rhode Island Bent...... 1 50 6 75 12 50 90 00
Wood Meadow (*Poa nemoralis*). For under trees and shady places. 1 50 6 75 12 50 110 00

Red-Top, Fancy (*Agrostis alba*)... 40 1 75 3 00 28 00
English or Perennial Rye Grass (*Lolium perenne*) (Pacey's Short). 30 1 25 2 00 15 00

Chewing's New Zealand Fescue. 1 00 4 50 8 50 75 00
Red or Creeping Fescue (*Festuca rubra*). Sandy soils and shady places..... 1 00 4 50 8 50 75 00

Sheep's Fescue (*Festuca ovina*). Lawns and pleasure-grounds.... 80 3 50 6 50 50 00

Lōma
beautifies lawns and gardens

We highly recommend Lōma. It is the perfect plant food for everything green that grows. Excellent for your lawn, shrubbery, trees and flower garden and vegetables as well.

Lb. 10 cts.; 5 lbs. 45 cts; 10 lbs. 85 cts; 25 lbs. \$1 50; 50 lbs. \$2.50; 100 lbs. \$4. Postpaid prices: 20 cts.; 60 cts.; \$1.15; \$2.10 (50's and 100's by freight).



National EEZY WEAR GARDEN GLOVES

WASHABLE! Sizes for women: "Small," "Medium," "Large." For men: "Medium" and "Large." 75 cts per pair; 2 pairs, \$1.40, postpaid.

Vigoro. A fertilizer for trees, gardens and lawns. Prices: 5 lbs. 45 cts. (65 cts., postpaid); 10 lbs. 85 cts. (\$1.25, postpaid); 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4.

TRI-OGEN. The all-purpose spray. Good news for rose-lovers. Three sprays in one, protecting roses absolutely from insects and giving complete protection against black-spot and all fungous diseases. It is just as valuable for a l other flowering plants as it is for roses. Put up in 4 sizes.

A. Small Kit (protects 12 to 20 roses for season) \$1.50.

B. Medium Kit (protects 50 to 80 roses for season) \$4.

C. Large Kit (protects 100 to 160 roses for season) \$6.

D. Estate Kit (protects 400 to 600 roses for season) \$20.

WALTER S. SCHELL, Inc., Quality Seeds

Tenth and Market Sts., HARRISBURG, PA.

Use this Order Sheet. We will send another one with your Seeds

Your Name

(Please write name very plain)

(All members of one family should order under one name)

Street Address (if any)

Post Office

R.D. No.

FILLED BY

AMOUNT

CHECKED BY

Post Office Money Order \$

DATE

Express Money Order

SHIPPED

Check

Cash, Notes and Silver

Postage Stamps

County _____ State _____

Express or Freight Office _____

If your address has been changed since the last time you ordered, write
your old address here _____

Date

1940

Please give us this information Mark X In This Space →	I have a home garden	I grow vegetables to sell	I do general farming	I grow _____ acres of vegetables
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NON-WARRANTY. Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productivity, or any other matter of any seeds, bulbs, or plants they sell, and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned, and the amount paid for them will be refunded.

This Is Very Important to You!

You may deduct the following large quantity discount from the total of your order for VEGETABLE SEEDS and FLOWER SEEDS when sending cash with your order. It is to your interest to send your entire order to us.

If your order totals from \$2 to \$5, you may deduct 6 per cent.

If your order totals from \$6 to \$10, you may deduct 8 per cent.

If your order totals from \$11 to \$25, you may deduct 10 per cent.

If your order totals from \$26 to \$50, or more, you may deduct 12 per cent.

No.	QUANTITY	DOLLARS	CENTS
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			

(Continue order on other side)

Amount carried forward to other side \$

No.	QUANTITY	Amount brought forward	\$	cts.
16				
17				
18				
19				
20				
21				
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23				
24				
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26				
27				
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38				
39				
40				

I will greatly appreciate the favor if you will give below the names and addresses of five of your neighbors or friends who have gardens or farms, and do not now receive our Catalogue and for this you may select any 5 or 10-cent pkt. of flower seeds free when sending your order.

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

PLEASE DO US THIS VERY GREAT FAVOR. If you have discontinued gardening or farming and therefore have no need for seeds, then kindly give this Catalogue to someone you know will need seeds. Thank You.

1940—Our Thirtieth Anniversary!

Greetings to All of You, Our Friends!

During these years millions of our Catalogues have been mailed to our great host of customers everywhere. Here is our Thirtieth Catalogue. Many of you and your sons and daughters have been planting our seeds, Schell's Quality Seeds, with great success every one of these thirty years.

AND AGAIN I WANT TO EMPHASIZE that SCHELL'S SEED HOUSE is
YOUR SEED HOUSE. WE are YOUR FRIENDS and YOU are OUR FRIENDS

We are growing for you the very highest quality pure-bred Seeds from which you may grow the very best-quality crops.

Down Go Our Prices. Many ounce prices formerly 15 cents are now 10 cents or $33\frac{1}{3}$ per cent down; many $\frac{1}{4}$ -pound prices are down 25 per cent; and other quantities are down in similar proportions. With these reductions and then taking off the quantity cash discount on your entire order, as shown below, you see we are giving you a very great saving.



SCHELL'S SEED HOUSE—Is Your Seed House

How Can We Make These Great Savings For You? By doing twice as much business in 1940. We expect it and we have every reason to believe we will double our sales this year. Increased production, whether bushels of wheat per acre, or onions, or beans, reduces your cost per acre. The more automobiles a factory can produce in a month, the less they cost. The more orders we fill each day, the less the cost. This we anticipate and we are giving the saving to you in lower prices. Now there is a **definite bottom line of cost** in the production of **pure-bred seeds**. This cannot be lowered—the savings must be made through increased business.

Thanks to You, Our Customers and Friends, for your orders in past years and for this year's order which we with pleasant anticipation hope to receive soon.

To New Friends.—We invite you to send your order to us this year and **get quality, save money, and make more profit** if you grow for market, with better crops which bring top prices.

Special Discounts!

This applies to Vegetable Seeds and Flower Seeds only, not to Field Seeds.

On all Orders of from \$ 2 to \$ 5 you may deduct 6 per cent cash discount.

On all Orders of from \$ 6 to \$10 you may deduct 8 per cent cash discount.

On all Orders of from \$11 to \$25 you may deduct 10 per cent cash discount.

On all Orders of from \$26 to \$50 or \$100 or more you may deduct 12 per cent cash discount.

You may deduct the above cash discount from the total of your order for vegetable seeds and flower seeds when sending cash with your order. You see it is very much to **your** interest to send your **entire** order to us and save from 6 to 12 per cent.

SEND YOUR ORDER EARLY. Take time **now** to go carefully through the entire Catalogue and make out your order for your full requirements for the entire **year's plantings**, for many varieties may be sold out early. Since early last fall there have been large orders in great numbers coming in from foreign countries.

HOW TO SEND CASH. Send either Post Office Money Order, Check, or Express Money Order for amounts above 50 cts., and stamps for less amounts. However, send whichever is most convenient to you. If cash, have it registered; if Money Order, be sure to have it made payable at Harrisburg, Pa.

WE PAY THE POSTAGE, Express, or Freight on all **Garden Seeds** and **Flower Seeds** at the prices quoted in this Catalogue, to all points in the United States. We send them whichever way is cheapest. Be sure to give your nearest express or freight station.

NON-WARRANTY. Walter S. Schell, Inc., give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs, or plants they sell and will not be responsible for the crop. If the customer does not accept the goods on these terms, they are at once to be returned and the amount paid for them will be refunded.

ASPARAGUS

HOW TO GROW ASPARAGUS.—One ounce of seed will produce about 200 plants. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Plant in early spring.

For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots, 50 feet by 6 feet; 8,000 roots per acre, $1\frac{1}{2}$ feet apart, in rows, 3 feet between the rows.

Mary Washington Rust-Resistant

Now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

Large Two-Year-Old Roots of Genuine Mary Washington. Doz. 50 cts. (postpaid 60 cts.); 50 roots \$1.35 (postpaid \$1.65); 100 roots \$2.25 (postpaid \$2.65); 1,000 for \$10.50; 5,000 for \$50.

Seed of Mary Washington. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 5 lbs. at 70 cts. per lb.; 10 lbs. at 65 cts. per lb.; 25 lbs. at 60 cts. per lb.

BORECOLE or KALE

Sow in July for fall use and in September for spring use. One ounce will produce about 5,000 plants.

Schell's Dwarf Curled Blue Scotch or Extra Curled (also known as "Jamaica" and as "Bloomsdale Kale"). This Kale is of a dark bluish green color without yellowing, even after several days of shipping. It grows to a large size. Very hardy and passes through the severest winters without being harmed. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. 90 cts.; 5 lbs. at 85 cts. per lb.

Dwarf Siberian. A dwarf grower, with large, broad leaves, slightly curled at the edges. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 70 cts.; 10 lbs. \$6.50.

Dwarf Green Curled Scotch or Dwarf German. The leaves are very curly, bright green, tender, and of delicate flavor. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 80 cts.

Mr. I. A. GASHAW, Pa., gets much bigger yield. He writes, "Your Schell's Big Yielder Oats produced 20 bushels more per acre than our other Oats."

WALTER S. SCHELL, Inc. • Quality Seeds • HARRISBURG, PA.

BEETS

Sow the seed as soon as the ground can be properly worked. Be sure to work in Wizard Brand Pulverized Sheep Manure or some other good fertilizer (we have all kinds). Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 to 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will then have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. One ounce will sow a row of 50 feet; 5 to 6 pounds to the acre.

New Beet, Green Top Bunching

Offered for the First Time

Extremely attractive bunching Beet. It is early; roots are $2\frac{1}{2}$ to 3 inches in diameter in 50 to 60 days. Globe-shaped, becoming slightly flattened at bottom at maturity. Very smooth and refined. Exterior color dark; interior bright blood-red; solid color in cool weather, slightly zoned in warm weather. The dark glossy roots with the green top foliage make them very attractive as a bunch Beet. Try it. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.50.**

Schell's Harrisburg Market

Finest Extra-Early Beet

Dark red color all the way through; tender, highly flavored flesh; smooth clean skin; shape extremely uniform. This is the very best first-early Beet. For many years this very excellent Beet has been grown almost exclusively by the market-gardeners of all our city markets here for *first early*, and it has become the leading early Beet in many city markets. Our sales total many tons of seed. The illustration gives the shape of it. It is *half-globe*, not as globular as our Black Knight nor as flat as is Crosby's Egyptian. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; $\frac{1}{2}$ lb. 60 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.**



Schell's Harrisburg
Market Extra-Early
The best first-early Beet

Schell's Famous Black Knight Beet

Unexcelled in Quality, Shape, and Color

Thousands of successful gardeners make this their choice for early planting (to follow extra-early Harrisburg Market), second crop, fall, and winter crops.

We believe this is the most popular Beet in America today for we have received thousands and thousands of orders from almost every city and village in every state, and annually sell enormous quantities of it.

Schell's Black Knight Beet has the color that is desired and that denotes quality—*deepest dark red all the way through*, just as is shown in this color photograph which is an exact reproduction of the Beets as they grow.

In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. The seed we have for you has been produced from very specially selected stock-seed, bred by years of selection for color, quality, and shape.

Schell's Black Knight Beet is the *best* Beet for your own use, and it is the *best* Beet for market. I know that all of you who have been growing it will continue to do so and those who have not, I urge you to grow it, knowing you also want the *best* Beet. Low prices again. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; $\frac{1}{2}$ lb. 60 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.**

Caution! We have found a number of dealers substituting other varieties and selling them as Schell's Black Knight. Buy only from us or our *authorized* dealers.

Schell's Deep Blood Turnip Beet

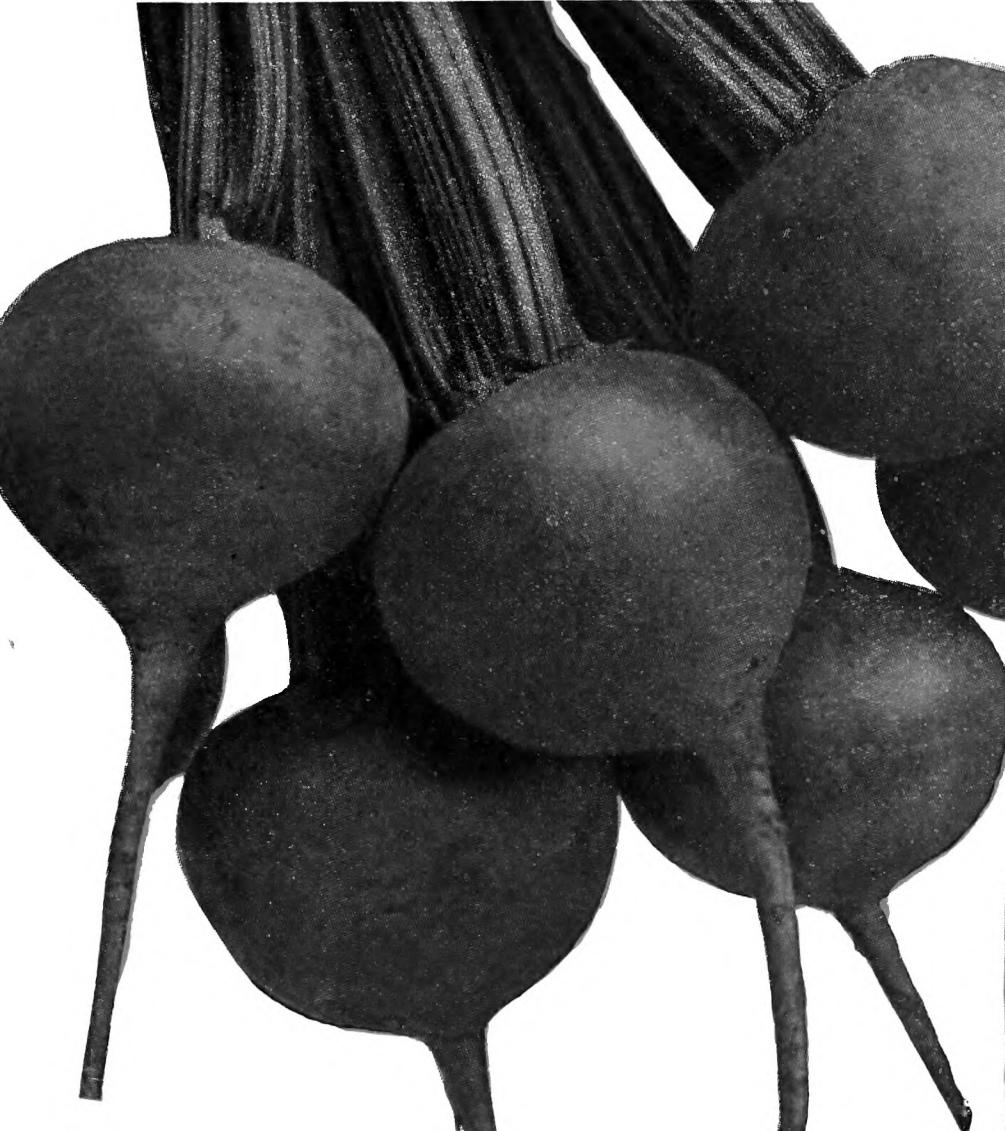
This early, globe-shaped Beet, of excellent quality, is especially esteemed on account of its dark red color, which extends entirely through the Beet and without the light-colored rings seen in some varieties. The medium-sized Beets are smooth and handsome, and are now being largely used for canning as well as for the home-garden and market. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.**

Detroit Dark Red Beet. A variety of exceptional quality and unusual attractiveness. Its handsome appearance makes it a great seller on the market. Globe-shaped, tapering slightly; smooth; dark red; early. A good general-crop Beet. We sell thousands of pounds of seed of our fancy strain to market-gardeners everywhere. If Detroit is one of your leaders, plant my seed this year. Medium-top and Large-top strains. Mention Large-top if you want it, otherwise we will send regular Medium-top. This refers to the foliage. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 90 cts.; 5 lbs. \$4.25; 10 lbs. \$7.50.**

Crosby's Improved Egyptian. One of the earliest Beets. Deep dark red; of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 90 cts.; 5 lbs. \$4.25; 10 lbs. \$7.50.**

For Mangel Wurzels or Stock Beets
and Sugar Beets see index

Schell's Black Knight Beet



MRS. JOHN BILLMAN, Pennsylvania, says they are *wonderful!* She writes: "I tried your Beets last year—Harrisburg Market and Black Knight—and they certainly are wonderful, the *best I ever ate*, and they are delicious canned, sweet or sour, and retain their *deep rich color*. They just cannot be beat."

Schell's
Miniature Beet

"Schell's Miniature" Beet INTRODUCED BY US

It has received the highest praise from all the thousands of our customers who have grown it. Its quality is superb; the flesh is very tender and absolutely free of any hardness or fibre; it is of exceptionally fine-grained texture; its flavor is distinctly rich; its flesh is very deep rich dark crimson, every bit of it, without the slightest sign of light zones. And, you will like it and want it because of its **very small size**, being only a little more than an inch in diameter, making it ideal for **serving whole**, either cooked or pickled. Pull and use, or sell them when they are this size. If, however, you prefer to have them a trifle larger (1½ to 2 inches) they are excellent this size also. Just what is most desired in this type of small table Beet. **Pkt. 10 cts.; oz. 15 cts.; ¼lb. 35 cts.; ½lb. 60 cts.; lb. \$1.20.**

Schell's "Lutz's Green-Leaf" Beet

Winter Table Beet

Introduced by us; originated here by the late Jacob Lutz, successful market-gardener. Always in great demand. Be sure to order plenty of this Beet.

Prices greatly reduced as we have a fine large crop of seed.

Lutz's Green-Leaf is a very large Beet, 4 to 6 inches in diameter at the top, and tapers to a point, like a "top." Dark red all the way through; flesh tender and delicious at all times, and it may be used when quite small or medium size as well as when full grown. Ideal for storing for winter use and slicing. The green leaves may be cooked like spinach. **Pkt. 10 cts.; oz. 15 cts.; ¼lb. 35 cts.; ½lb. 60 cts.; lb. \$1.20; 5 lbs. \$5.75.**

MRS. MARY C. BAKER, Pennsylvania, is delighted—she writes: "Schell's Seeds *always* for me. I have been getting seeds from you for a *long time* and *none* ever failed."

"Last year we tried your Lutz's Green-Leaf Beet. They weighed from 4 to 10 pounds, the biggest and best Beets we ever ate."

Ohio Canner. An excellent Beet for home and market use. Color is deep blood-red; fine form; tender, sweet, and free from any stringiness. Medium early. **Pkt. 10 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.**

Early Wonder. An extra-early Beet of excellent quality; dark red; fine shape, almost globular, smooth. **Pkt. 5 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. \$1.20; 5 lbs. \$5.75; 10 lbs. \$10.**

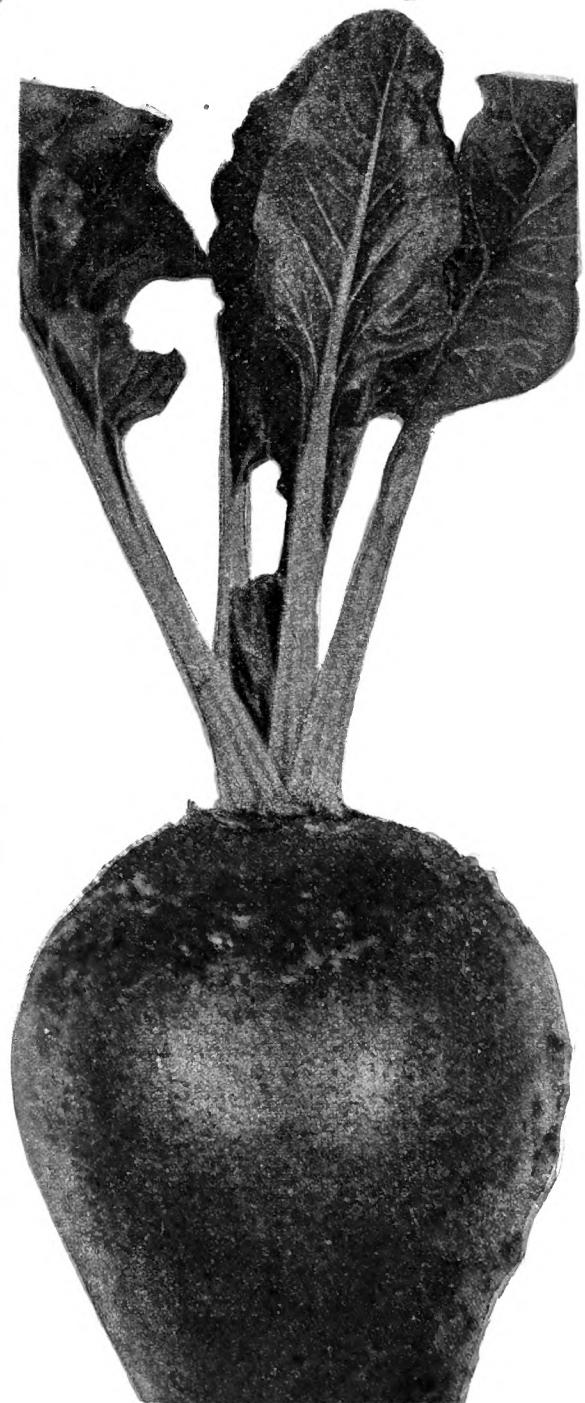
Edmand's Blood Turnip. One of the best varieties to follow the extra-early varieties and for late crop. Should be planted at the same time to mature just after the extra early. The shape is round; color deep red. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 30 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.**

Half-Long Blood. Rich, dark red, very sweet, crisp and tender; does not become woody. It is very smooth and handsome. A good winter keeper. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 30 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.**

Long Smooth Blood-Red. The best of all long Beets. **Pkt. 5 cts.; oz. 10 cts.; ¼lb. 30 cts.; lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.**

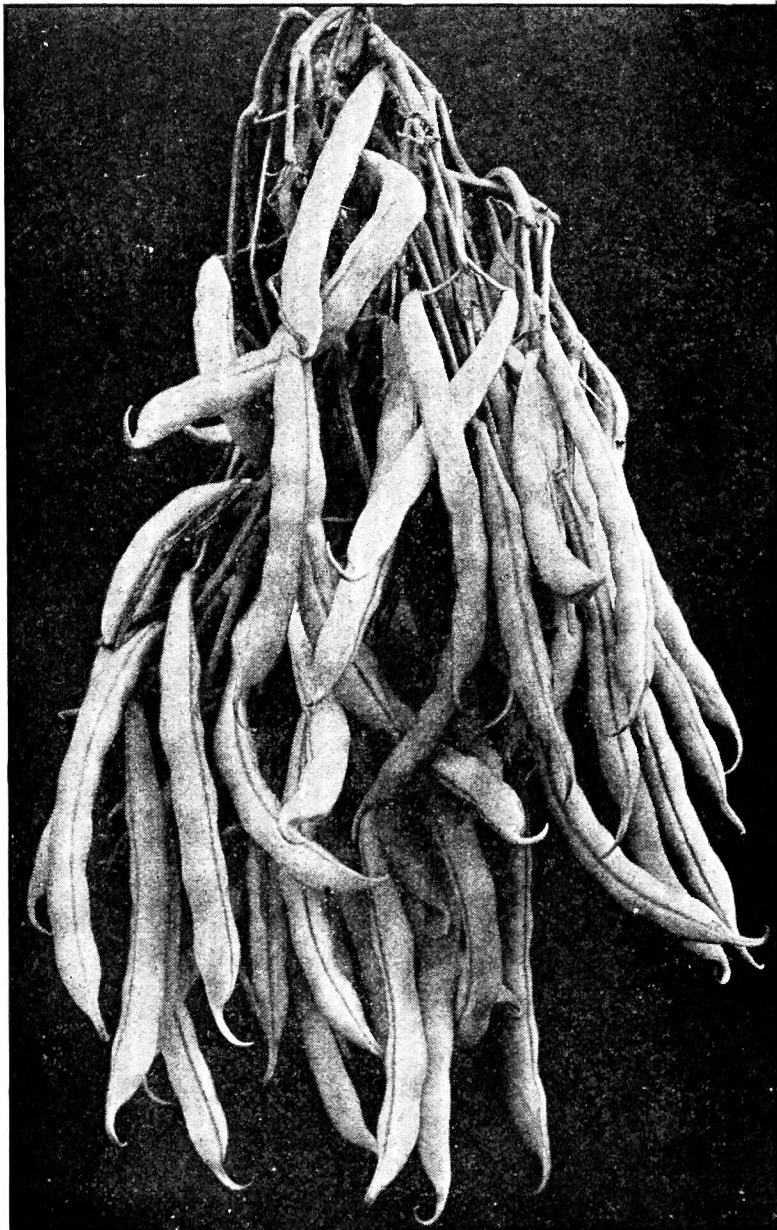
Swiss Chard Beet. See page 38.

See page 3 for the big cash discounts we give you



Lutz's Green-Leaf Table Beet

4 to 6 inches in diameter is its normal size



Schell's Tendergreen Beans

Round, stringless pods. Very productive. Excellent quality. Try them.

Dwarf Horticultural. Stringless pod. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Sixty days to maturity for Shell Beans. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.15; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.

French's Dwarf Horticultural. Similar to the Dwarf Horticultural; preferred by some because of its long tendril, which increases its yield. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.

SOUP or SHELL BEANS

Broad Windsor or Fava Bean. Sometimes called "Horse Bean." Valuable for green shell use. Plants very large but strictly bush. Pods glossy green, $5\frac{1}{2}$ inches long, $1\frac{1}{2}$ inches broad, 3 seeds. Dry Beans very large, circular, flat.

White Marrowfat or Soup Bean. Bush. Shelled and dried for winter use.

White Navy Bean. Bush. Also called Pea Bean or Snow Flake. This is smaller in size than the White Marrowfat.

Red Kidney Soup Bean. Bush. Very popular. Seed is red.

White Kidney. Bush. The Beans are white and larger than either the Navy or White Marrowfat.

Prices of the above 5 varieties: Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.70; 25 lbs. \$4; 100 lbs. \$15, prepaid.

BEANS FOR BEST QUALITY AND BIGGER YIELDS

Green Bush

We Pay the Postage, Express, and Freight
50 lbs. at the 100-lb. rate

SCHELL'S GREEN BOUNTIFUL is now acknowledged to be the **earliest** and **best in quality** and **heaviest in yield** of all the **flat** stringless podded varieties. Because the pods remain in good condition for a long time, it is the leading Bean for shipping. It is ready to pick in 42 to 46 days from planting here in Pennsylvania. The pods, averaging 7 inches long, are of **excellent quality**, **brittle, stringless**, and quite meaty. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 15 lbs. \$3; 25 lbs. \$4; 100 lbs. \$15, prepaid.

SCHELL'S GIANT STRINGLESS. It is **early**, ready to pick in 48 to 53 days. The plants are robust, bearing in profusion long, **round** pods, averaging **7 inches, entirely stringless, excellent quality**. The long pods make it more desirable for canning where the Beans are cut than the Burpee Stringless. A fine, quality Bean. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 15 lbs. \$3; 25 lbs. \$4; 100 lbs. \$15, prepaid.

TENDERGREEN. Plants are very erect and heavily productive. Pods are **round, stringless, 6 inches long**. It is ready to pick in 50 days. A very good Bean for market and home-garden. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 25 lbs. \$4; 100 lbs. \$15, prepaid.

BURPEE'S STRINGLESS GREEN-POD. The earliest round-pod, ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average **5 inches long, entirely stringless, excellent quality**, brittle and very fleshy. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 15 lbs. \$3; 25 lbs. \$4; 100 lbs. \$15, prepaid.

SCHELL'S REFUGEE or 1,000-TO-1 STRINGLESS. This variety yields exceptionally heavy. The pods are **round, straight, and stringless**, and average **6 inches long**. It is one of the leading Beans for canning and very desirable as well for the home-garden and for market. It is ready to pick in 60 to 65 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1; 10 lbs. \$1.90; 15 lbs. \$2.55; 25 lbs. \$4; 100 lbs. \$15, prepaid.

Schell's No. 10 Strain Stringless Black Valentine. Long, straight, green, **round pods** of excellent quality, **6 inches long**. Is early (50 days to picking); a heavy yielder; fine for either early or late planting. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.75; 10 lbs. \$2.40; 15 lbs. \$3; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.

Asgrow Stringless Black Valentine. Pods are oval, straight, or slightly curved, dark green. Very good quality. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 25 lbs. \$4; 100 lbs. \$15, prepaid.

Extra-Early Red Valentine, Stringless. Extra early; round-podded; good quality and of fine flavor. Ours is a **stringless** strain. About **50 days** from planting to picking. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.15; 15 lbs. \$2.70; 25 lbs. \$4; 100 lbs. \$15, prepaid.



A fine big crop, acres of it, Schell's Pure-bred Strain Yellow Bountiful Beans as grown from our seed by Mr. Clifford Cooper, Maryland. A wonderful crop!

POLE LIMA BEANS

50 lbs. at the 100-lb. price

See the extra-special discount allowed to you on page 3. Send us your entire order and get that big discount. It is 10 per cent off if your order equals \$11 or more; 12 per cent off if \$26 or more. And remember we prepay all Vegetable and Flower Seeds, including Beans.

HOW TO GROW THEM.—About the first to the middle of May, plant four to six Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 2 feet. Poles may readily be obtained at any lumber-yard. Cultivate often (not when plants are wet).

Schell's Wonder Pole Lima. Wonderfully prolific. The big, broad, thick, meaty Beans, holding their *fresh greenish color*, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed on to every inch of the branches. Plant this variety on my recommendation. It is the *best* of all Pole Limas. 100 days to maturity. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.50; 25 lbs. \$5.75; 100 lbs. \$22, prepaid.

King of the Garden Pole Lima. Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. A very popular variety. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.35; 10 lbs. \$2.40; 15 lbs. \$3.30; 25 lbs. \$4.50; 100 lbs. \$17, prepaid.

New Potato Pole Lima. Very much like the Bush Fordhook—thick, meaty, green Beans, 4, 5, and 6 to a pod, 4 to 8 pods in a cluster. Very prolific. Richly flavored. A fine Pole Lima. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 55 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.25; 15 lbs. \$4.20; 25 lbs. \$5.25; 100 lbs. \$20, prepaid.

Extra-Early Jersey Lima. Quite early. Pods contain three or four large Beans. 95 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85; 15 lbs. \$3.90; 25 lbs. \$5.25; 100 lbs. \$19, prepaid.

Large White Lima. Very large, flat Beans. 105 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85; 15 lbs. \$3.75; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.

Trucker's Delight. An extra-early, large Lima of excellent quality; very profitable for those who grow for market, because of its earliness. 93 days to maturity. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.80; 10 lbs. \$3.25; 15 lbs. \$4.50; 25 lbs. \$5.25; 100 lbs. \$20, prepaid.

Early Leviathan. Early and very large. The pods hang five to ten in a cluster, with four to six large Beans in each pod. 100 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.45; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.

Giant-podded Pole Lima. Very large pods filled with large Beans. Flavor very rich. A heavy yielder. 105 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.85; 15 lbs. \$3.75; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.

POLE BEANS GREEN-PODDED

Two pounds will plant 150 hills; about 24 pounds to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed.

HOW TO GROW THEM—See above, same as Pole Limas.

Lazy Wife. Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as soup Beans if allowed to dry in the pods. 80 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.20; 10 lbs. \$2.25; 15 lbs. \$3; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.

Old Homestead or Kentucky Wonder. One of the earliest Green-podded Pole Beans, and one of the finest quality. Pods are round, stringless, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. 65 days to picking. Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; lb. 30 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.

Old-fashioned Sickle Pole Bean. One of the best quality; well known to all farmers and gardeners. The pods are long, meaty and stringless. Very heavy yielder. 75 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$1.80; 10 lbs. \$3; 15 lbs. \$4; 25 lbs. \$5.75; 100 lbs. \$22, prepaid.

Horticultural or Cranberry. Sometimes called Bird's Egg. Long, round, thick pods. 75 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.25; 10 lbs. \$2.30; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$17, prepaid.

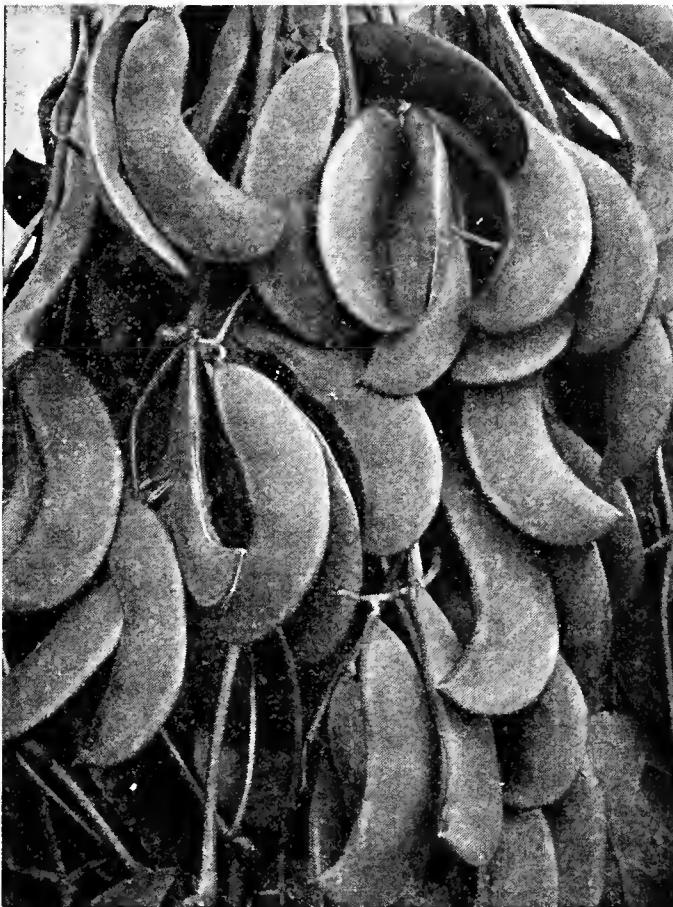
White Creaseback. An early Green-podded Pole Bean. The pods grow in clusters and are from 5 to 6 inches in length, perfectly round and stringless. The white seed is excellent for winter use. 70 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.20; 10 lbs. \$2.15; 15 lbs. \$3; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.

White Sickle. Long, curved, fleshy pods of excellent quality, stringless, earlier than most all other Pole Beans. The seed is white, which makes it also valuable for winter use when dried. 65 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$2.75; 15 lbs. \$3.40; 25 lbs. \$4.50; 100 lbs. \$17, prepaid.

YELLOW-POD POLE BEANS

Early Golden Cluster Wax. Large, flat, yellow pods, borne in clusters very profusely; stringless and very tender. 75 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.30; 10 lbs. \$2.25; 15 lbs. \$3.15; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.

Yellow-podded Old Homestead. This variety has all the good qualities of the green-podded variety of the same name, yet is a Yellow-pod Bean. The plants are covered with beautiful, long, golden yellow, stringless pods. 68 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.25; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$4.75; 100 lbs. \$18, prepaid.



Schell's Wonder Pole Lima Beans

This picture shows just a part of one vine. See how tremendously they yield! Grow more Pole Limas.

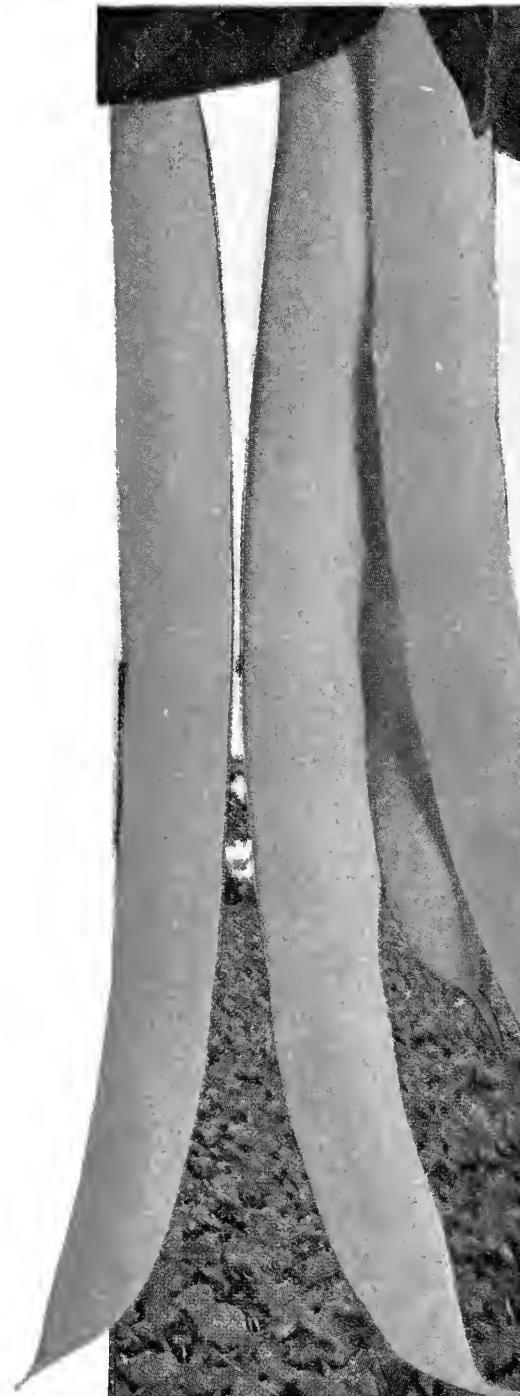


Old Homestead or Kentucky Wonder Pole Beans

Stringless and a very heavy yielder.

BEANS

Bush Yellow or Wax-Podded



HOW TO GROW BUSH BEANS. Make the rows 18 inches to 2 feet apart, and drop the Beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially yellow-podded, rot very easily if planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your Beans until the soil is warm. Cultivate often but never when the plants are wet, as this brings on rust. Pick the Beans as fast as they become fit for use; this makes them bear longer. One pound will plant a row 100 feet long; about 1¼ bushels to the acre.

50 lbs. at the 100-lb. rate

Schell's Yellow-Pod Bountiful. Positively the grandest of all yellow-pod Beans and always entirely stringless. The most beautiful bright rich yellow pods, long, thick, flat, and meaty. The **earliest** (ready in 42 days) and the heaviest-yielding yellow Bean of all. Its healthy plants are just loaded with Beans. **We introduced it** and we have the original, genuine, pure strain of it, therefore you can be **sure**, by sending to us for Schell's Yellow-Pod Bountiful, that there is no substitution. Thousands of our customers order this grand good Bean from us every year. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.75; 10 lbs. \$2.90; 15 lbs. \$3.75; 25 lbs. \$5; 100 lbs. \$18, prepaid.**

Schell's Golden Glory. 48 days. Introduced by us. The **best stringless round-pod** yellow Bean. Excellent quality. Its plant-structure is strong, vigorous, and **amazingly productive**. The beautiful yellow pods, which hang thickly on every plant, are long, stringless, round. It is early. Grow this valuable variety. See it illustrated below. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.75; 10 lbs. \$2.90; 15 lbs. \$3.75; 25 lbs. \$5; 100 lbs. \$18, prepaid.**

ROUND-POD KIDNEY WAX. Long, round, stringless pods. Very heavy bearer, and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. White seed with black eye. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.80; 15 lbs. \$3.60; 25 lbs. \$5; 100 lbs. \$18, prepaid.**

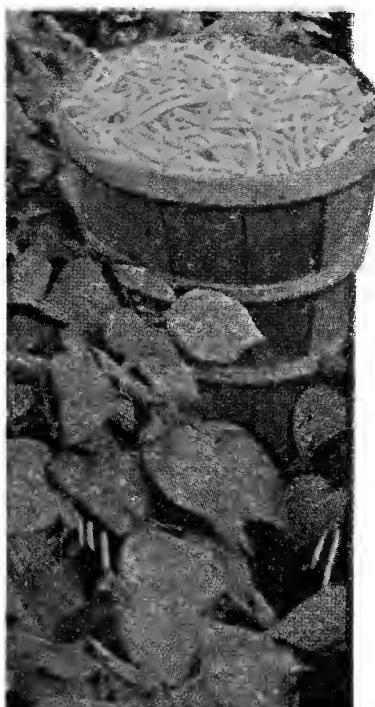
IMPROVED RUST-PROOF GOLDEN WAX. Splendid for market- or home-garden. Pods of excellent quality, half-round, averaging 4 to 5 inches long, and are stringless. Matures in 50 days. **Pkt. 10 cts.; ½lb. 20 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.25; 10 lbs. \$2.20; 15 lbs. \$2.85; 25 lbs. \$4; 100 lbs. \$15, prepaid.**

BRITTLE WAX. Long, round, stringless pod; fine. White seed with dark brown eye. Ready to pick in 50 days. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.50; 10 lbs. \$2.80; 15 lbs. \$3.60; 25 lbs. \$5; 100 lbs. \$18, prepaid.**

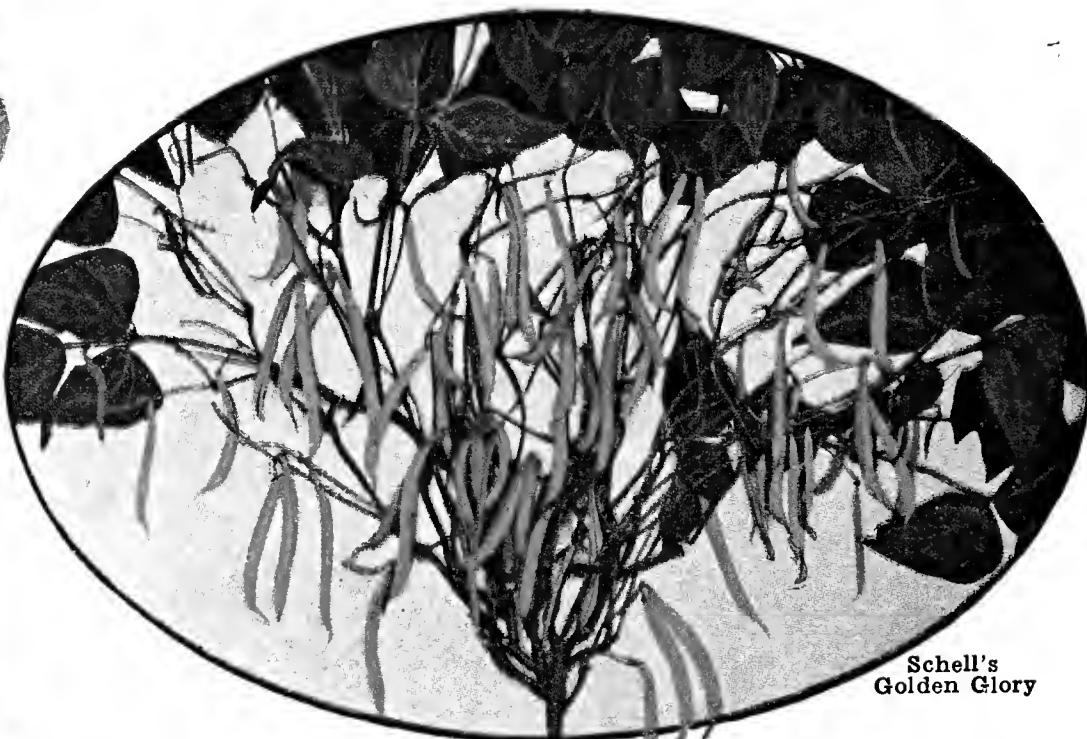
SURE-CROP STRINGLESS WAX. Very early. Stringless and a good yielder. **Pkt. 10 cts.; ½lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.50; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.**

PENCIL-POD BLACK WAX. Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality. Ready to pick about 52 days from planting. **Pkt. 10 cts.; ½lb. 20 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$2.50; 25 lbs. \$4.25; 100 lbs. \$16, prepaid.**

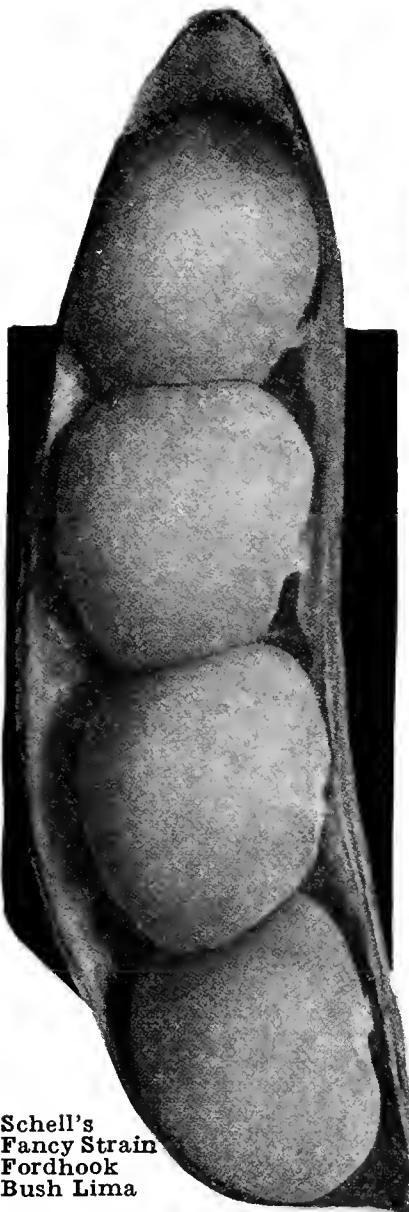
For best quality crops, biggest yields, and top market prices,
always plant Schell's Quality Seeds



Schell's Golden Glory
Bean



In our opinion the finest round-pod stringless
yellow Bush Bean



Schell's
Fancy Strain
Fordhook
Bush Lima



MR. JAMES SIMMONS, Maryland, and his fine crop of Schell's Strain Fordhook Bush Limas. From 9½ bushels of seed planted he sold \$2400 worth of Limas at wholesale.

BUSH LIMA BEANS

HOW TO GROW BUSH LIMAS. Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted, keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. Plant Lima Beans carefully, edgewise with the eye down, one every 5 inches, then thin plants out when well started to stand 12 inches apart. Two pounds will plant 150 feet of row; 60 pounds to the acre.

SCHELL'S STRAIN FORDHOOK. My Fordhook Limas are pure-bred, quality seed. The Beans are very thick, meaty, and of delicious flavor. They are ready for use a week earlier than other Bush Limas and bear very heavily. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. Bred up to increased yield, richer flavor, and attractive green color. **Quality** counts more than price on any market. If you have not tried our superior strain of Fordhook Limas, do so by all means this year. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.30; 10 lbs. \$2.30; 15 lbs. \$3.15; 25 lbs. \$4.75; 100 lbs. \$18,** prepaid.

SCHELL'S "JUMBO" FORDHOOK.

Here is a strain of Fordhook Limas bred to a larger size, both as to diameter or thickness and length and breadth of the Bean. It is indeed a most valuable ad-

dition, not only for its very attractive and very uniform size, but also for its exceptionally rich fresh green color. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.50; 25 lbs. \$6.50; 100 lbs. \$25,** prepaid.

McCREA or BABY FORDHOOK. The plant is nearly as large as the original Fordhook, while the Beans are just about one-third the size. They are the true "potato type," unusually delicious in flavor. Pods contain 3 to 5 Beans. Fine for gardeners, canners, and the home garden. **Pkt. 10 cts.; ½lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.55; 10 lbs. \$2.80; 15 lbs. \$3.90; 25 lbs. \$5.50; 100 lbs. \$20,** prepaid.

BURPEE'S IMPROVED. Fine-flavored, big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in close clusters as many as eleven pods, containing three, four, and five Beans, more containing five than three. **Pkt. 10 cts.; ½lb. 20 cts.; lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$3.00; 25 lbs. \$4.50; 100 lbs. \$17,** prepaid.

HENDERSON'S. Also called Wood's Prolific and Baby Lima. Small Beans, but very tender and of exquisitely rich, buttery, Lima flavor, whether used green or dried for winter. Very heavy yielder; grow some of them. **Pkt. 10 cts.; ½lb. 20 cts.; lb. 30 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$2.45; 25 lbs. \$4.25; 100 lbs. \$15,** prepaid.

SCHELL'S BUTTER BEANS (POLE)

An old favorite "Butter Bean," grown here in Pennsylvania and preferred so much by the Pennsylvania Dutch gardeners and farmers of this state. The Beans are shelled from the pods as you do Limas or other Shell Beans. Delicious when cooked fresh out of the pods and when dried for winter use. Rich, delicious, "buttery" flavor. They are a Pole Bean. **Pkt. 15 cts.; ½lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$6; 100 lbs. \$22,** prepaid.

BRUSSELS SPROUTS

Improved Long Island. The plants grow 20 to 24 inches high. The "sprouts" or miniature cabbage-like balls are about 1½ inches in diameter, very solid, and so closely set that the stem is completely covered. More delicate flavor than cabbage. Sow seed in April to June; transplant to 1½ feet in the row, and rows 3 feet apart. When the "sprouts" begin to form, break off the lower leaves to give the "sprouts" or "heads" more room to develop. Prepare like cabbage. One ounce of seed sows 400 feet of row. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.15.**

Live neither in yesterdays nor tomorrows; live each today your very best.

BROCCOLI

Calabrese or Green Sprouting. You grow it as you do cabbage plants, starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across. These are cut with 5 to 6 inches of stem and prepared like asparagus. It is **delicious;** try it. **Pkt. 10 cts.; ½oz. 25 cts.; oz. 40 cts.; ¼lb. \$1.10; lb. \$3.50.**



Schell's Broccoli



Here you see the very popular **Penn State Ballhead Cabbage** growing from stock seed—thoroughly bred under the direct supervision of Dr. C. E. Myers, plant-breeding expert of Pennsylvania State College of Agriculture. Near 100 per cent marketable heads, producing as much as 23 tons per acre. You should grow some **Penn State Cabbage** this year from our seed, the genuine. (See page 11.)

CABBAGE

One ounce of seed will sow a row of 300 feet and make about 2,500 plants; 4 ounces to the acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit

EXTRA-EARLY VARIETIES

Schell's "Harrisburg" Extra-Early

This is, without question, the best extra-early round-headed variety. It is very early, forming its hard, heavy, round heads in **75 days** from sowing the seed. You can grow 150 heads of "Harrisburg" Cabbage on the same space required for 100 heads of other varieties, because the plants of "Harrisburg" are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. I recommend it highly. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.35; lb. \$4; 5 to 10 lbs. at \$3.75.**

Early Jersey Wakefield. The best first-early pointed-head Cabbage. Heads very solid and of best quality. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

Glory of Enkhuizen. One of the best early round-headed varieties. If planted with Jersey Wakefield, will mature ten days later. Heads are round as a ball, very solid, and fine-grained. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

Early Winnigstadt. Pointed head; like Jersey Wakefield, except it requires longer to mature. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

Copenhagen Market. Regular Strain. Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. Matures 68 days after transplanting. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.25.

Ye Olde Copenhagen Market, Schell's Original Strain. This is about two weeks earlier than the regular early strain. The plants are dwarf, very compact, with few outer leaves. The heads are round as a ball, hard, solid, of medium size and very uniform. A most excellent strain. Pkt. 10 cts.; oz. 45 cts.; 1/4lb. \$1; lb. \$3.50.

Golden Acre. Extra-early, round, solid, close-grained head. Similar to Copenhagen in type but smaller heads and the plants are more compact, and it is ready to cut a week earlier. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$2.50.

Schell's Earliest "Redhead." The earliest of all red Cabbages. The heads are large, solid, and handsome. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 50 cts.; 1/4lb. \$1.20; lb. \$3.50.

SECOND-EARLY VARIETIES

Schell's Early Perfection. A very large, early-round-headed Cabbage of the greatest value to those who grow for market. It is without question one of the best round hard-headed, early Cabbages in cultivation. The heads are very solid, weighing 8 to 10 pounds, the stems short, with few outside leaves, which allows very close planting. It follows 10 days after my extra-early "Harrisburg." **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5; 5 to 10 lbs. at \$4.75 per lb.**

Schell's Strain Charleston Wakefield.

We have developed a strain of this important early market Cabbage that has won for us much praise, being half again as large as Jersey Wakefield and only a week to ten days later to first cutting. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.**

Early Dwarf Flat Dutch. Heads large, nearly round, solid. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

All Head. Very large, flat, solid heads; second early. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

Succession. An ideal second-early roundhead; heads average 10 to 12 pounds and measure from 30 to 35 inches in circumference. Fine for second-early or late. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

Early Summer. A second-early, large-heading Cabbage; an excellent keeper; seldom cracks. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

New Savoy Cabbage, Chieftain. Given the All-America Award. Heads are medium-large, flat, rounded on top. Leaves are intensively savoyed, and dark olive-green. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$4.**

Perfection Drumhead Savoy. The heads are large and solid, leaves curled and crimped. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

Schell's Baby Savoy. A new, beautiful little Savoy with dark bluish green outer leaves. The small, firm head is perfectly yellow and most delicious. Very uniformly crimped. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1.10; lb. \$3.75.

Schell's Earliest Savoy. Large Drumhead type. Very uniform and a sure header. Matures early. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 50 cts.; 1/4lb. \$1.20; 1/2lb. \$1.95; lb. \$3.50.

 FOR FROST-PROOF CABBAGE PLANTS, SEE PAGE 62

LATE CABBAGES

Schell's Houser. One of the very best late Cabbages. Heads are large, heavy, solid, fine-grained, **exceptionally small heart** (see picture), round to slightly oval at top of head. Seldom cracks and then at the stem end. Keeps better and longer than most others. **Houser** has a distinctly rich flavor all its own. **Houser** is and has been the favorite late Cabbage of a great host of our customers for years. Start **Houser** 2 weeks sooner than other late varieties. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1.15; $\frac{1}{4}$ lb. \$1.95; $\frac{1}{2}$ lb. \$3.50; lb. \$6.75; 5 lbs. \$28.75.

Penn State Ballhead Cabbage

See photograph of crop on page 10

This very excellent late Cabbage, developed by Dr. C. E. Myers, Professor of Plant Breeding at our Pennsylvania State College, produces near 100 per cent marketable heads. Each year, under Dr. Myers' own personal supervision, is produced the stock seed from which our seed is then produced.

Only those with a knowledge of the intensive, expert breeding work carried on by Dr. Myers for many years past, as well as at this present time, can appreciate the true value of this thoroughbred strain of late Ballhead Cabbage. Is it any wonder then that it has yielded as much as **23.8 tons per acre**, as compared with the average of 10 tons per acre of other varieties? **Penn State Ballhead will mean a big crop of quality Cabbage to everyone who grows it. Order Early.**

IMPORTANT! Only the original seed of Penn State Ballhead Cabbage, grown directly from Dr. Myers' stock seed, **contains the label opposite**. It is your guarantee of the true State College Strain of the latest improved crop from Dr. Myers' latest improved stock seed. **Send your order to Schell's for official seed, sealed.**

PRICES ARE DOWN THIS YEAR. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 65 cts.; $\frac{1}{4}$ lb. \$2; $\frac{1}{2}$ lb. \$3.70; lb. \$6.90; 2 lbs. at \$6.85 per lb.; 5 lbs. at \$6.75 per lb.; 10 lbs. at \$6.60 per lb., postpaid.

Schell's Late Ni-tram. Without question, one of the best late Cabbages in cultivation. The heads are medium large, extremely hard, solid, fine-grained, and of the most excellent flavor—a "quality taste" different from other Cabbages. For keeping it is unexcelled. The heads are in shape between a globe and a flat. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.35; lb. \$5.

Schell's Strain Danish Roundhead, Short Stem

An excellent late variety, ready to cut about ten days ahead of the Ballhead when planted at the same time. Keeps just as well. Stem shorter and head not so globe-shaped. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 80 cts.; lb. \$2.25.

Schell's Strain Late Danish Ballhead.

One of the best hard-heading, round, late Cabbages. Unexcelled for its fine flavor, solidity, and beautiful ball-shaped heads. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 80 cts.; lb. \$2.25.

YELLOWS-RESISTANT STRAINS

We recommend growing these if your soil is infested with the disease known as "Cabbage-Yellows," as these strains are resistant to "Yellows." See description on page 10 and this page.

Marion Market. (Y. R.) Yellows-resistant strain of Copenhagen Market. Extra early. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.25.

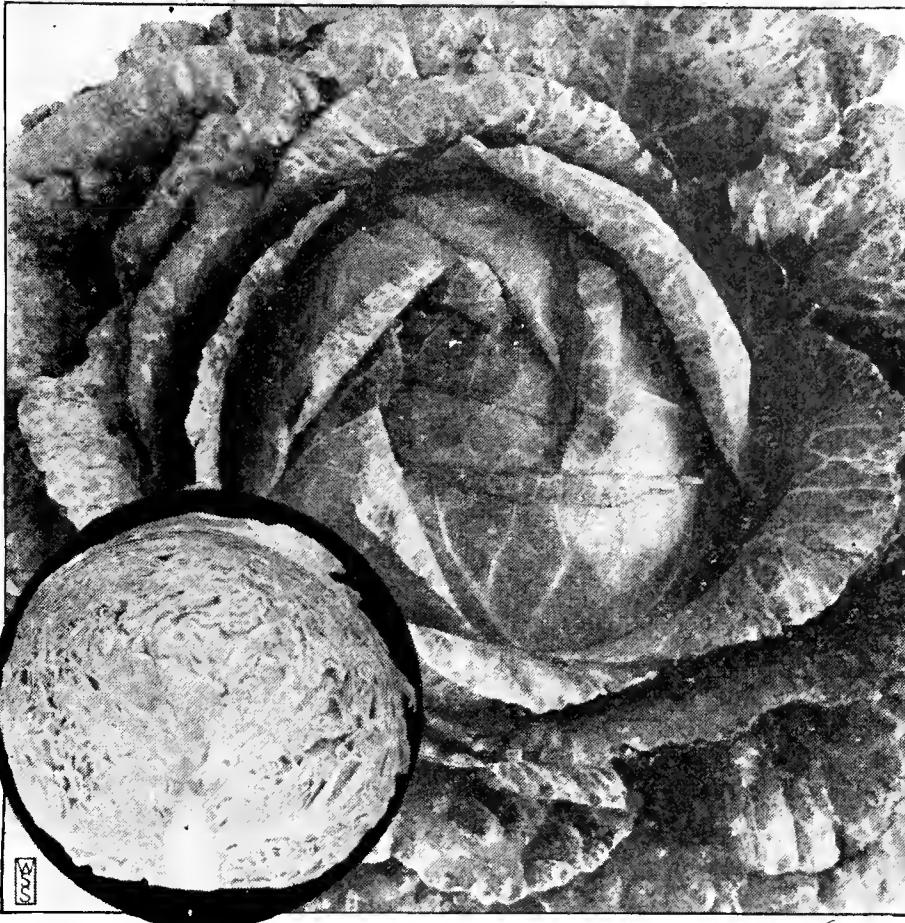
Detroit (Golden Acre). (Y. R.) Ten days earlier than Marion Market. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$3.75.

Jersey Queen. (Y. R.) Jersey Wakefield in the resistant strain. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3.

Globe (Glory of Enkhuizen). (Y. R.) Second early. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$3.75.

Wisconsin Hollander No. 8. (Y. R.) Late Danish Ballhead type. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.25.

Red Hollander. (Y. R.) Red Cabbage. Late. Pkt. 15 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.40; lb. \$8.



Schell's Genuine Houser Cabbage. You just cannot beat it for solidity, fineness of grain, weight, flavor, and keeping qualities. I urge you to grow a crop of our Houser Cabbage.

PENN STATE BALLHEAD

THE PENNSYLVANIA STATE COLLEGE
Department of Horticulture

The seed in this package is produced by the only grower who is supplied with stock seed of the PENN STATE BALLHEAD cabbage grown by The Pennsylvania State College. In order to be sure of securing the true type of this variety, seed should be purchased only in sealed packages bearing this statement.


Dr. C. E. Myers
Professor of Plant Breeding

Large Late Flat Dutch. Immense heads; flat and of the best quality. Excellent kraut Cabbage. If you want a big crop of big Cabbage, grow this variety. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 70 cts.; lb. \$1.90.

Genuine Surehead. Large, medium flat heads; good keeper. An old favorite. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 70 cts.; lb. \$1.90.

Mammoth Rock Red. Largest-heading, round, red. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$2.70.

Autumn King or World Beater. Very large, solid, flat head; a good winter Cabbage. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.75.

Hollander. Late Cabbage. Heads spherical, weigh 6 to 7 pounds. Firm and solid. Pkt. 10 cts.; oz. 50 cts.; 2 ozs. 90 cts.; $\frac{1}{4}$ lb. \$1.60; $\frac{1}{2}$ lb. \$2.50; lb. \$5.

CHINESE CELERY CABBAGE

A native of China. Now very popular and grown very extensively throughout the United States. A delicious vegetable that may be served as a salad or shredded, like coleslaw, with dressing. The green portion of the leaves may be served like spinach and the midribs of the leaves are delicious when prepared like asparagus. **Do not sow the seed until the middle of July**, for if sown in spring they soon shoot to seed. Thin the plants to stand 12 to 15 inches apart in the rows.

Pe-Tsai. Very popular variety. Grows 15 to 20 inches tall and 8 to 12 inches in diameter. The firm, well-blanced heads are pure white, very tender, and juicy. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75.

Wong-Bok. Short, broad, tightly folded head 8 to 10 inches tall and 6 to 8 inches in diameter. Weigh about 18 pounds. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.

Chee-Hoo. Outer leaves dark green, beautifully crimped. The broad, milk-white ribs are very thick and tender, and the heart is snowy white, tightly folded, weighing about 15 pounds. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 40 cts.; oz. 65 cts.; $\frac{1}{4}$ lb. \$1.10; lb. \$3.

Chi-hi-li. Long, solid, cylindrical heads about 2 feet tall. Leaves broad, fringed, with broad, white midrib. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.



Chantenay Carrots, Schell's Nationally Famous Strain
unexcelled for beauty of type, quality, and color. There is a big market for Carrots. Ten thousand carloads were shipped to the East from California last year, 4,397,000 crates, each containing six dozen bunches.

CARROTS

Seed crop this year
very small everywhere

HOW TO GROW THEM. Carrots grow the best in deep loose, fertile soil, although any good garden soil well worked will produce Carrots. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed $\frac{1}{2}$ inch deep; then thin out the plants so they will stand 2 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre in 2-foot rows or 6 to 8 pounds in rows 1 foot apart.

"Schell's Strain" of Chantenay Carrots

You can have a **perfect crop**, with very much more profit to you, if you sow "Schell's Strain" of **Chantenay**. It is $5\frac{1}{2}$ to $6\frac{1}{2}$ inches long, 2 to $2\frac{1}{2}$ inches at the shoulder and 1 to $1\frac{1}{2}$ inches at the bottom, of perfect uniform shape, and smooth. The color is a very rich bright orange-scarlet all the way through, even the heart or core is the same and hid away in the **breeding**, in the "blood," in the heart or life germ of the seed where the eye cannot see it, is that greatly **superior quality** which will be seen in the crop, distinctly and outstandingly. This is why **thousands of gardeners** sow Schell's **Strain**. Have the **best quality** by planting our Schell's Chantenay. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

New Supreme Half-Long

Winner in All-America Awards

It is like a small, refined Danvers Half-Long, with short but strong tops. Roots usually 6 to 7 inches long, about 2 inches wide at the shoulder, and taper to a half stump root. Smooth, well-finished; excellent color. The core is small and the same dark red color as the flesh. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.50; 10 lbs. \$12.**

Schell's New Bunching Carrot

The roots at full maturity are almost cylindrical, with rounded shoulders, and are well stumped. The neck is quite small; they grow **8 inches long** by $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. Roots **smooth** and **handsome**, a fine deep red throughout. An excellent quality bunching Carrot. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

Danvers Half-Long. Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

Oxheart. Grows about 4 inches long, is about 3 inches thick at the shoulder and $2\frac{1}{2}$ inches thick at the bottom. **Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**



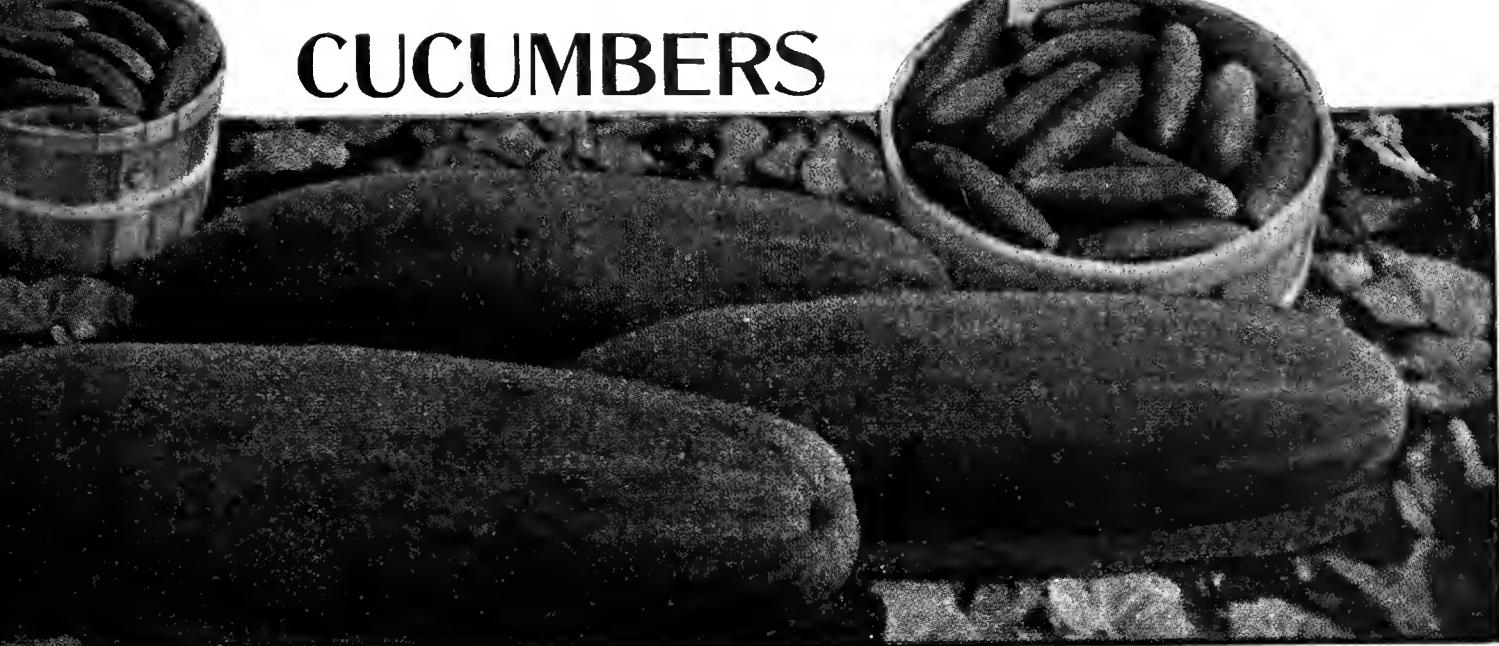
Schell's Coreless (also called "Nantes" and "Butter Carrot"). It is unsurpassed in quality, sweet, mild, is long, cylindrical, averages 7 inches long and $1\frac{1}{2}$ inches thick, and is stump-rooted. The color is pure orange-scarlet; the core is so undefined that it is called "coreless." Our strain of it is very fine. **Seed very scarce.** **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.65; 5 lbs. \$7.50; 10 lbs. \$14.**

Improved Long Orange. Orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 5 lbs. \$5.50.**

Schell's Early Scarlet Horn or Dutch Horn. Very early. It grows $3\frac{1}{2}$ inches long, is $1\frac{1}{2}$ inches thick at the shoulder, and $1\frac{1}{4}$ inches thick at the bottom, stump-rooted. Bright orange-scarlet. **Pkt. 5 cts.; oz. 15 cts.; 2 ozs. 25 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

Imperator. A very attractive Carrot, 10 inches long, of highest quality, rich color. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

CUCUMBERS



Schell's "President" Cucumber A Variety That Should Be Grown by Every Market-Gardener and in Every Home-Garden

Another of our superior introductions. Thousands of our customers order it annually and are delighted at the size and quality of their crops. A variety entirely distinct from all others. Perfectly uniform shape, extraordinary deep dark green color, clean smooth skin, pearly white flesh, impressive size (10 to 11 inches long, 3 inches thick), beautiful, refined appearance. We believe it is the best of its class. It is almost seedless, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Grow this excellent Cucumber and when you sell them let your customers know they are Schell's President Cucumber. Order early. Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 50 cts.; 1/4lb. 85 cts.; 1/2lb. \$1.50; lb. \$2.75; (2 lbs. will plant an acre); 5 lbs. \$13; 10 lbs. \$25; 25 lbs. \$60.

Schell's Extra-Early Majestic

FIRST IN THE MARKET

52 days. A very valuable variety because of its *extreme earliness*. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness, it is an exceedingly attractive Cucumber, being very uniform in shape, with blunt or "square" ends and a *very rich dark green color*. In size it averages 7 to 8 inches long. The flesh is white. Heavy yielder. Dependable shipper, *first in the market*. Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.

Schell's "Veridark" Cucumber

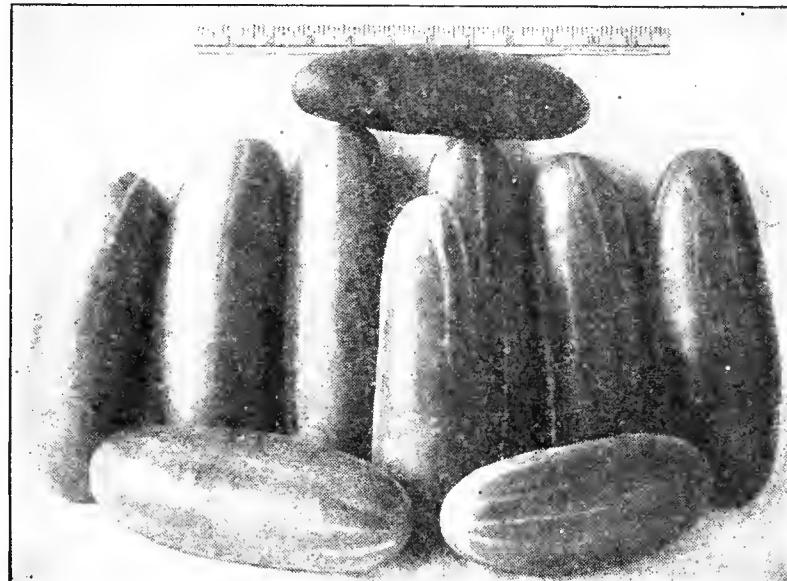
THE CHAMPION OF THEM ALL

It has won first place in every market where it has been introduced.

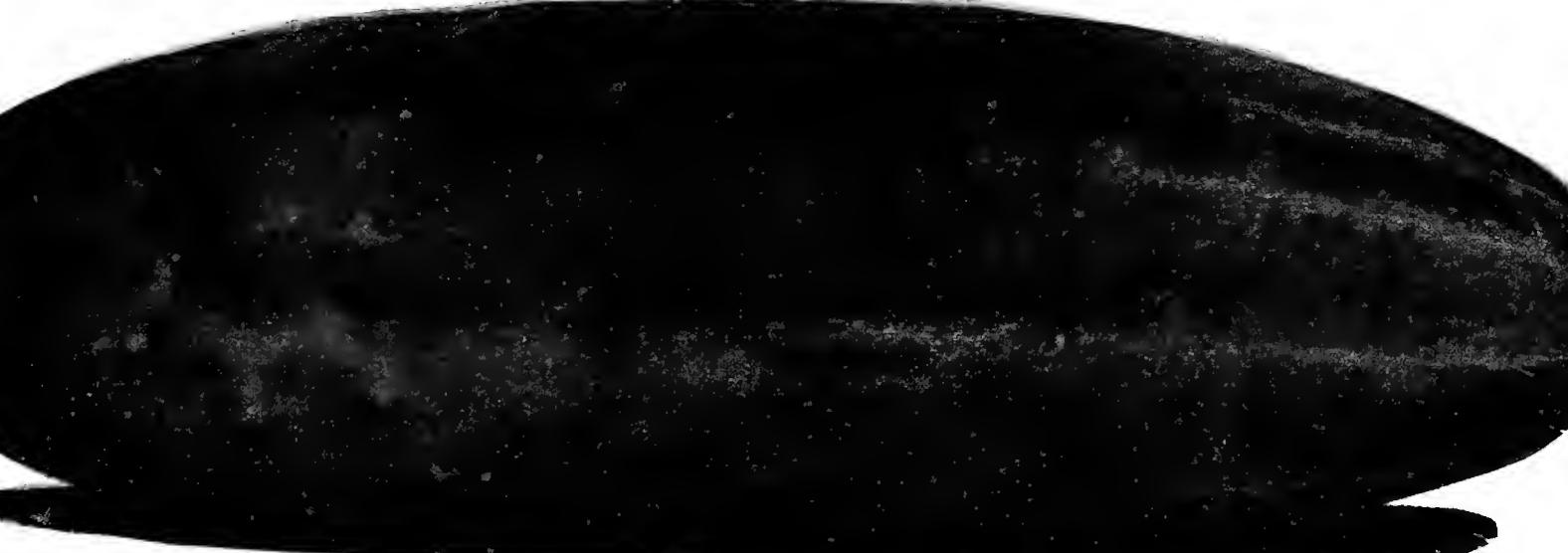
Since we offered this perfect Cucumber, a few years ago, it has swept its way to victory in every market as soon as it has become known. Remember, a gardener does not always give out the information as to the name of a variety or where he gets the seed—you cannot expect him to, for that knowledge is worth money to him—so if your neighbor or competitor has the biggest crop of the finest Cucumbers in the market, you can be almost certain he has Schell's "Veridark" Cucumber which is *the leading Cucumber* almost everywhere.

Schell's "Veridark" Cucumber yields a tremendous crop, uniform in shape and size (9 inches long), of richest dark green, fresh-looking color. The plants are very vigorous and will resist disease and insects. 60 days from planting to picking.

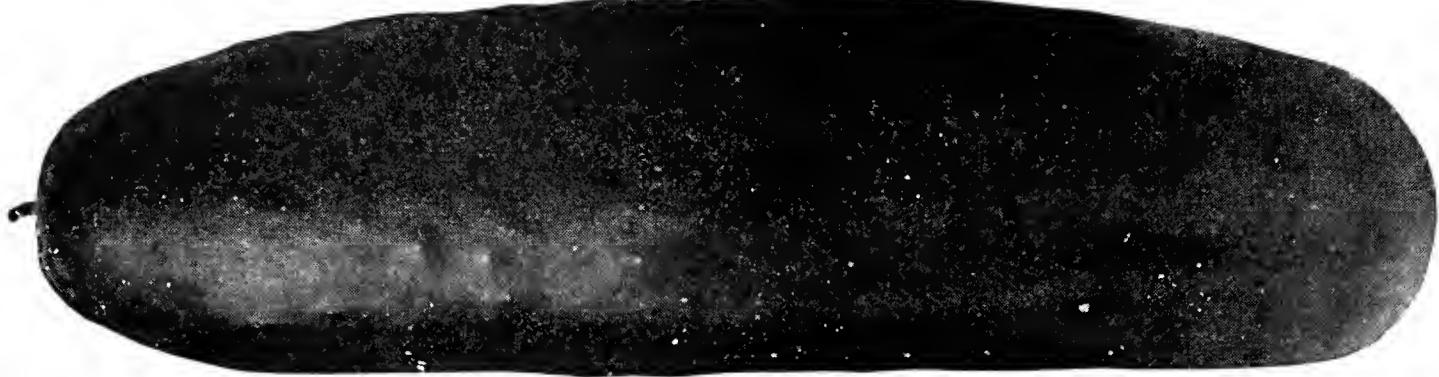
Whether you grow for your own use or for market, be sure to grow this splendid variety, and if for market, do not hesitate to grow any quantity of it. It will pay you big profits. Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; 1/4lb. 75 cts.; 1/2lb. \$1.25; lb. \$2.50; 10 lbs. \$24; 25 lbs. \$56.25. (2 lbs. of seed will plant an acre; 1 oz., 50 hills.)



Schell's Extra-Early Majestic. A very excellent extra-early dark green, 7 to 8 inches long



Schell's "Veridark" Cucumber. Rich dark green, very uniform in shape and size, and yields a big crop. Be sure to order it.



Schell's New **Straight-8 Cucumber**. This very valuable new variety is so outstanding in its distinctive characteristics that it was awarded the Gold Medal as the best new variety in vegetables in the All-America Selections and we urge you to grow it. It is straight, narrow, $1\frac{1}{2}$ inches in diameter, 8 inches long, deep green, ideal for basket-shipping and for the home-garden.

CUCUMBERS

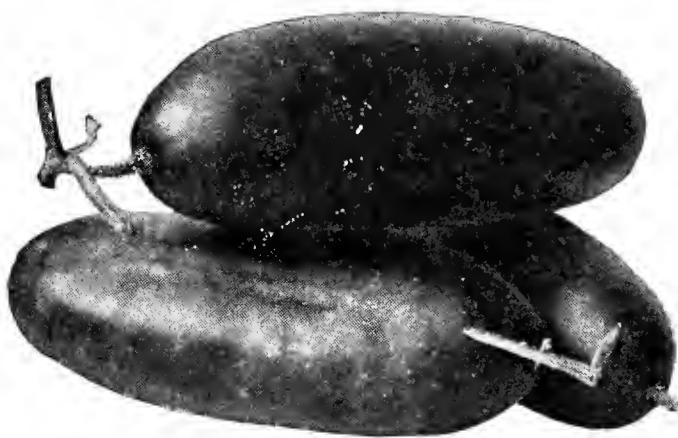
under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray the plants from the very beginning with Ever Green or some other good insecticide; it kills the bugs. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

Improved Long Green. 62 days. An excellent variety, and long a favorite of gardeners and farmers everywhere. It is of desirable size (about 10 inches long), rich dark green color, straight, cylindrical, and a heavy yielder. Our strain is outstanding in its superior quality. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.25; 2 lbs. \$2.20; 5 lbs. \$5.

Straight-8. This new Cucumber was awarded the Gold Medal in the All-America Seed Selections of best new vegetables. Named for its very straight, symmetrical, cylindrical fruits, averaging 8 inches long and about $1\frac{1}{2}$ inches in diameter. Deep green, round at ends, free from striping and tipping. In every particular a quality product. Originator's seed. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75; 2 lbs. \$3; 5 lbs. \$7.

Davis Perfect. 58 days. Similar to White Spine, except darker green; very fine. One of the best. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 2 lbs. \$2.20; 5 lbs. \$5.

Early Green Cluster. 52 days. Very prolific; small; of good form; especially fine for pickling. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 2 lbs. \$2.20; 5 lbs. \$5.



Schell's Little Gem, Pickler

Dill. An herb used for making "dill" pickles. Both seeds and leaves are used. About $2\frac{1}{4}$ months from seed time to harvest. Thin plants; they do not transplant well. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 85 cts.

CHICORY. One ounce will sow a row 100 feet long.

Witloof. 110 days. Known in restaurants as French Endive. Treat as endive, except late in summer gradually bank up like celery. Pkt. 5 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.80.

COLLARDS. One ounce will produce 3,000 plants.

Southern Giant. 80 days. Used in the South as a substitute for cabbage. Sow like cabbage. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 65 cts.

HOW TO GROW CUCUMBERS. They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants

Fordhook Famous. 60 days. Unusually long, with uniform shape; never turns yellow. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25; 2 lbs. \$2.20.

Improved White Spine. 58 days. Good shape; smooth; light green with white spines. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 5 lbs. \$5.50.

Clark's Special. 58 days. Long (8 to 10 inches); dark green; very good shape. Ships well. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.15; 2 lbs. \$2; 5 lbs. \$4.50.

Early Fortune. 58 days. Large, perfect shape, very dark green and early. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

Jersey Pickle. 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 2 lbs. \$2.20.

Vaughan. 62 days. Very long, slender fruits, dark green from end to end. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.75.

Longfellow. 60 days. Twelve to 15 inches long, dark green. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$1.75.

Japanese Climbing. 58 days. Pkt. 10 cts.; oz. 30 cts.

Gherkin or Bur. 60 days. Pkt. 10 cts.; oz. 25 cts.

Early Frame or Short Green. 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

Early Green Prolific or Boston Pickling. 55 days. Yields a big crop; valued for small and medium-sized pickles. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 2 lbs. \$2.20.

Everbearing. 52 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about $4\frac{1}{2}$ inches long). Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.

"Schell's Little Gem," Pickler. A new small Cucumber especially desirable for "putting up" in jars for serving whole. The most uniform little Cuke, and smooth and shapely. They yield tremendously. Keep them gathered when $2\frac{1}{2}$ to 3 inches long for jar pickles. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50; 2 lbs. \$2.60; 5 lbs. \$6.

A. & C. Cucumber. 60 days. Grows about 10 inches long, $2\frac{1}{4}$ inches thick, straight and uniform, with rounded ends, dark green. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75; 5 lbs. at \$1.65 per lb.

CRESS. Sow in spring in rows a foot apart, cover seed $\frac{1}{4}$ inch. Ready to cut in four to five weeks.

Extra-Curled or Pepper Grass. 40 days. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.

True Water Cress. 50 days. Can be grown easily in shallow water or cool, moist soil. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.25.

DANDELION. One ounce will sow a row 200 feet long. Sow early in spring; following spring, leaves will be fit to cut.

Improved Large-leaved or Cabbaging. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Common or French. Pkt. 10c.; oz. 35c.; $\frac{1}{4}$ lb. \$1; lb. \$3.

KALE. (See page 3, Borecole or Kale.)

SWEET CORN

(SEE ALSO PAGE 16). (50 lbs. supplied at the 100-lb. rate.)

before the soil is warm, of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about $\frac{1}{2}$ inch and 1 to $1\frac{1}{2}$ inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Plant every two weeks up to July 15. One pound will plant 150 hills; 12 pounds to an acre.

OUR SWEET CORN IS ALL CAREFULLY SELECTED GILT-EDGED STOCK

HYBRIDS AND TOP-CROSSES

The advantages of "Crossed" varieties are: More perfectly uniform, better-quality ears, and they grow successfully where others will succumb to Stewart's Wilt disease.

Seed should never be saved from these Hybrids, for your crop this year would never do for planting next year.

New Hybrid Sweet Corn, Ioana. Offered for the first time. Awarded Bronze Medal as one of the best new vegetables for 1940 in the All-America Selections.

A midseason yellow hybrid, highly resistant to drought and wilt. Ears are 8 inches long, with 12 to 14 rows of light yellow kernels. Beautiful ears; rich quality. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 35 cts.; 1 lb. 60 cts.; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$9.50; 100 lbs. \$35.** Be sure to try this fine new Sweet Corn.

Top-Cross Spanish Gold. (Yellow.) Beautiful, symmetrical ears, 7 to 8 inches long, with 10 or 12 perfect rows of rich golden yellow kernels, very sweet, tender and delicious quality. Highly resistant to Stewart's disease. Extra early, being first in the market of the "Crossed" varieties, ready to use 10 to 14 days ahead of Golden Cross Bantam. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

Golden Cross Bantam. (Yellow.) This hybrid is the result of crossing strains Purdue 39 and 51 and introduced jointly by the U. S. Department of Agriculture and Purdue University Agricultural Experiment Station. A very excellent variety for market-gardeners and home-gardeners. Ears have 10 to 14 rows, and are extremely uniform, averaging 8 inches long. Is ready about 1 week after regular Golden Bantam. Highly resistant to Stewart's disease. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

Marcross 39. A very excellent hybrid top-cross Sweet Corn, producing beautiful rich golden ears **5 to 7 days earlier** than Golden Bantam. The ears, 6 to 7 inches long with 12 to 14 rows of deep sweet grains, are remarkably uniform. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

Whipcross 39. This is a very fine top-crossed strain of Whipple's Yellow. Second early, following about 12 to 16 rows of deep grains of deep rich yellow. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

EXTRA-EARLY VARIETIES

READY FOR MARKET IN 50 TO 65 DAYS

SCHELL'S EARLIEST YELLOW. (Yellow.) Try this fine-quality, extra-early Yellow Sweet Corn on my recommendation. Very attractive golden yellow ears of richest flavor, 6 to 7 inches long. 10 to 12 rows. It is ready to use fully 7 to 10 days before Golden Bantam. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.50; 10 lbs. \$2.80; 15 lbs. \$3.75; 25 lbs. \$5.50; 100 lbs. \$20, prepaid.**

BARDEN'S WONDER BANTAM. (Yellow.) Extra-early. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. Every market-and home-gardener, as well as every canner, should grow it. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Golden Sunshine. (Yellow.) A very excellent variety of yellow Sweet Corn. It is earlier than Golden Bantam, from which it was developed, just as sweet and yet has twelve rows of grains while Bantam has eight. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Early Golden Market (Gill's). (Yellow.) Ears 9 inches long, containing 12 or 14 rows of large, sweet, creamy yellow kernels. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Whipple's Early Yellow. (Creamy yellow.) Ears 7 to 8 inches long; grains broad; 14 rows. Matures a week after Golden Bantam. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Whipple's Early White. (White.) Fine large ears 8 to 9 inches long, with 16 to 18 rows of deep, rather narrow kernels of sweetest quality. Extra early. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

HOW TO GROW SWEET CORN. Prepare the soil thoroughly; enrich it by working in manure. Corn needs it. Wizard Brand Pulverized Sheep Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills from 1 to 2 feet apart in the rows. The early varieties, producing smaller stalks, can be planted closer than the big late Corns. If planted very early, rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about $\frac{1}{2}$ inch and 1 to $1\frac{1}{2}$ inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Plant every two weeks up to July 15. One pound will plant 150 hills; 12 pounds to an acre.

HYBRIDS AND TOP-CROSSES

The advantages of "Crossed" varieties are: More perfectly uniform, better-quality ears, and they grow successfully where others will succumb to Stewart's Wilt disease.

Seed should never be saved from these Hybrids, for your crop this year would never do for planting next year.

New Hybrid Sweet Corn, Ioana. Offered for the first time. Awarded Bronze Medal as one of the best new vegetables for 1940 in the All-America Selections.

A midseason yellow hybrid, highly resistant to drought and wilt. Ears are 8 inches long, with 12 to 14 rows of light yellow kernels. Beautiful ears; rich quality. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 35 cts.; 1 lb. 60 cts.; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$9.50; 100 lbs. \$35.** Be sure to try this fine new Sweet Corn.

Top-Cross Spanish Gold. (Yellow.) Beautiful, symmetrical ears, 7 to 8 inches long, with 10 or 12 perfect rows of rich golden yellow kernels, very sweet, tender and delicious quality. Highly resistant to Stewart's disease. Extra early, being first in the market of the "Crossed" varieties, ready to use 10 to 14 days ahead of Golden Cross Bantam. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

Golden Cross Bantam. (Yellow.) This hybrid is the result of crossing strains Purdue 39 and 51 and introduced jointly by the U. S. Department of Agriculture and Purdue University Agricultural Experiment Station. A very excellent variety for market-gardeners and home-gardeners. Ears have 10 to 14 rows, and are extremely uniform, averaging 8 inches long. Is ready about 1 week after regular Golden Bantam. Highly resistant to Stewart's disease. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

Marcross 39. A very excellent hybrid top-cross Sweet Corn, producing beautiful rich golden ears **5 to 7 days earlier** than Golden Bantam. The ears, 6 to 7 inches long with 12 to 14 rows of deep sweet grains, are remarkably uniform. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

Whipcross 39. This is a very fine top-crossed strain of Whipple's Yellow. Second early, following about 12 to 16 rows of deep grains of deep rich yellow. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 45 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 15 lbs. \$4.80; 25 lbs. \$7.50; 50 lbs. \$11; 100 lbs. \$22, prepaid.**

SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

Kendel's Early Giant. (White.) One of the best second-early varieties. Ears uniform, with good deep grains; highly flavored. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Early Evergreen. (White.) Matures ten days earlier than Stowell's Evergreen. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Howling Mob. (White.) Large-eared and fine quality. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

LATE VARIETIES 90 DAYS

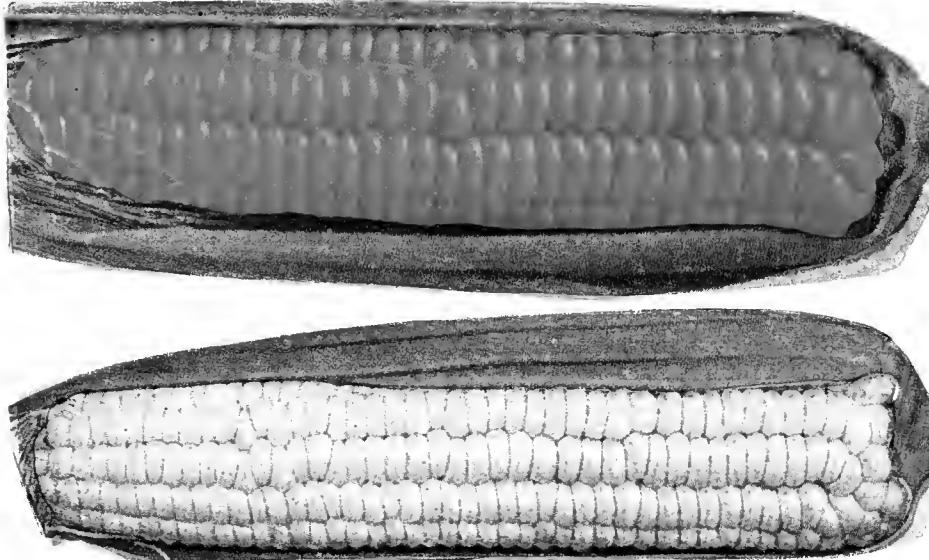
White Evergreen. (White.) Matures about a week earlier than Stowell's. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Golden Evergreen. (Yellow.) Large ears; long grains; golden yellow. Same price as White Evergreen.

Golden Colonel or Golden Country Gentleman. (Yellow.) Award of Merit, All-America Selection. Deep golden yellow; with zig-zag kernel pattern. Large ears, deep grains, and is very sweet. A late Corn. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; 1 lb. 40 cts.; 5 lbs. \$1.25; 10 lbs. \$2.35; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$17, prepaid.**

Country Gentleman. (White.) Also known as "Shoe Peg." Long, deep, narrow grains irregularly arranged on the ear; pure white, deliciously sweet. A treat indeed to have Country Gentleman for dinner. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 100 lbs. \$16, prepaid.**

POP CORN, Golden Queen, White Rice, and Big Buster (Yellow). **Pkt. 10 cts.; $\frac{1}{2}$ lb. 20 cts.; 1 lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1.10; 10 lbs. \$2, postpaid.** One pkt. will sow a 40-foot row; 3 qts., an acre.



(Top) Schell's Strain Improved Golden Bantam
 (Bottom) Schell's Firstin Earliest White Sweet Corn
 Two very fine deliciously sweet first-early varieties.

Sweet Corn

FIVE CHOICE VARIETIES

50 lbs. at the 100-lb. rate

Schell's Improved Golden Bantam

(55 to 65 days.) It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by canning companies—all because it is so good. It is extra-early, very sweet, and richly flavored. Ears are 5 to 6 inches long, 8-rowed, and a rich golden yellow. Our strain of it is the result of constant selection. It is very fine. **Pkt. 10 cts.; 1/2lb. 20 cts.; lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.20; 10 lbs. \$2.00; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Schell's Firstin Earliest White

(55 to 65 days.) The earliest of all white Sweet Corns. The ears are small (5 to 6 inches long), filled tightly with good-sized grains, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.25; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$16, prepaid.**

Schell's Silver Beauty

The sweetest, largest silvery white early Sweet Corn

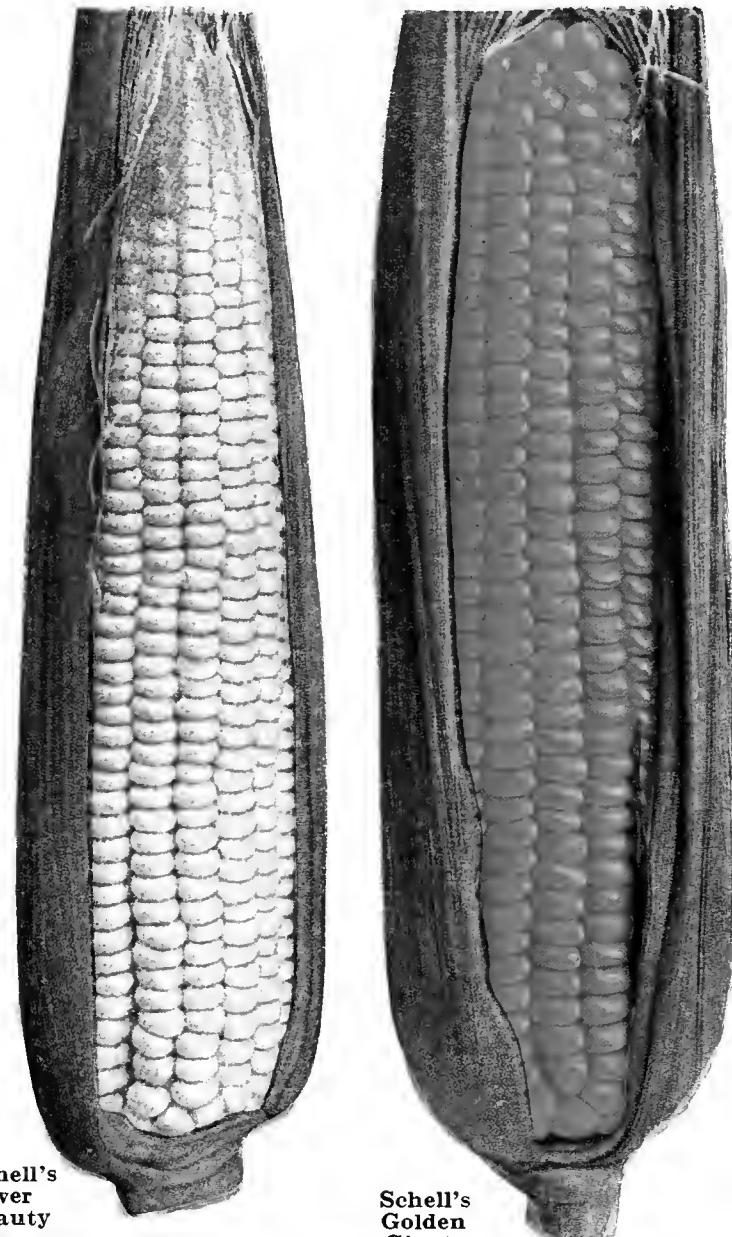
(65 to 75 days.) The favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, the grains deep. It is almost twice as large as the small-eared extra-early varieties and almost as early—about a week to ten days' difference if planted at the same time. I want you, without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.25; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$16, prepaid.**

Schell's Golden Giant

(65 to 75 days.) Rich golden yellow grains, deliciously sweet, make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness—make this the most popular, large-eared, golden yellow Sweet Corn. Be sure you include it in your order. **Pkt. 10 cts.; 1/2lb. 25 cts.; lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.25; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$16, prepaid.**

Schell's Improved Stowell's Evergreen

(About 90 days.) Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who dehydrate or evaporate Corn, because they know they get a very superior quality from us. Stowell's Evergreen has a very large ear and very deep, broad, and deliciously sweet grains. It is ready in about 90 days after planting. Prices are very much lower. **Pkt. 10 cts.; 1/2lb. 20 cts.; lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1.15; 10 lbs. \$2; 15 lbs. \$2.85; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

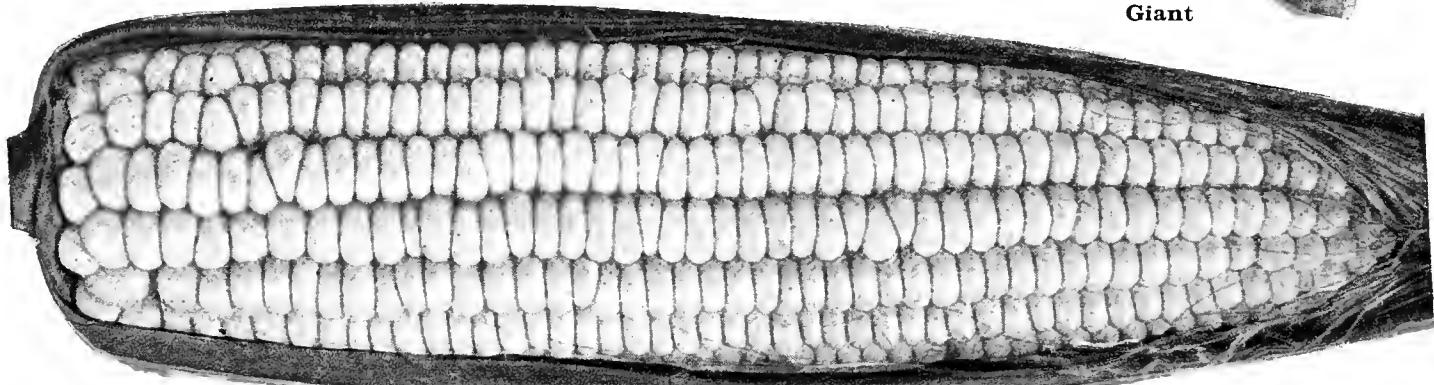


PLANT MORE SWEET CORN

You can sell all you can grow if you try hard enough.

Schell's
Silver
Beauty

Schell's
Golden
Giant



Schell's Improved Stowell's Evergreen, largest-eared, deepest grain, sweetest, and still most popular of late or general-crop Sweet Corns



New Endive, Deep Heart Fringed. Awarded Bronze Medal in 1940
All-America Selections as one of best new vegetables.

EGGPLANT One ounce will produce 2,000 plants; 8,000 plants per acre

Black Beauty. (120 days.) This is, without question, the best Eggplant. The fruits are large, jet-black, of fine shape. They ripen early. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.20; lb. \$4.**

New York Improved Spineless. (130 days.) Color purplish black. Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.20; lb. \$4.

Schell's Black Egyptian. (100 days.) The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.

Florida Highbush. (125 days.) The plants are large and erect, bearing most of the fruits off the ground. Fruits similar to New York. Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.20; lb. \$4.



Black Beauty Eggplant, large, early, and of fine shape

CAULIFLOWER One ounce will produce about 3,000 plants

Schell's Special-Stock Extra-Early Snowball. My special stock of this popular variety is unequalled. It follows close, in maturing, my stock of Extra-Early Dwarf Erfurt. Pkt. 15 cts.; 1/4oz. 65 cts.; 1/2oz. \$1.25; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.

Schell's Large Early Snowball. Larger-heading than above; does not mature quite so early. Pkt. 15 cts.; 1/4oz. 65 cts.; 1/2oz. \$1.25; oz. \$2; 1/4lb. \$6; lb. \$20.

Dry Weather. It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. Pkt. 15 cts.; 1/4oz. 60 cts.; 1/2oz. 90 cts.; oz. \$1.75; 1/4lb. \$5.50; 1/2lb. \$10; lb. \$20.

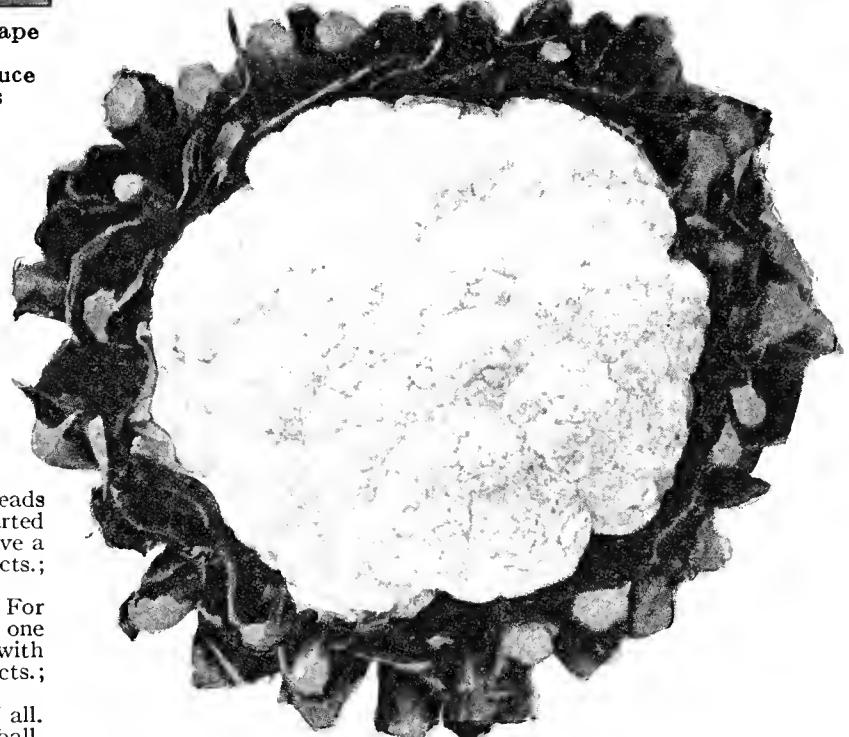
Schell's Catskill-Snowball. Large, handsome heads, very uniform and of most excellent marketing quality for main crop. Pkt. 20 cts.; 1/4oz. 70 cts.; 1/2oz. \$1.20; oz. \$2.15; 1/4lb. \$6; lb. \$20.

Schell's Super-Snowball. Extremely early; very large heads maturing very evenly throughout the crop. Plants started in the greenhouse or frames and transplanted out will give a wonderful crop long before most other varieties. Pkt. 20 cts.; 1/4oz. 70 cts.; 1/2oz. \$1.20; oz. \$2.15; 1/4lb. \$6; lb. \$20.

Schell's Special-Stock Extra-Early Dwarf Erfurt. For first-early outside growing this stock is beyond question one of the best varieties. It is very dwarf and compact, with small leaves, short stems, and large, white heads. Pkt. 15 cts.; 1/4oz. 65 cts.; 1/2oz. \$1.25; oz. \$2; 1/4lb. \$6; lb. \$20.

Schell's Quality. The largest-heading and surest crop of all. It is one of the finest. Matures after Large Early Snowball. Pkt. 15 cts.; 1/4oz. 65 cts.; 1/2oz. \$1.25; oz. \$2; 1/4lb. \$6; lb. \$20.

Veitch's Autumn Giant. Late; large heads. Pkt. 10 cts.; 1/2oz. 50 cts.; oz. \$1; 1/4lb. \$3.50; lb. \$12.



Schell's Special-Stock Extra-Early Snowball. Real Quality Cauliflower

ENDIVE

Sow seed in June or July. Tie up the leaves for 2 weeks with soft twine or raffia to blanch them before using or selling. One ounce will sow a row about 200 feet long; 4 lbs. for an acre.

Schell's Golden Heart. The grandest of all varieties. Plants are larger than other varieties, the leaves very beautifully fringed, and their stems broad. The "hearts" blanch to a rich golden yellow, blending out to pure white. Grow it in the home-garden; grow it in quantities for market. Tie up a certain number of plants at a time, then market them as ready. Schell's Golden Heart is a money-maker for those who sell. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.**

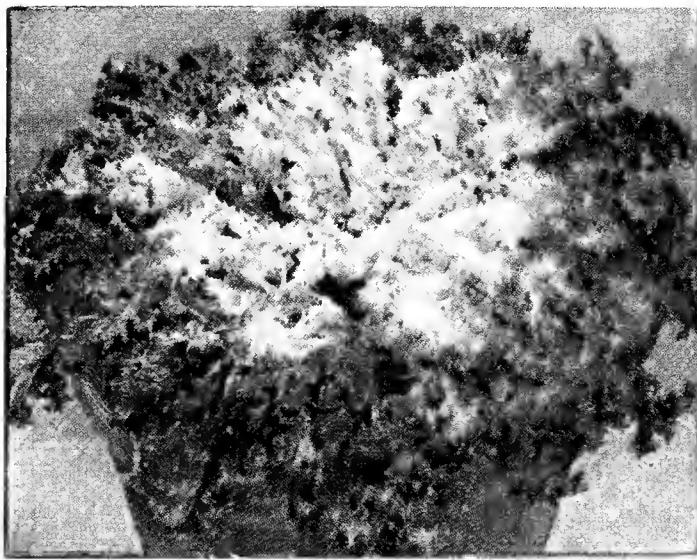
Green Curled. A fine, very curly variety with center blanching to creamy white. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.

White Curled. Extremely curly leaves of a very light green, blanching to white in the center. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.

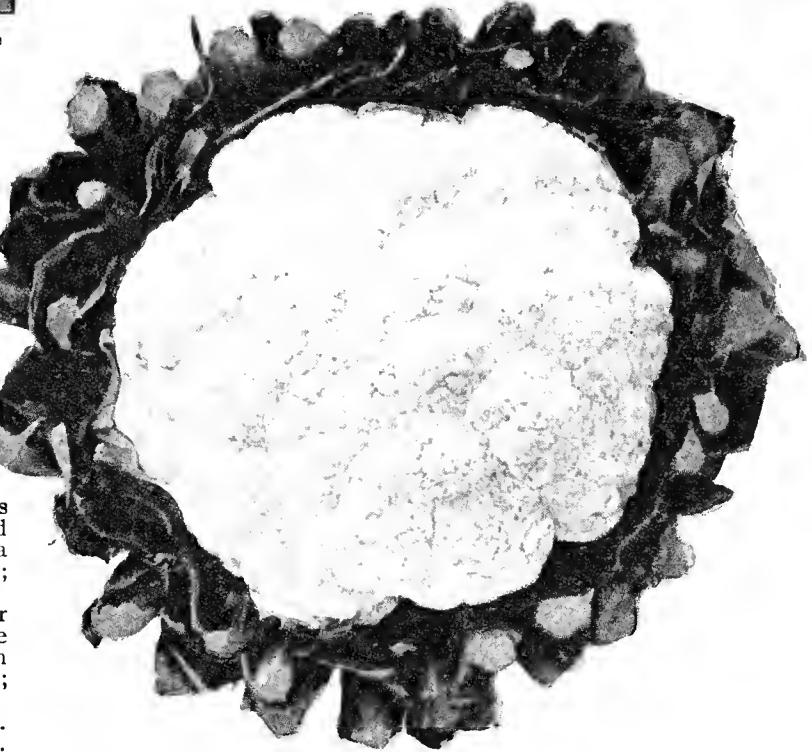
Broad Leaved Batavian (Escarole) Fullheart. Large, broad, plain dark green leaves, curled only slightly on the edges and blanching to beautiful light yellow. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.

New Deep Heart Fringed. Offered for the first time.

Awarded All-America Bronze Medal. Entirely new type of Endive between Fullheart Batavian and Green Curled but more upright in growth than either, never flat on the ground. Rich green, deeply fringed leaves and well filled with hearts of creamy yellow. Plants 12 inches wide, 8 inches deep. Try this fine new Endive. **Pkt. 10 cts.; 1/2oz. 20 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.50.**



Schell's Golden Heart Endive



CELERY

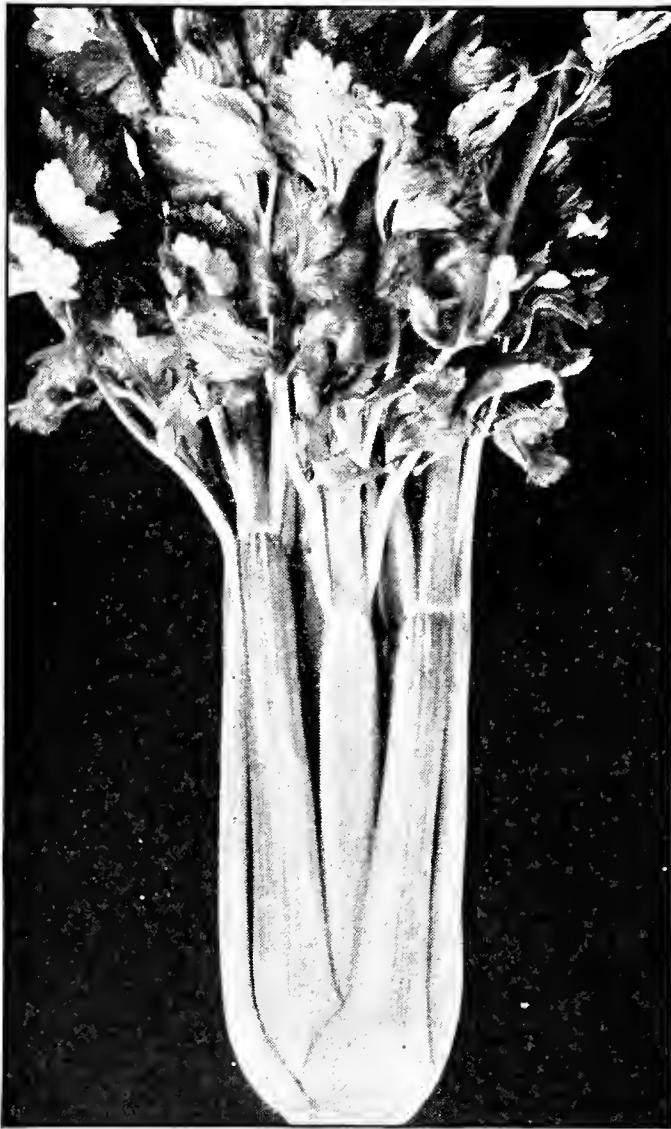
HOW TO GROW CELERY. To have matured Celery early in the summer, sow seeds of the early varieties under glass in February; set the plants out in May. Celery seed is by no means as easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celery seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." In June set out the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre. Dr. Thompson, of Cornell University, has shown by experiment that bolting of Celery (going to seed prematurely) is caused by subjecting the growing plants to cool temperatures. Ten to thirty days of temperatures averaging 40 to 50 degrees will start seed-stock formation in plants of all varieties.

 See the extra-special discount allowed to you on page 3. Send us your entire order and get that big discount

New Early Green Celery Epicure

OFFERED FOR THE FIRST TIME. HIGHLY RESISTANT TO FUSARIUM YELLOWS

The hearts are full, of good length, and blanch to a deep cream. The edible stems are 8 to 10 inches to the first joint, are broad, thick, and smoothly rounded. Is about 25 inches tall; the tops are light bright green. Stocks are cylindrical, attractive, rich quality. Try it. **Pkt. 20 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**



New Early Green Celery Epicure. Another triumph of modern seed-breeding.

Schell's Strain Giant Pascal. A most excellent green winter-keeping Celery. The stems are thick, solid, crisp, with richest nutty flavor. When banked with earth, boards or paper, it blanches quickly to creamy yellow. Abundance of hearts. Ours is a very superior strain of it. Very much worth the difference in price as it is an extraordinary strain. Try it and be convinced. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

Schell's New Improved Columbia. Bred to a very excellent and greatly improved type of this very good Celery. You will notice a vast improvement over the old type. The plants are compact, stalky, a little taller than the old variety. The stems are thick, rounded, resembling Giant Pascal with its rich flavor, although they are somewhat more narrow. When fully matured it has plenty of hearts and the color is a rich cream-yellow. It retains its earliness. Averages about 22 inches in height. A very high-quality strain. **Pkt. 15 cts.; 1/2oz. 75 cts.; oz. \$1.25; 1/4lb. \$4; lb. \$15.**

Winter King. A green Celery with an abundance of golden yellow hearts. One of the best keepers. Large, solid, nut-flavored stems. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**

Winter Queen. A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.10; lb. \$3.75.**

Fordhook. Also known as "Emperor." Stems almost round; blanches up well; very excellent quality. A green Celery which blanches up to a silvery white. Good keeper. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$6.**

Golden Self-Blanching French. Original type. Our own strain of this widely grown variety is the original stalky type so much in demand by large growers who desire to be first on the city markets with high-class quality Celery. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid. It is ready for market earlier than any other. **Pkt. 15 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.75; lb. \$9.**

Schell's Houser Celery. The choice of thousands of Celery growers as the best green Celery. We say unhesitatingly that Houser Celery is, in our opinion, absolutely the best green Celery without excepting any. It is simply delicious. You never tasted a green Celery that can compare with Houser in its sweet, luscious, rich, nutty flavor. When blanched it becomes a beautiful creamy white, full of hearts, and every stem of it to the outside is delicious. It is not surpassed as a good keeper, and is the leading green Celery in every market as fast as it is introduced. Be sure of getting genuine Houser by getting the seed from us. It was originated right here by the late Mr. Houser in whose honor we named it. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.** (See page 20.)

CELERIAC or Turnip-Rooted Celery

Large Smooth. Turnip-shaped roots, highly esteemed either cooked for flavoring soup or sliced and used as a salad, or boiled like parsnips or turnips. **Pkt. 5 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

MRS. DANIEL MAYHUGH, Penna., wins *First Prize* for the best flower-garden. She writes: "I got my flower seeds from you last year and they were just beautiful. Five hundred people came to see my flower-garden. I was awarded *First Prize*."



Here is a photograph of our new grand variety of Tomatoes, **Schell's Royal Wonder** as they were grown from our seeds in the **Hershey gardens** under the supervision of Mr. Rockwell.

Be sure to grow ROYAL WONDER Tomatoes this year.
They are excellent. See page 36

CELERY

See pages 18 and 20 for other varieties

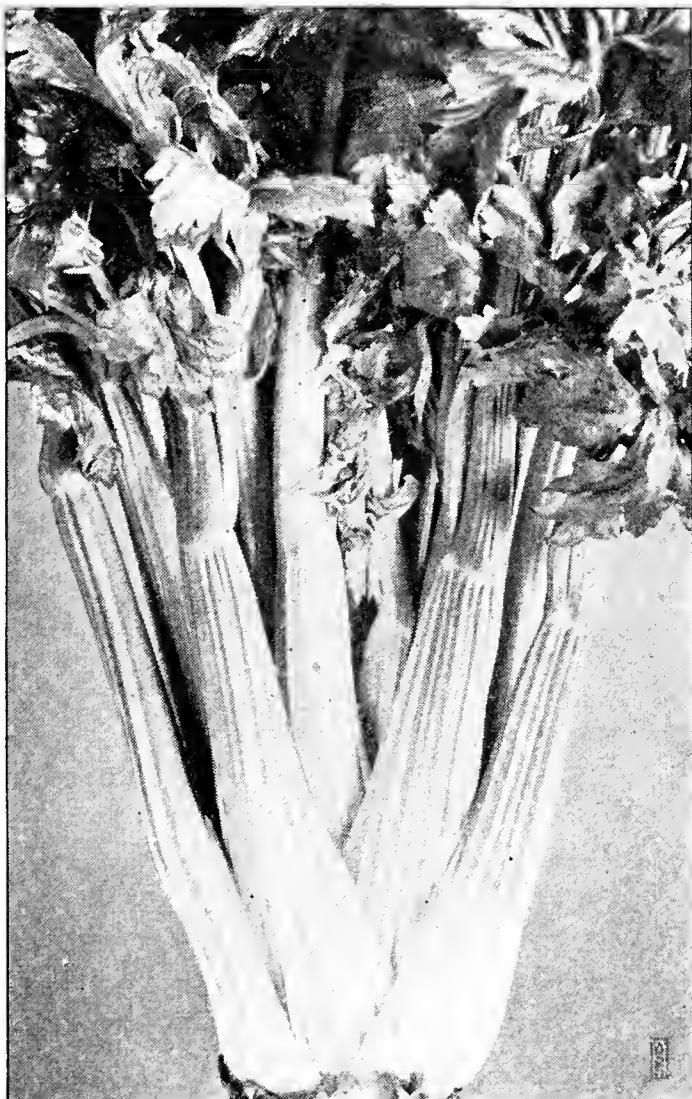
Schell's Strain of Wonderful Celery

There are very many different strains of Wonderful Celery and a world of difference in their quality. Our Schell's Strain is outstanding in its superior quality. Once grown, our customers continue with it always. Early maturing, lovely golden yellow color, rich nutty flavor, brittle and tender, yet one of the best shippers. Grows 24 to 28 inches tall. Try it this year. **Pkt. 10 cts.; 1/4oz. 50 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; lb. \$20.**



Schell's Florida Golden. Owing to the great market demand for a Golden Plume having a greater length, we developed through pure line breeding the selection which we now offer as **Florida Golden**. It has all the good qualities of Golden Plume plus greater height and weight of plant, and the edible portion of the stem is larger. It shows less tendency than other strains to produce premature seed-stalks. The hearts blanch to a rich cream color, of excellent flavor. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

Schell's Allheart Celery. A late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk; it grows as high as White Plume. Its flavor is like that of Giant Pascal, but it does not resemble it, being more stalky, light green, blanches up earlier and to a rich golden yellow. One of the best



Schell's Allheart Celery

Schell's Strain of Wonderful Celery

MR. FRANK BIERSTINE, New York, says: "I have had your 'Wonderful' Celery for years and it is always of the **finest quality, truest type**, and brings me the **highest top market prices**."

keepers. I urge all my customers to grow **Allheart**, knowing that it will please and prove profitable. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$9.**

Schell's New Crispheart. Here is a very excellent variety of Celery bred from a dark green plant found in Golden Plume. Crispheart is about in season with Easy-Blanching. It is as early and as easily blanched as any variety of green Celery we know. Makes big, compact plants 20 to 24 inches high, with broad, thick stems, blanching cream color; quality excellent, crisp and free from strings. Is blanched fit for market after papered 3 to 4 weeks. **Pkt. 15 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

Schell's New Supreme Golden. We are justified in offering Supreme Golden to our Celery growers everywhere as the **best strain** of the old Dwarf Golden Self-blanching type, but darker green and more erect. Entire plant is cylindrical, with a "square" or blocky base; blanches to creamy white. Height 23 to 25 inches. Early. It is the supreme strain as to quality, appearance, perfect pack, and earliness; therefore we discontinue offering our Schell's Yellow as Gold, which it replaces. **Pkt. 15 cts.; 1/2oz. 85 cts.; oz. \$1.50; 1/4lb. \$4; lb. \$15.**

Easy-Blanching. **Schell's Strain.** One of the most valuable commercial Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems. All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. Quickly blanches to rich, golden yellow. My seed is a fancy strain produced from perfect specimen plants. **Pkt. 10 cts.; 1/4oz. 30 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

White Plume. Turns white upon reaching maturity—not only does the stem whiten, but the leaf itself. It is very early, and my stock is extra fine. **Pkt. 10 cts.; 1/2oz. 20 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$3.**

Schell's Golden Detroit. This is a pure line selection of the Dwarf Golden Self-blanching type. Handsome, heavy, compact, full-hearted. Broad, thick stems, rounded at the edges. Plants 22 to 23 inches high. Leaves clean, bright green. The stems blanch easily to a fine, deep, clear yellow and are very free from strings. The hearts are full, crisp, and of excellent flavor. It is sure to prove a great favorite on every market. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.65; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

SCHELL'S STRAIN GOLDEN PLUME

Delicious flavor; beautiful golden yellow color; early; blanches rapidly. The hearts are exceptionally full. Tall and attractive. This strain of ours has proved a veritable little "gold mine" of profit to our customers. **Grow Schell's Strain Golden Plume this year.** Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1; oz. \$2; $\frac{1}{4}$ lb. \$6; $\frac{1}{2}$ lb. \$10; lb. \$20.

SCHELL'S STRAIN HOUSER CELERY

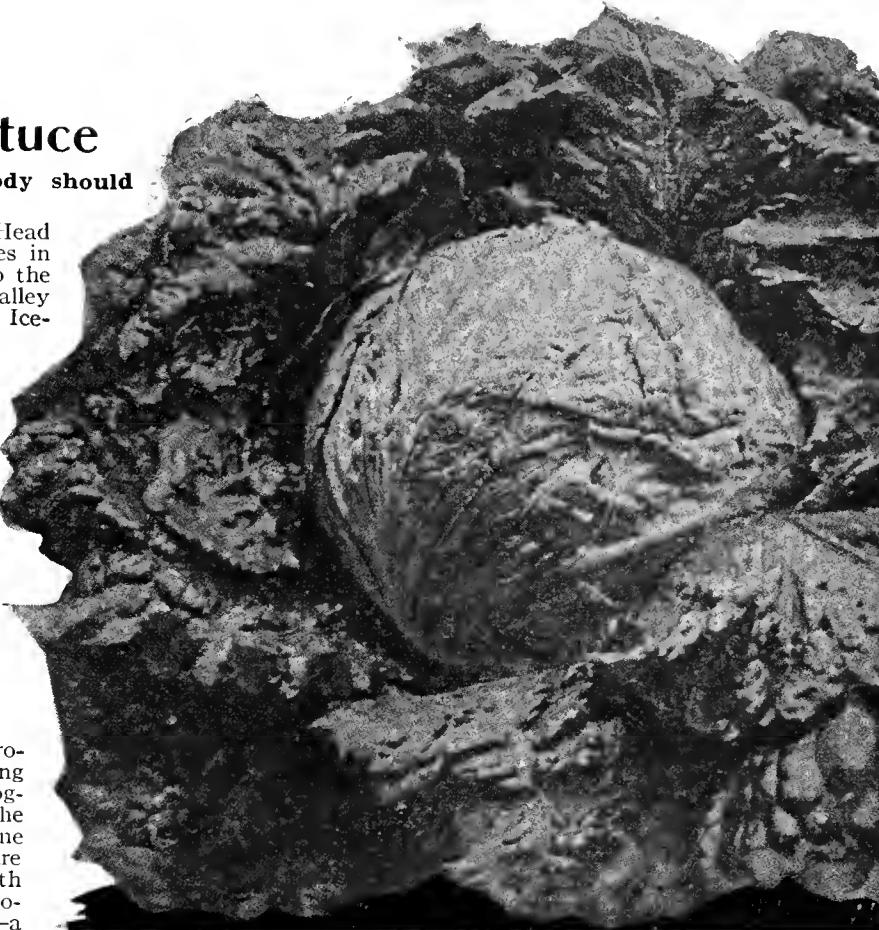
The best green fall and winter-keeping Celery. Compact, abundance of hearts, while stems and hearts are all of the richest, sweet, luscious, nutty flavor. Blanches to a creamy white. Its quality is delicious. It is the favorite of thousands, both for market and home-garden. Be sure of getting genuine Houser by sending here to us where it was originated. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1; oz. \$2; $\frac{1}{4}$ lb. \$6; $\frac{1}{2}$ lb. \$10; lb. \$20.

There is an ever-increasing demand everywhere for Celery of that delightful, rich, nutty, tasty flavor such as we have in our strains of these two very popular varieties, Schell's Houser and Schell's Golden Plume. Many of our customers are building up a very profitable business for themselves and increasing their acreage to meet the increased demand. You may also find an opportunity in Celery growing for market if you grow these two varieties.

Schell's Iceberg Lettuce

A very valuable Head Lettuce—everybody should grow it.

This variety is one of the grandest of all the Head Lettuces. It is grown in tremendous quantities in every part of the country, from the Atlantic to the Pacific. In California it is known as "Imperial Valley Iceberg"; in Colorado it is called "Mountain Iceberg." Thousands of carloads of Iceberg are shipped from various parts of the country every season. It forms a large, solid head, dark green and slightly curled on the edges; the illustration shows a perfect head; the center or inside of the head is a rich golden color. Schell's Iceberg is distinct from any other variety and is, without question, one of the most popular and most extensively grown Head Lettuces in America today. By all means grow it for market or for your own use. I recommend it highly. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.



Schell's Iceberg Lettuce. Be very sure to grow it

New York Lettuce

New York Lettuce No. 41, Schell's Strain.

Bred along pure-line development for a protected head, by which we mean it has covering leaves which protect the head from sun- or fog-burn. The shape is more or less conical until the head enlarges, which spreads the point of the cone and develops a firm, globular head. Leaves are dark green and quite savoyed. Excellent for both spring and fall crops, and on good land will produce a very high percentage of perfect heads—a larger percentage of marketable heads for the first cutting than other strains.

New York Lettuce No. 5084, Schell's Strain. An early strain which has proved very desirable here in our eastern states. It is globular, fairly well covered with wrapper leaves, and it is distinctly early. Leaves very dark green, savoyed.

New York Lettuce No. 12, Schell's Strain. A very desirable strain for summer culture. It is lighter in color, a little more curly on the edges, and forms very solid, bald heads. The heads are usually soft when viewed in the field early, but tighten up and form good solid heads at maturity.

New York Lettuce No. 515. Ready a little earlier than No. 12 which it is like in general appearance, having large, solid heads of bright green color, and it has been bred for resistance to tipburn and stands hot weather better than the other strains.

PRICES. Your choice of any or all four of these strains of **New York.** Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.85.

Imperial No. 847. Plants medium large; heads round, solid, crisp, large; leaves bright green. Very uniform. Black seed. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 80 cts.; $\frac{1}{2}$ lb. \$1.25; lb. \$2.50.

Schell's Strain "White" Big Boston

Very uniform, solid heads. Color light green, with no brown edge which distinguishes the "Big Boston." Schell's White Big Boston is ten days earlier than Big Boston. We urge all of you who specialize in growing fancy quality Head Lettuce, whether an acre or fifty acres, to get acquainted with our strain of White Big Boston. It will prove a money-maker for you. For the home-garden it is a very desirable Head Lettuce. Include it in your order. Our strain of White Boston is used exclusively by hundreds of largest Lettuce-growers throughout the country. They have found it the best. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.; lb. \$2; 10 lbs. \$18.50; 25 lbs. \$43.75; 50 lbs. \$75.

Schell's Special Strain Big Boston Lettuce

A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. A very slight tinge of brown on the extreme edge of the leaf distinguishes the genuine Big Boston. It is more extensively grown than any other Lettuce, either for the private garden or for market. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; $\frac{1}{2}$ lb. 75 cts.; lb. \$1.50; 5 lbs. \$6.25; 10 lbs. \$11.50.



Schell's Special Strain Big Boston Lettuce, preferred by gardeners everywhere. Try our strain this year.

MUSTARD

One ounce will sow a row 100 ft. long

White London. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 80 cts.

Southern Giant Curled. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 75 cts.

Fordhook Fancy. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 75 cts.

OKRA

White Velvet. Pkt. 5c.; oz. 10c.; $\frac{1}{4}$ lb. 25c.; lb. 75c.
Perkins Long Green. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 75 cts.

LEEK **Broad London** or **American Flag.** Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25.



A beautiful crop of **Schell's French-Head Lettuce**. One of the surest-heading, early-maturing sorts of tender quality and with most uniform heads. It is a grand Head Lettuce you should have.

LETTUCE

HOW TO GROW LETTUCE. To grow head Lettuce early, sow the seed in February or March in boxes or flats or in hot-beds in close rows. When an inch or more high, transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hot-beds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will produce about 2,000 plants.

New Lettuce Imperial 44. Dr. I. C. Jagger, of the United States Department of Agriculture, developed this new type as a hybrid of Imperial 152 and Imperial 142. After many comparative tests of numerous strains, conducted on various muck soils in New York State by Cornell Agricultural Experiment Station, it was found that **Imperial 44** appears to be more especially adapted to the states bordering the Great Lakes and to the Northeastern States than other strains of Imperial. It has also proved very successful in the Southern States for their winter crop. The plant is medium to large, spreading and develops close to the ground; leaves medium green, thick, very long and wide, and well folded around the head. Slower to bolt than others of this type. Try this grand new sure-heading Lettuce, **Imperial 44. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

Schell's French-Head Lettuce. Among its many desirable qualities are **earliness**—it is ready for market a week to ten days ahead of Big Boston when sown at the same time; **quality** and **appearance**—it produces a beautiful, attractive, uniform, compact head of light rich green, silvery cream-white inside and of unexcelled quality. A perfect shipper. **Does not tip-burn easily;** many exhaustive tests under normal and under unfavorable growing conditions have proved it **far more resistant to tip-burn** than any other Lettuce. This is due to the nature of this variety, which develops unusual hardiness as the plants begin to head. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 65 cts.; lb. \$2.25; 10 lbs. \$20.**

Giant Crystal Head Lettuce. Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Soil where there is an abundance of moisture, properly drained, will produce enormous heads. Try it. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 45 cts.; lb. \$1.50.**

Schell's Hot-Weather Head Lettuce. An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich cream-yellow and the outside a light green. Resists the extreme heat without going to seed and without burning. Fine for early and midsummer crop. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

Grand Rapids Lettuce. This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, crimped and curled, fan-shaped leaves are beautiful, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it for your own use or for market—you will not regret it. **Pkt. 10 cts.; oz. 15 cts.; 2 ozs. 25 cts.; 1/4lb. 40 cts.; lb. \$1.25; 5 lbs. \$5.75; 10 lbs. \$10.**

Giant White Cos or Romaine Lettuce. Also called Celery Lettuce. It differs from other Lettuce in the shape of the leaves, which are long-spoon-shaped, upright. Let plants be 4 inches apart in the rows. If the tall, narrow leaves are drawn together and tied, they blanch the inner leaves. Served in the best hotels as "Romaine Salad." Try it. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 45 cts.; lb. \$1.50.**

Dark Green Cos. Same price as White.

Brittle Ice. The heads are tightly folded, blanch to a silvery white and are crisp and brittle. **Pkt. 5 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Early White Cabbage. Close heads; fine flavor. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Wonderful or New York. (See page 21.)

Black-seeded Simpson. Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. Desirable for home-garden as well as for market where a loose-leaf Lettuce is wanted. Grows very quickly. Our strain of it is in great demand everywhere. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 35 cts.; lb. \$1.10; 5 lbs. \$5; 10 lbs. \$10.**

California Cream Butter. Very large, solid heads, the inside of which is a beautiful, rich, creamy white. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

May King. This is practically the earliest head Lettuce. It is a very quick grower; heads are medium-sized and light green. The inside is a rich buttery yellow. Fine for market or home-garden. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Wayahead. Medium-sized, tightly folded heads with rich, buttery, yellow centers. Extra early; excellent quality. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Early Curled Simpson or Silesia. Loose, curly leaves; fine for cutting in the home-garden. **Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 35 cts.; lb. \$1.10; 5 lbs. \$5.**

Crisp as Ice. Large handsome heads, solid, crisp, and tender. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Hanson. Large head; crimped leaf. Everybody should grow it. Fine for market during the summer months. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Prizehead. Large, loose heads tinged with brown. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Salamander. For early spring, summer, or fall. Large heads of finest quality; slight tinge of brown on edge. Very tender. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 40 cts.; lb. \$1.25.**

Winter Lettuce. A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality, solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.**

KOHLRABI Sow in rows and thin plants to 6 inches. Ready for use in eight weeks.

HOW TO GROW THEM. The turnip-shaped bulb of this plant is tender and excellent when eaten before it is fully grown. The flavor seems to combine both cabbage and turnip. As early in spring as possible, sow the seed in light rich soil in rows 1 1/2 feet apart. When plants are well established, thin to 6 inches apart in the row.

Early White Vienna. The most popular sort. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 70 cts.; lb. \$1.85.**

Early Purple Vienna. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 70 cts.; lb. \$1.85.**



Well, friends, a crop like this just cannot be beat, and it does not just "happen." It was perfect, 100 per cent true to name, every melon a perfect melon. You could not find one "off" melon in the entire 21 acres. This is the new Cantaloupe, **Pride of Wisconsin**, which was awarded the prize as the best new Cantaloupe in the All-America Selections. But remember this crop was grown from Schell's Quality Pure-bred Strain of seed of this variety. **Plant Schell's Quality Strain, Pride of Wisconsin.**

Schell's Cantaloupes

GROW MORE CANTALOUPES.

Every garden a few hills
Every farm a few acres

HOW TO GROW CANTALOUPES and WATERMELONS. Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovels of Wizard Brand Sheep Manure or some other well-rotted manure into each hill. No plants do well on half-worked, "lumpy" soil, void of plant-food. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but two of the best plants. Keep spraying them every two weeks, if necessary. In cultivating do not injure the plants. One ounce 50 hills; 2 to 3 pounds to an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth. Do not pull your melons until you are sure they are ripe.

New Cantaloupe, *Pride of Wisconsin.*

Schell's Pure-bred Strain

The above photograph and the one in color on the front cover show a crop of this grand new Cantaloupe grown by one of our customers Mr. T. P. Hiland on his farm here in Pennsylvania. They were so exceedingly good in every way that the dealers clamored for more and more, and paid him a premium price above western melons. Mr. Hiland planted 21 acres on May 18 and began picking August 27. The day before Labor Day he picked 800 bushels. On September 13, when these pictures were taken, he had **sold 4500 bushels** at an average of \$1 per $\frac{1}{8}$ bus. basket, and you could scarcely see where any had been taken off. He estimated there was this many more to harvest. He used 500 lbs. 4-16-4 per acre and dusted the vines once. Schell's Pride of Wisconsin is almost round; smooth skin when young, developing a heavy netting when fully grown. Its flesh is extraordinarily thick, bright salmon color; most deliciously sweet; luscious flavor, small seed cavity; ripens right up to the rind. Yields tremendously; ready to begin picking in 90 to 100 days. Grow more good Cantaloupes; you can sell all you can grow at a **good profit**. **Price of Seed of Schell's Strain Pride of Wisconsin, pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; $\frac{1}{4}$ lb. 65 cts.; $\frac{1}{2}$ lb. \$1; lb. \$2; 5 lbs. \$9.50; 10 lbs. \$18; 25 lbs. or more at \$1.75.**

Gold-Lined Rocky Ford. 92 days. In shape and size it is similar to Rocky Ford but not ribbed like it, and the skin is covered with a thick gray netting on green, making it very attractive. The flesh is thick, rich green to the seed-cavity, which is gold lined. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.**

Honey Rock or Sugar Rock. 85 days. Round as a ball in shape, extremely early, prominently netted. The flesh is deep orange. The skin is light green, turning to light golden yellow. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.25.**

Jenny Lind. 87 days. The fruits are small, but very sweet and luscious. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.**

Golden Netted Gem. 87 days. Oval, almost round; skin is light golden yellow, netted. Flesh is light green, melting and delicious. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.**

Miller's Cream. 92 days. Salmon flesh; very fine; a great favorite. Large round fruits; light green; skin netted. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.**

Hearts of Gold. 92 days. A very excellent melon of delicious flavor, with very deep rich orange-red flesh. It is grown very extensively by both eastern and western market growers. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 3 lbs. (for 1 acre) \$3.45; 10 lbs. \$10.**

Fordhook. 87 days. Medium size, round, flattened at the ends, heavily ribbed. Skin deep emerald-green; flesh thick, orange-yellow. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Tip-Top. 96 days. Salmon-fleshed. A big yielder. Fruits are large and for genuine quality it is about impossible to surpass. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.**

Emerald Gem. 87 days. Fine yellow or salmon-fleshed melon; delicious. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.**

Schell's Extra-Early. 65 days. Very valuable because of its extreme earliness. It is of excellent quality, with very thick salmon flesh of richest flavor. The fruits are oval, averaging 8 inches long by about $4\frac{1}{2}$ inches in diameter, with heavy netting. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.50; 3 lbs. (for 1 acre) \$4.25.**

Superfecto. 85 days. Inside is the real story—the rich reddish salmon flesh extends from the little seed-cavity clear to the thin, tough rind. Its keeping and shipping qualities are the best. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25; 3 lbs. (for 1 acre) \$3.45.**

Banana. 94 days. Salmon flesh. Melons are 14 to 16 inches long, thin, and of delicious quality. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Honey Ball. 100 days. A very thick wall of luscious green meat, tough rind and a small seed-cavity. Very prolific, and vines are rust-resistant. Bright yellow when ripe. Shape round. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Honey Dew Melon. 120 days. The melons are large and round; the outer skin is hard and almost white, turning to a lemon color when ripe. The thick, deep flesh is light green, rich flavor, very juicy, unlike any other melon. Plant as early as possible. **Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.25.**

Paul Rose. 88 days. Salmon flesh. Almost round; flesh deep and firm and very sweet and luscious. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.**

Hale's Best. 65 days. Considered by many to be the most profitable crop where earliness with quality dominates the market. Deep salmon flesh of excellent quality. Oval, about 8 by $4\frac{1}{2}$ inches, heavy netting. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1; 3 lbs. (for 1 acre) \$2.70; 10 lbs. \$8.**

Schell's "Dee-Licious" Cantaloupe

Ready to pick in 85 days. This is our leading variety. It has proved a veritable little "gold mine" to some of our customers who have been wise enough to grow acres of it in the past few years. When you sell it to your customers for the first time tell them it is Schell's famous "Dee-Licious"—and they will be waiting anxiously for you to come back soon with more of those same good melons. **Caution**—be sure you do not take the melons of this or any other variety off the vines to sell or use until they are ripe. Many customers have been lost by growers too anxious to sell who do not wait or watch carefully to see that the melons are ripe when offering them for sale. A half-green melon is unfit to eat. Watch this. Schell's "Dee-Licious" is just like the picture.

Its flavor, as everybody says, is "**simply dee-licious.**" Rich, deep salmon flesh, sweet, luscious, juicy flavor. Be sure you figure to include this, the most popular Cantaloupe in Pennsylvania, in your garden whether large or small. One to ten acres of it will prove very profitable. **And down go our prices.** Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; $\frac{1}{4}$ lb. 60 cts.; 1 lb. \$1.75; 3 lbs. (1 acre) \$4.95; 15 lbs. (5 acres) \$22.50.

Burrell's Gem. 87 days.

A very fine melon. Sweet, rich flavor. The flesh is salmon, and very deep. Shape oval. It is an excellent shipper. Fine for home-garden as well as market. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; 1 lb. \$1.15; 10 lbs. \$10.

Schell's Strain Bender's Surprise. Our own strain of this variety is a very superior quality strain. A deep, richly flavored salmon flesh. The skin is greenish yellow when ripe. It is a heavy cropper. Ready in 94 days. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; 1 lb. \$1.10; 3 lbs. (1 acre) \$3.

Schell's
"Dee-
Licious"



Large Hackensack. 95 days. Green-fleshed; very sweet and luscious. Grows to a large size; round with flattened ends. The flesh is very deep and rich in appearance and the melons weigh from 5 to 10 pounds each. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 35 cts.; 1 lb. \$1; 5 lbs. \$4.50.

Extra-Early Hackensack. 90 days. Large melon, but not so large as Large Hackensack and ten days earlier; green flesh; very fine. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 35 cts.; 1 lb. \$1.

WATERMELONS

Try an acre or so this year,
3 to 4 lbs. per acre



Schell's Strain "Tom Watson" Watermelon.

Excellent quality, a leading variety. Every market-gardener should grow some melons and every home-gardener should have its Watermelon patch.

Schell's Strain Tom Watson. The most popular melon in America. 90 days. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a **deep red**, of the most **delicious quality** and extends close to the rind. Rind dark green and very strong.

Schell's Special Stock (saved from specimen melons). **Special Prices:** Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; 1 lb. 75 cts.; 4 lbs. \$2.75; 10 lbs. \$6.

Kleckley Sweets. As a crop for market, you will find it one of the most profitable, for melons are easy to grow and easy to sell. True oblong shape, dark green rind, and rich red flesh, which is sweet and luscious. Ready in about 87 days from planting. Plant an acre this year—four pounds of seed will do it and cost but \$2.80. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; 1 lb. 75 cts.; 4 lbs. \$2.80.

Wondermelon. A fine melon. Large, heavy; oblong; even dark green skin; rather thin rind; rich bright scarlet flesh of sweetest and most delicious flavor. Melons 18 to 22 inches long. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; 1 lb. \$1; 5 lbs. \$4.50.

Fordhook Early. 85 days. The earliest large-fruited melon; almost round; flesh bright red, crisp and sweet. Averages 25 pounds. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; 1 lb. 75 cts.

McIver's Wonderful Sugar. 90 days. A long, striped melon (often 2 feet in length), of the finest quality. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; 1 lb. 75 cts.

Harris' Earliest. 80 days. One of the best extra-early melons; fruits are oval, dark green; flesh sweet and delicious. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; 1 lb. 75 cts.

New "Irish Grey." 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. The flesh is rich red and of delicious flavor. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; 1 lb. 75 cts.

Dixie Queen. Large, almost round. Skin is striped dark green, greenish ivory, sort of a mottled stripe. Rind thin but strong. Bright red, solid and of richest flavor. Weigh 40 to 50 pounds. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 30 cts.; 1 lb. \$1.

Dixie. 90 days. Oblong; 18 to 24 inches long; skin dark green, with light stripes; flesh bright red. Averages 25 pounds. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; 1 lb. 75 cts.

Halbert Honey. 85 days. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; 1 lb. 75 cts.

Stone Mountain or "Dixie Belle." 90 days. Round, showing slight ribs; smooth, light green; flesh beautiful deep crimson. Averages about 45 pounds. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; 1 lb. 80 cts.; 5 lbs. \$3.75.

Florida Favorite. 87 days. Large, oblong; dark green skin; excellent flavor. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; 1 lb. 75 cts.

Georgia Rattlesnake. Oblong shaped, striped melons weighing 50 to 60 pounds. Late, coming in after other earlies are over. Flesh deep pink, tender, and very sweet. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; 1 lb. 75 cts.; 5 lbs. \$3.25.

Excel. The largest of the shipping varieties. It is dark green, with mottled stripes of a darker green. The shape is long and thicker than Tom Watson; it averages 20 inches long by 14 inches wide. 100 days from planting to eating. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; 1 lb. \$1; 5 lbs. \$4.50.

Schell's Strain Southport Red Globe Onion

This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine grained and of strong flavor. We believe you will agree with us that our strain is unsurpassed in type and quality. Try it. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb.

65 cts.; lb. \$2; 5 lbs. \$9.50;
10 lbs. \$18.



MR. NEVIN S. ARNOLD, Juniata County, Pennsylvania, writes us: "I have used your seeds for over 15 years and find they are the best."

Schell's Strain Ohio Yellow Globe

Pure deep yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow from 500 to 1,000 bushels per acre of this variety from seed. We highly recommend this, our special strain of Yellow Globe. It is a perfect, round, globe shape. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.50; 10 lbs. \$20.

Schell's Strain Southport White Globe or Large White

Globe, as it is also called. Perfect globe-shaped Onions of large size and silvery whiteness from seed sown in spring. The flesh has a most delicious flavor. A good keeper. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.50; 10 lbs. \$20.



Schell's
Southport
Yellow
Globe

Schell's Strain Southport Yellow Globe

The illustration gives you an idea of the value of this variety for home or market crop, and also the superior quality of the Onions produced when my high-quality seed is sown. Southport Yellow Globe produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. They are a perfect globe shape, and elegant keepers. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.50; 10 lbs. \$20.

BRIGHAM STRAIN, same price.

Schell's
South-
port
White
Globe

ONIONS

See also page 25

HOW TO GROW ONIONS. For sets (to plant the following spring), sow in rows 12 to 15 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as rich as possible, for Onions are strong feeders, and to grow the largest size it is necessary

to have the plant-food there to feed them. Wizard Brand Sheep Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long. Big crops require good soil and lots of water.

OUR PRICES for our high quality, strong-germinating Onion Seed are the lowest they have been for years. And you get the extra discount also (see it on page 3).

Yellow Valencia. Won Award of Merit in the All-America Selections of best new vegetables. This very excellent variety is very large. It is dark yellow, a good keeper, thick skinned, and is, as far as we know, the best variety yet introduced for withstanding the attack of thrip. Perfect globe shape, and the strain has been bred so true that there are practically no off-color bulbs. Under ordinarily good growing conditions, with proper moisture, it will prove a tremendous yielder. Mild flavor. Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 50 cts.; 1/4lb. 90 cts.; lb. \$2.50.



Schell's Yellow Valencia. A big beautiful Onion 1 1/2 to 2 lbs. each. Awarded Prize in All-America Selections of best new vegetables. Select an acre of good soil and see how near to 800 bushels you can come.

SCHELL'S EARLY YELLOW GLOBE. New. A perfect globe-shaped Onion of beautiful rich yellow color, with white flesh. The earliest of the globe types and has a thicker skin, making it a good shipper and an excellent keeper. Ready to market three weeks earlier than the Danvers and Southports, and it produces a heavy crop. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 35 cts.; 1/4lb. 75 cts.; 1/2lb. \$1.15; lb. \$2.25; 5 lbs. \$10; 10 lbs. \$19.

SCHELL'S PENNSYLVANIA BOTTLE. It derives its name from its long, bottle-like shape. All who have been fortunate enough to have some of this valuable variety are very enthusiastic about it. The Onions grow large, long, are very rich and mild in flavor, good keepers, and very attractive. It is very popular throughout Pennsylvania and elsewhere. Get your general order in early and include this good Onion in it. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 45 cts.; 1/4lb. \$1; 1/2lb. \$1.90; lb. \$3.75; 5 lbs. \$18.

SCHELL'S STRAIN PRIZETAKER. Grows to enormous size from seed. Under very best conditions the Onions have been grown to 5 inches in diameter. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 35 cts.; 1/4lb. 80 cts.; lb. \$1.90; 5 lbs. \$9; 10 lbs. \$17.50.

SCHELL'S EXTRA-LARGE YELLOW GLOBE ONION. A very valuable variety in that, while it has all the very excellent qualities of Yellow Globe type in shape, color, and flavor, yet it is fully one-fourth to one-third larger than Southport Yellow Globe or Ohio Yellow Globe and yet matures at the same time. It is a very attractive Onion. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 35 cts.; 1/4lb. 85 cts.; 1/2lb. \$1.30; lb. \$2.60.

Yellow Strasburg. Planted extensively for set Onions, for which it is very desirable. Shape flat; ripens early. Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.75; 5 lbs. \$7.50.

YELLOW GLOBE DANVERS. A perfect globe shape. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 70 cts.; lb. \$1.90; 5 lbs. \$9; 10 lbs. \$17.

Flat Yellow Danvers. Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 70 cts.; lb. \$1.90.

We will be glad if you will send us a photograph of any of your crops.

SCHELL'S BIG PENNSYLVANIA DUTCH ONION. Enormous in size, often weighing 2 to 3 pounds each. For the home-garden and for market, grow as large a quantity as possible, for it will prove its value to you in a large crop of wonderfully perfect Onions, assuring big profits. Mild flavor, the perfect Onion for slicing, and for all purposes. Light yellow skin; snow-white flesh; will keep well into the winter. We highly recommend Schell's Pennsylvania Dutch Onion and urge everyone to grow it. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. 90 cts.; 1/2lb. \$1.65; lb. \$3.25; 5 lbs. \$15; 10 lbs. \$29.

SCHELL'S STRAIN WHITE SILVER-SKIN ONION. Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor. Also valuable as large Onions and medium-sized for pickling. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$1.65; 5 lbs. \$9.50; 10 lbs. \$18.

SCHELL'S STRAIN EBENEZER. Also known as Japanese. Excellent keeping qualities, carrying through the winter without loss; pleasing mild flavor. Large, uniform size, medium flat. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 35 cts.; 1/4lb. 75 cts.; lb. \$2; 5 lbs. \$9; 10 lbs. \$17.

White Pearl. Extra early; round; white; fine. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; lb. \$2.25.

SCHELL'S WHITE BUNCHING. This new type of Onion is grown from seed sown early in the spring, when it will produce long green bunching Onions nearly twice as long as other spring Onions, and they do not form a bulb on the end. They blanch white and remain mild and tender for a long time. Try them. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 35 cts.; 1/4lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.

RED WETHERSFIELD. The ever-popular, large, flat but thick, red Onion. Its flesh is white, tinged with pinkish rose near the skin. A late variety and will keep in storage a long time. Its stronger Onion flavor appeals to many. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2; 5 lbs. \$9.

Mammoth Silver King. Silvery white. Matures quickly and on rich soil often weighs 2 to 3 lbs. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.25; 5 lbs. \$10; 10 lbs. \$19.

Extra-Early Barletta or White Queen. Fine for small pickles. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$2.75.

YELLOW SWEET SPANISH (sometimes called "Bermudas"). (Finest Riverside Strain.) A very fine, large Onion of perfect globe shape. Light yellow skin. Mild white flesh of pleasing crisp flavor. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; lb. \$2.15; 5 lbs. \$10.

White Sweet Spanish. Same as the above except it is pure white. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.75.

ONION SETS

PRICES OF ONION SETS CHANGE with the market, up and down. If large quantities are wanted, write us stating how many you want and we will quote you special prices. We sell many of our customers 10-, 25-, 50-, 100-, and 500-bushel lots.

Yellow Onion Sets. Lb. (about 1 qt.) 25 cts.; 2 lbs. 40 cts.; 5 lbs. 90 cts.; 10 lbs. \$1.65, postpaid. Bus. (32 lbs.) \$3.50.

White Onion Sets. Lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1.10; 10 lbs. \$1.90, postpaid. Bus. (32 lbs.) \$3.90.

Bottle Onion Sets. Lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50, postpaid. Bus. (32 lbs.) \$4.

Ebenezer or Japanese Onion Sets. If you want to grow a fine crop of big Onions from sets, try this variety. Lb. 25 cts.; 2 lbs. 40 cts.; 5 lbs. 90 cts.; 10 lbs. \$1.65, postpaid. Bus. (32 lbs.) \$3.50.

Egyptian or Tree Fall Onions. Ready in August. Write then for prices.

GARLIC SETS. One pound will plant a 200-foot row. Lb. 40 cts.; 5 lbs. \$1.45; 10 lbs. \$2.70, postpaid.

PEAS

See about the discounts on page 3.

Please note that varieties of Peas marked thus ● are Wilt-resistant Strains.

HOW TO GROW PEAS. They must have good rich soil worked deep and thoroughly. Wizard Brand Sheep Manure worked in is good (we have it). However, soil too rich will force the plants to an unnatural growth, sometimes twice the height of their natural habit, which prevents the usual productiveness, and makes "all vine and no Peas." If desired for first in the market, then plant our new extra-early "GOOD-TIMES" Pea, or Alaska. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows 1 foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1½ inches; when soil is warm, cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period, but keep out of them when they are wet. Two pounds will plant a row 100 feet long; 100 to 150 pounds to the acre.

Peas with the same name but different strains may vary greatly. Our pure-bred strains give you superior quality, uniform size, and heavier yields. It is to your interest to plant all Schell's Quality Peas.

PREPAID means POSTPAID, EXPRESS PAID, and FREIGHT PAID
Peas are at lower prices. 50 lbs. at the 100-lb. rate

Schell's Improved Thomas Laxton. We consider it one of the very best extra-early large-podded Peas. It is ready to pick in 55 days, a week to ten days after our Improved Alaska. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very heavy, and in every way is extremely desirable for home or market use. Do not confuse our Improved Thomas Laxton with the regular Thomas Laxton generally offered, for our Improved strain is far superior in size, quality, and yield. Order this for one of your first-early large-podded Peas and you will be delighted. Plants grow 20 inches high and need no support. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

"Early Gilbo." One of the finest new varieties ever produced. Its dark green, heavy vines grow 24 inches. ● The big pods, measuring 5 inches long, are packed with big, delicious Peas. Ready to use 69 days after planting, following the extra-early varieties. Try this new Pea; it is a fine one. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Nott's Excelsior. One of the most desirable for market-gardener and home-garden, because of its delicious quality, even growth and productiveness. Grows just 15 inches high and is covered with well-filled pods 2½ to 3 inches long. 63 days from planting to first picking. **Pkt. 10 cts.; ½lb. 20 cts.; 1lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Gradus or Prosperity. One of the largest-podded, extra-early Peas in cultivation. The flavor is delicious; vines grow 2 to 3 feet; mostly grown without any support. 55 days from planting to picking. **Pkt. 10 cts.; ½lb. 20 cts.; 1lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Telephone. Immensely productive and of the finest quality. Grows 3 to 4 feet high and requires 71 days. Telephone is one of the old favorites and because of its delicious flavor everybody wants it. If you have Telephone Peas at market, the name alone will sell them. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Stratagem. One of the finest of all late Peas. It grows only 18 to 24 inches high and yields tremendously. Pods are very large and filled to the ends. Eighty days from planting to picking. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.25; 10 lbs. \$2.30; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

World's Record. A large-podded, extra-early Pea of very excellent quality, with 7 to 8 large, dark green Peas in a pod. **Pkt. 10 cts.; ½lb. 20 cts.; 1lb. 40 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Hundredfold or Blue Bantam. Grows 20 inches high. Pods are 4 inches long, with 6 to 8 very deliciously flavored Peas in them. Excellent quality. Early and heavy producer. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

WONDERFUL SUCCESS!

MRS. C. C. BURKHOLDER, Pa., writes, "Last year I sent to you for all my seeds and had wonderful success."



Gradus, ever popular with gardeners because it is one of the largest-podded extra-early Peas, ready for market in 55 days or as soon as the small-podded sorts.

Little Marvel. Extra-early. Plants grow 15 inches high, well filled with rich, dark green pods, 3 inches long, containing 5 to 7 large Peas of finest quality. Fine for market or home-garden. **Pkt. 10 cts.; ½lb. 20 cts.; 1lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.20; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Laxtonian. Grows 15 to 20 inches high and the pods are very large, often 9 big Peas in pod. It is the largest-podded of all dwarf varieties, and early. **Pkt. 10 cts.; ½lb. 20 cts.; 1lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.35; 10 lbs. \$2.30; 15 lbs. \$3.20; 25 lbs. \$4.75; 100 lbs. \$17, prepaid.**

Premium Gem or Little Gem. Delicious Peas crowded tight into pods 2½ to 3 inches long. Very prolific. Grows 12 to 15 inches high. **Pkt. 10 cts.; ½lb. 20 cts.; 1lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.30; 10 lbs. \$2.40; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

American Wonder. Extremely dwarf growth, only 8 to 10 inches high. Peas are highly flavored. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.20; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.**

Laxton's Progress. Extra-early, producing large pods, well filled with large Peas of excellent quality. Matures in 55 days. Grows just 18 inches high. **Pkt. 10 cts.; ½lb. 25 cts.; 1lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.30; 15 lbs. \$3.30; 25 lbs. \$4.75; 100 lbs. \$17, prepaid.**

Laxton's Superb. Extra-early, smooth-seeded Pea. Stands early planting. Pods 4 inches long; vines 18 inches. Very fine. **Pkt. 10 cts.; ½lb. 20 cts.; 1lb. 35 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.35; 10 lbs. \$2.30; 15 lbs. \$3.20; 25 lbs. \$4.75; 100 lbs. \$17.**



Schell's
"Good-Times"
Peas

MR. D. CHARLES McCONAUGHEY, of West Virginia, is pleased with these two fine Peas—he writes: "This year we planted Good-Times and Wonderful Peas and they surely did fine for us here on the western end of the Mason-Dixon Line."

And from Maryland MR. ROY A. ECKSTINE writes: "I have been sending to you folks every spring for seeds for many years. We surely do like to deal with you and we are very much pleased with the fine crops your seeds produce."

Schell's Extra-Early Pea, "GOOD-TIMES"

A MOST VALUABLE FIRST-EARLY LARGE-PODDED PEA

Introduced by Us Exclusively and in Great Demand

The grandest, largest, first-early, dimpled Pea ever developed. Just what everybody wants, a larger-podded, better-quality, heavier-yielding, extra-early Pea.

You will like it—we believe you will prefer it as positively the finest of all extra-early, large-podded varieties. The pods are deep rich green, holding their color longer than any other; the Peas are large, green, of richest quality and flavor, 8 in a pod; the plants grow but 17 to 22 inches, and are loaded with Peas. They are more upright and sturdy than most other varieties and show a much more vigorous resistance to adverse conditions, such as excessive heat, moisture, cold, and to insects, too. In other words, it is one of the healthiest and most robust of all varieties, and this accounts to some degree for its longer yielding period and very heavy crop.

We are confident, whether for your own use or for market, you will find "Good-Times" Peas one of the very best in quality, yield, and earliness you have ever grown. Therefore, we urge you to include it in your planting plans for this season.

Plant an abundance of this fine variety, Schell's Extra-Early Pea, "Good-Times" for your **first-early crop**, and be **first in the market**. Prices: Pkt. 15 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.20; 25 lbs. \$6.50; 50 lbs. \$11.25; 100 lbs. \$22.50, prepaid.

Schell's "WONDERFUL" Pea •

THE GRANDEST OF ALL SECOND-EARLY PEAS

Enormous Pods Filled from End to End with from 9 to 10 Big, Rich Green Peas

Schell's "Wonderful" Pea is the most popular Pea in all Pennsylvania markets. We supply thousands of bushels of seed to produce the crops that are consumed. "Wonderful" is fast becoming the leading big second-early crop Pea in all America. Let me remind you again of the report made by the New York Agricultural Experiment Station of their comparative test made of 500 varieties or strains of Peas from every known source in the world, the most comprehensive test ever undertaken.

In describing Schell's "Wonderful" Peas, introduced by us, as compared with all the other varieties, they say: "As grown here (at the Experiment Station) seems an improvement on practically all the dimpled Peas tested, as the crops were good to very good, pods large, dark green and attractive, and the Peas large and remarkably sweet for the type. Plants 1 $\frac{3}{4}$ feet; stem stout, almost erect. Foliage dense, medium to dark green, distinctly glaucous, and resistant to disease. The pods are ready in early midseason."

Isn't that a wonderful testimony resulting from an official test of 500 varieties? And we could fill pages with testimonial letters from our customers who acclaim it the grandest Pea they ever grew or ever saw.

Schell's "Wonderful" Pea yields enormously—the sturdy, disease-resistant plants are covered with the monster pods. Prices: Pkt. 15 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.20; 25 lbs. \$6.50; 50 lbs. \$11.25; 100 lbs. \$22.50, prepaid.

These Two Valuable Peas Should Be Your Choice for Your Pea Crops This Year. Plant both varieties at the same time. When Schell's "Good-Times" is over then Schell's "Wonderful" will be ready to pick.



Schell's "Wonderful" Peas

PEAS

50 lbs. at the
100-lb. rate

You may deduct 10 per cent cash discount from these new LOWER PRICES if your order amounts to \$11, and 12 per cent discount if it amounts to \$26 or more.

Please note that varieties of Peas marked thus ● are
Wilt-resistant Strains

Schell's Improved Alaska. The earliest of all Peas. There is a world of difference in this, ●our Improved strain of Alaska, and the ordinary Alaskas. The pods are solidly packed with big Peas from end to end. Our Improved Alaska yields many more pods to the plant and the pods are larger and of better shape. It is the first on the market when planted early. Ready in 45 to 50 days. The plants grow about 2 feet high. Pkt. 10 cts.; 1/2 lb. 20 cts.; 1 lb. 30 cts.; 2 lbs. 50 cts.; 5 lbs. \$1.10; 10 lbs. \$2; 15 lbs. \$2.70; 25 lbs. \$4; 100 lbs. \$14, prepaid.

Potlatch. Large-podded Pea of excellent quality; one of the heaviest yielders of the second-early varieties; grows about 2 feet. A valuable market sort. Pkt. 10 cts.; 1/2 lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.10; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

Bliss' Everbearing. One of the best main-crop Peas. Pods are 3 to 4 inches long ●and well filled. Very prolific. Plants grow 2 1/2 feet high. About 80 days from planting to picking. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.25; 10 lbs. \$2.30; 15 lbs. \$3; 100 lbs. \$16, prepaid.

Ameer or Large-podded Alaska, also called Bountiful. Very early and prolific. Vines grow about 1 1/2 feet high and are covered with fine pods. Pkt. 10 cts.; 1/2 lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.15; 10 lbs. \$2.20; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

Dwarf Champion. A dwarf-growing strain of the old popular Champion of England. It grows only 2 feet high and has all the good qualities of its parent. Pods are 3 inches long. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

Dwarf Telephone or Carter's Daisy. Vines grow 1 1/2 feet. Pods are large. Pkt. ●10 cts.; 1/2 lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 60 cts.; 5 lbs. \$1.25; 10 lbs. \$2.30; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

Alderman. The pods are of the largest size and finest quality. ●Grows 3 to 4 feet high. Valuable for main crop. Be sure to order it. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 65 cts.; 5 lbs. \$1.15; 10 lbs. \$2.20; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

Champion of England. A well-known standard late Pea. ●Grows 4 to 5 feet. Pkt. 10 cts.; 1/2 lb. 20 cts.; 1 lb. 35 cts.; 2 lbs. 55 cts.; 5 lbs. \$1.15; 10 lbs. \$2.10; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

Radio. Matures in 50 to 55 days. Plants grow 15 inches high and are heavily covered with large, well-filled pods. Seed is smooth, showing slight dimples. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.40; 10 lbs. \$2.60, prepaid.

Sutton's Excelsior. Similar in habit to Nott's Excelsior, being dwarf, about 15 inches high, yet the pods are larger. Peas tender and of fine flavor. It is a good one. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3; 25 lbs. \$4.50; 100 lbs. \$16, prepaid.

SUGAR PEAS

Sugar Peas are not shelled as other Peas. The pods are cooked and they are delicious

TWO GRAND NEW SUGAR PEAS

Schell's New Monster. The pods are of enormous size; in fact, the largest, longest, and broadest of any Sugar Pea we know of. They retain their tenderness and rich flavor very long and continue to produce a fine crop of these delicious pods when other varieties have already withered. When these large pods are broken into pieces they make a very palatable dish. The vines are vigorous, reaching a height of 5 feet, and are not susceptible to climatic conditions (Blue blossom). Get to know this good new Monster Sugar by growing a good lot of them this year and tell us then what you think of them. Pkt. 20 cts.; 1/2 lb. 55 cts.; 1 lb. \$1; 5 lbs. \$4.50; 10 lbs. \$9.

Schell's New Extra-Early. The earliest variety, ready in about 40 to 45 days. Vines grow 3 feet, are very productive, in fact, they yield extremely abundant. Seed is white, also the blossoms. Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 65 cts.; 5 lbs. \$3; 10 lbs. \$4.50.

Mammoth Luscious Sugar Peas. Without exception one ●of the largest, sweetest, purest of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 1/2 inches broad, and they are delicious. We grow the Genuine Mammoth Luscious and sell hundreds of bushels. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.30; 10 lbs. \$2.50; 15 lbs. \$3.50; 25 lbs. \$6; 100 lbs. \$22, prepaid.

New Sugar Peas, "Schell's Sugar." Entirely different from other Sugar Peas in that the pods resemble thick, fleshy bean-pods. They are deliciously sweet, brittle, and tender. The seeds are green and pods are from 4 to 6 inches long. Vines grow 4 1/2 to 5 feet tall. The pods are ready to use in 10 weeks from planting—try it. Pkt. 25 cts.; 1/4 lb. 35 cts.; 1/2 lb. 65 cts.; 1 lb. \$1.15; 2 lbs. \$2.20; 5 lbs. \$4.90, prepaid.

Dwarf White Blossom. Very sweet, light green pods. Seeds ●white. Grows about 20 inches. Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.50; 10 lbs. \$2.70; 15 lbs. \$3.60; 100 lbs. \$20, prepaid.

Dwarf Gray Sugar Peas. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$18, prepaid.

Tall Gray Sugar Peas. Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 70 cts.; 5 lbs. \$1.20; 10 lbs. \$2.20; 15 lbs. \$3.15; 25 lbs. \$5; 100 lbs. \$18, prepaid.

Mammoth Melting Sugar Peas. White seed, white blossom. ●Pkt. 10 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.35; 10 lbs. \$2.50; 15 lbs. \$3.60; 25 lbs. \$6; 100 lbs. \$22, prepaid.

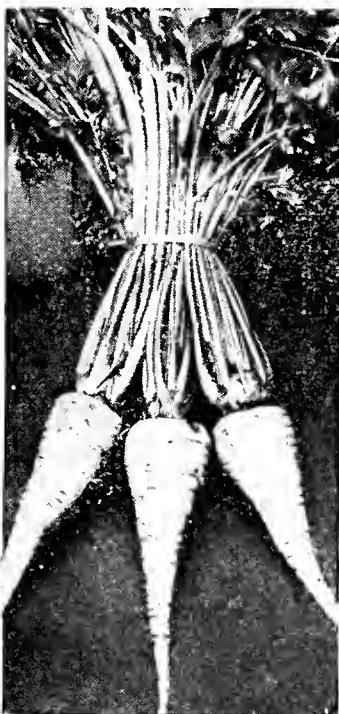
Schell's Mammoth Luscious Sugar Pea, the grandest of all Sugar Peas

PARSNIP

One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre

HOW TO GROW THEM.—Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1½ feet apart and sow seed in rows; cover seed ½ inch when soil is moist; then when plants are 3 to 4 inches high, thin them out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

SCHELL'S IMPROVED HOLLOW CROWN. My stock is the popular type, much in favor with the gardeners; they are extra fine. Pkt. 5c.; oz. 10c.; ¼ lb. 30c.; 1 to 9 lbs. at 85c. per lb.; 10 lbs. or more at 75c. per lb.



Rooted or Hamburg Parsley

Schell's New Parsley Evergreen

Received Honorable Mention in the All-American Seed Selections for best new vegetables in 1940. A big, strong-growing Parsley with large, dense, dark green foliage. The leaflets are more coarsely cut than others, but closely curled. Very full, uniform, vigorous plants, good stems. Be sure to order it. Pkt. 15 cts.; oz. 25 cts.; ¼ lb. 75 cts.; lb. \$2.

Thick-Neck Hollow Crown.

A very excellent Parsnip. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 35 cts.; lb. \$1.

PARSLEY

One ounce will sow a row 100 feet long

HOW TO GROW PARSLEY.

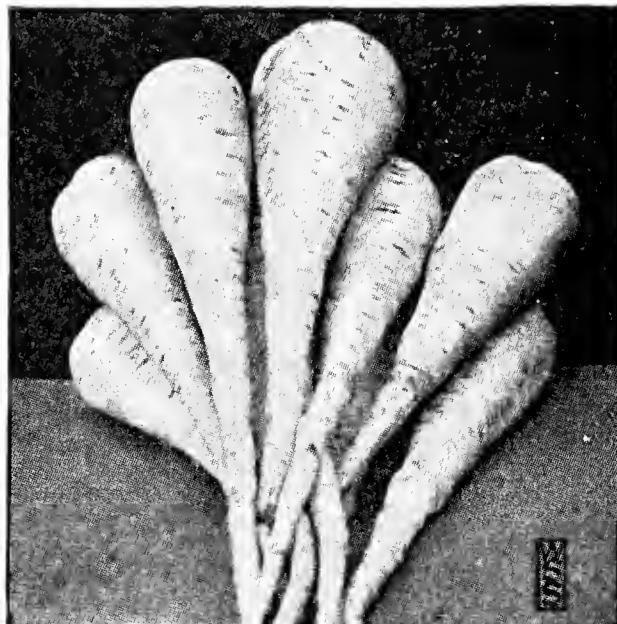
—Important! It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed ½ inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes, soaking the seed several hours in warm water (not hot), then sowing it out immediately, will help.

Schell's Beauty. So curled and of such a rich, fresh green color that its appearance compels those who see it to buy it. Pkt. 5 cts.; oz. 20 cts.; ¼ lb. 65 cts.; lb. \$2.

Moss Curled. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 35 cts.; lb. \$1.

Fine Double Curled. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 35 cts.; lb. 90 cts.

Plain. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 30 cts.; lb. 85 cts.



Schell's Improved Hollow Crown Parsnips

Triple Curled. Dwarf and compact. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 35 cts.; lb. \$1.

Rooted or Hamburg. The roots are shaped like a parsnip and are used for flavoring soups, and the foliage is used also, just like the other varieties. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 35 cts.; lb. 90 cts.

PARAMOUNT. New Parsley. Offered for the first time last year. One of the few All-America Seed Selections for 1936. Beautiful deep green; triple curled; good stems. Pkt. 10 cts.; oz. 15 cts.; ¼ lb. 40 cts.; lb. \$1.10.



Schell's Small Sugar Pumpkin

PUMPKIN

One ounce will plant 25 hills; 3 pounds to the acre

The richer the soil and better the cultivation, the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart; also in cornfields when you plant corn.

Small Sugar or Pie (New England Pie). For general purposes, that is, home-garden, to grow for market, or on a large scale, it is ideal, and for sweetness and pie-making it is unexcelled. Skin light. Diameter 10 to 12 inches. Pkt. 5 cts.; oz. 10 cts.; ¼ lb. 25 cts.; lb. 85 cts.

Large Cheese. Flat. One of the best for the family garden. Weighs about 18 pounds. Pkt. 5 cts.; oz. 10 cts.; ¼ lb. 25 cts.; lb. 70 cts.

Connecticut or Large Field (Big Tom). Fine for pies and stock. Oz. 10 cts.; ¼ lb. 25 cts.; lb. 70 cts.; 3 lbs. \$1.95.

Schell's Hundred Weight. This is the largest of all; some have weighed 200 pounds. Salmon color outside; bright yellow flesh; very sweet and tender for pies and good for stock. Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 70 cts.; lb. \$1.90.

Mammoth Potiron or Jumbo. One of the largest of all Pumpkins. Fine quality. Good for feeding stock and is a valuable culinary variety. Weighs about 60 pounds. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 40 cts.; lb. \$1.15.

Golden Oblong. Grows 15 to 20 inches long and about 8 to 10 inches in diameter. Skin is rich yellow; flesh light yellow and of finest flavor. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 30 cts.; lb. 90 cts.

Golden Cushaw or Crookneck. The best yellow Crookneck Pumpkin. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 30 cts.; lb. 90 cts.

Tennessee Sweet Potato. Bell-shaped. Sweet and tender flesh. Fine for pies. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 30 cts.; lb. 90 cts.

Green-striped Cushaw. A popular variety, with close-grained, sweet flesh. Pkt. 5 cts.; oz. 15 cts.; ¼ lb. 30 cts.; lb. 90 cts.



Schell's New Parsley, Evergreen



Schell's
Quality Pepper still holds first place
for earliness and heaviest yield

SCHELL'S GOLD MINE PEPPER. Exactly like our Schell's Quality except it is yellow. We developed this from our Schell's Quality. Prices are the same.

TOMATO-SHAPED PEPPER, or SUNNYBROOK (Also called Cheese Pepper). Shaped much like a tomato; very sweet; very heavy yielder. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.10; lb. \$3.85.

LONG RED CAYENNE. The true hot Pepper. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.10; lb. \$3.70.

LARGE LONG RED CAYENNE. A large type of the Long Red Sharp Cayenne at same prices.

SCHELL'S LARGE YELLOW. A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. Pkt. 10 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2; lb. \$6.

LARGE BELL or BULL NOSE. Sweet-flavored, early and prolific. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 95 cts.; lb. \$2.75.

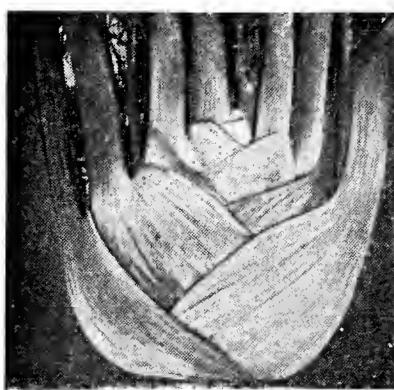
IMPROVED RUBY KING. A very popular variety; bright red; 4 to 6 inches long; mild. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 95 cts.; lb. \$2.80.

GOLDEN QUEEN. Very large, sweet, yellow Pepper. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.25.

RED CHERRY. Shaped like cherries. Used for pickles. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$3.25.

HARRIS' EARLIEST. Very early. Plants dwarf, compact, 18 inches high. Heavy crop of "blocky" red fruits 3 $\frac{1}{2}$ inches long and 2 $\frac{1}{2}$ inches wide. Flesh thick and mild. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.30; lb. \$4.25.

Schell's Giant Sharp Red. This Pepper is the largest sharp or hot Pepper, averaging 8 to 10 inches long and 1 to 1 $\frac{1}{4}$ inches in diameter. It bears great quantities of these handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.60; lb. \$5.50.



Florence Fennel

FLORENCE FENNEL or FINOCCHIO

Used extensively as a salad but it is particularly delicious when served boiled with a cream dressing. The bases of the leaf-stalks are much thickened, bulb-like, and after boiling are of a mild, aromatic, sweet flavor, somewhat like celery yet sweet and with a delicate odor. When the enlargement of the leaf-stalk at the base of the stem is about half as large as an egg, then earth it up until about half is covered. In about ten days, you may begin to cut and continue as the plants increase in growth. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 75 cts.; lb. \$2.

HERBS

Everybody should have their own "Medicine Garden"—a plot of ground somewhere within their vegetable or flower-garden devoted to the growing of the various Herbs so often needed in the home for medicinal purposes.

HOW TO GROW THEM. Sow the seed in the spring after the soil has become warm—usually about May 1. Sow in rows 12 inches apart, cultivating the plants often; transplant to stand about 12 inches apart in the rows.

	Pkt.	Oz.		Pkt.	Oz.
Anise.....	\$0 10	\$0 20	Horehound.....	\$0 10	\$0 40
Balm.....	10	40	Marjoram, Sweet....	10	35
Basil, Sweet.....	10	35	Pennyroyal.....	50	7 00
Borage.....	10	30	Rosemary.....	10	45
Caraway.....	10	25	Sage.....	10	40
Catnip.....	10	55	Savory, Summer.....	10	45
Coriander.....	10	25	True Lavender.....	10	50
Dill.....	10	15	Thyme.....	10	40
Fennel, Sweet.....	10	25	Wormwood.....	10	40

PEPPERS

HOW TO GROW PEPPERS. Start the seed in hotbeds, greenhouse, or in boxes indoors in March or April. When the plants are about 2 inches high, transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out, after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants; about 10,000 plants to an acre.

SCHELL'S QUALITY

*First on the Market
Outyields All Others*

It is the favorite early Pepper of gardeners everywhere.

We have never seen any other Pepper that can compare with it in the least degree in the remarkable way it yields. It is very early and all the Peppers on the plant color up evenly; then the plants continue to yield until stopped by frost or the grower. A beautiful, attractive shape, which makes it sell on sight, while its superior quality, sweet as an apple, backs up its attractive appearance. It is the most prolific Pepper ever grown in this locality. Color green turning to a beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, size, yield, quality, quick to color. No other variety can claim all these qualities. Picking the Peppers as early and as often as possible will induce a heavier yield. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 90 cts.; $\frac{1}{4}$ lb. \$2.50; lb. \$8.

CHINESE GIANT. Averages 12 to 15 inches in circumference. Very large and almost square in shape. The flesh is thick, very tender and sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. Grow Chinese Giant. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.65; lb. \$5.75.

RUBY GIANT. This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.25.

NEAPOLITAN. Without question this is one of the earliest and one of the most productive of all large, mild Peppers. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1.10; lb. \$3.25.

HUNGARIAN WAX. A long, yellow, hot Pepper which changes to orange, then turns red if allowed to remain on until "ripe." Peppers are about 5 to 6 inches long, 1 $\frac{1}{4}$ inches thick at the stem end, and taper to a point. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.45; lb. \$4.75.

Small Red Chili. Short, bushy plants literally covered with small, tapering Peppers about 2 inches long. Bright red when ripe and very hot. They are dried, ground, and chiefly used for making Pepper sauce. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$4.

Pimiento. Also called Sweet Salad, Glory, Sweet Meat. Very sweet. A splendid variety for filling, for salads, for flavoring. The plants are very prolific, the Peppers medium in size and shaped like a top, pointed at the end. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$2.70.

TWO NEW PEPPERS

SCHELL'S OAKVIEW WONDER. Developed from the popular California Wonder. A week to ten days earlier. Slightly smaller but blockier, very symmetrical fruits without any deep depression at the nose end. Thick flesh. Yields heavy. A fine Pepper. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 75 cts.; 2 ozs. \$1.35; $\frac{1}{4}$ lb. \$2.25; lb. \$8.

NEW PEPPER, FORDHOOK. Awarded the Bronze Medal in the All-America Selection of Best Vegetables for 1940. A large, early, and prolific Pepper of rich dark green turning crimson. Thick flesh and somewhat like California Wonder in appearance; bears its fruits upright 5 to 7 in a cluster. Sold this year in packets only. Pkt. 15 cts.



New Oakview Wonder Peppers



Schell's "Marvelous" Pepper

MARVELOUS IN SIZE, IN YIELD, IN THICKNESS OF FLESH

Here is a Pepper that will win your highest praise whether you grow acres of it or grow it in your home-garden, because I know you will agree with me, after you grow it, that it is all that anyone could wish for in Peppers. This photograph shows the enormous size, attractive shape, and abundant yield, just as they grew, acres of them. They are a large, broad, long, and intensely rich scarlet, mild-flavored, main-crop Pepper. I urge everyone to grow "Marvelous," and you who grow for market need not hesitate to grow it in large quantities. It will surely prove a most profitable crop. We think so highly of this very marvelous Pepper that we **earnestly** invite and urge every person with a garden, large or small, to grow it this year. It simply is not surpassed or even equaled by any other when large size, quality, and yield are all compared. It is rightly named, for it surely is a very marvelous Pepper. It costs more than others, it is true, yet an ounce at \$1 will produce about 1,500 plants; so if you sell 5 dozen plants at 20 cents per dozen, you have your money back and 1,400 plants free. Grow "Marvelous" this year, then write me what you think of it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$2.75; 1/2lb. \$5; lb. \$10; 5 to 10 lbs. at \$9.75 per lb.**

Schell's California Wonder Pepper

This may be described as in a class by itself for it is different in shape, structure, and manner of growth. It surely is a beautiful Pepper and this, with its other good qualities, has created a great demand for it. The walls of flesh or meat of it are **very** thick (from $\frac{1}{4}$ to $\frac{1}{2}$ inch), much thicker than any other Pepper. This thick flesh gives it unusual weight, yet the Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson. It is a sweet Pepper. Very smooth and firm, the lobes being almost imperceptible. I urge everyone to plant liberally of California Wonder Pepper. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

Schell's World Beater Pepper

This is a very good Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is thick and is very mild and sweet. Its color is first a dark green, changing to a very brilliant scarlet when ripe. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Medium early. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. \$1.10; lb. \$3.50.**



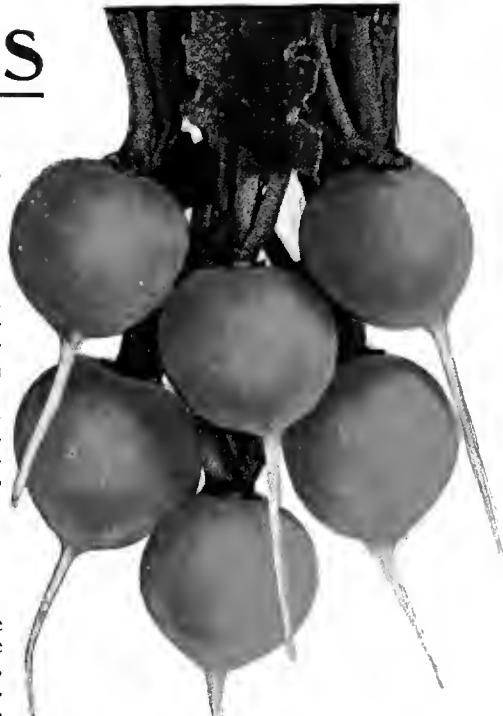
Schell's California Wonder Pepper. Green turning to a rich crimson. Use them either way

RADISHES

All prices are
PREPAID

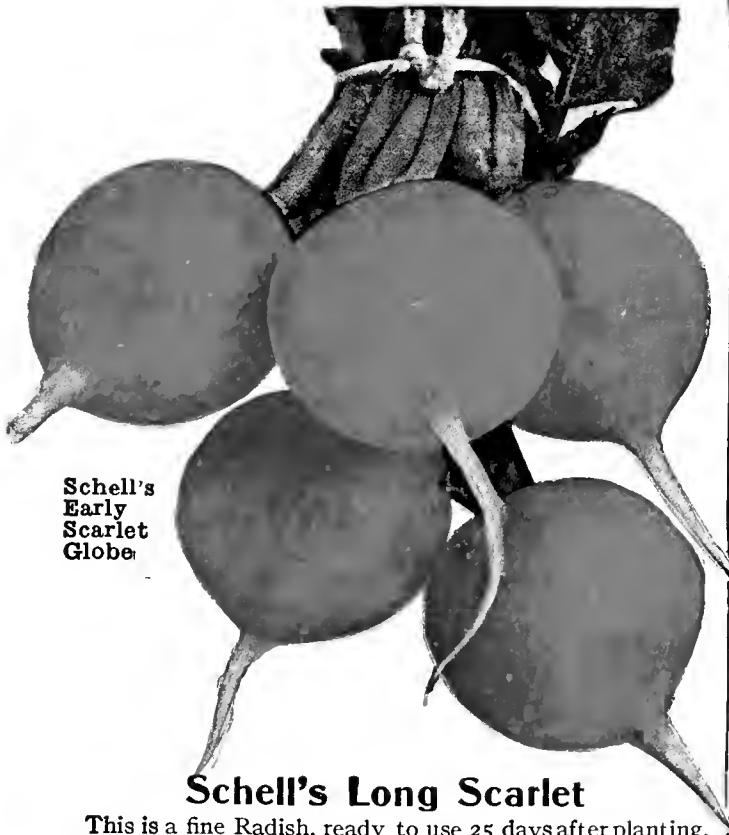
Schell's Extreme Early Round Deep Scarlet

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your first crop outside or in greenhouses. There is big profit in every pound of seed you sow. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; $\frac{1}{2}$ lb. 45 cts.; lb. 85 cts.; 5 lbs. \$4; 10 lbs. \$7.50; 100 lbs. \$65.



Schell's Long White Icicle Prices Reduced

One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Icicle should be grown by every gardener who is catering to please all trade. Our strain of it is extra fine. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 30 cts.; $\frac{1}{2}$ lb. 45 cts.; lb. 75 cts.; 5 lbs. \$3; 10 lbs. \$5.50.



Schell's Long Scarlet

This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 30 cts.; $\frac{1}{2}$ lb. 45 cts.; lb. 85 cts.; 5 lbs. \$3.75; 10 lbs. \$7.

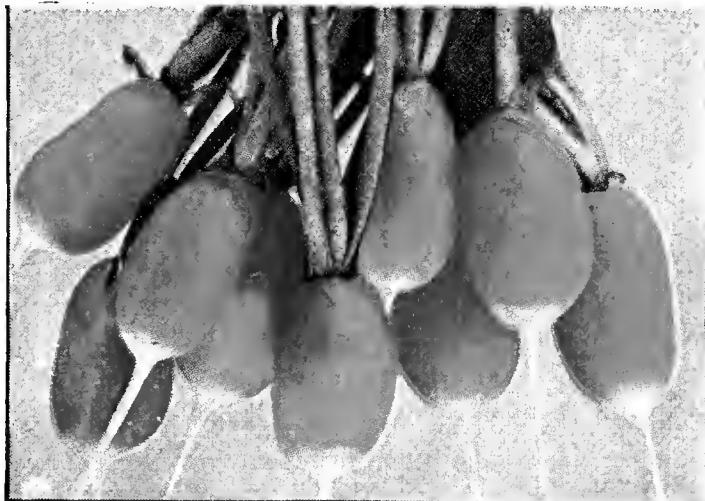


Schell's Long Scarlet. Not only excellent in quality but a rich attractive color. It is a variety you should grow

Schell's French Breakfast

This, as you see from the illustration, is a very nice Radish. It is olive-shaped, bright red, with a white tip. Very good indeed. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 85 cts.; 5 lbs. \$4; 10 lbs. \$7.50.

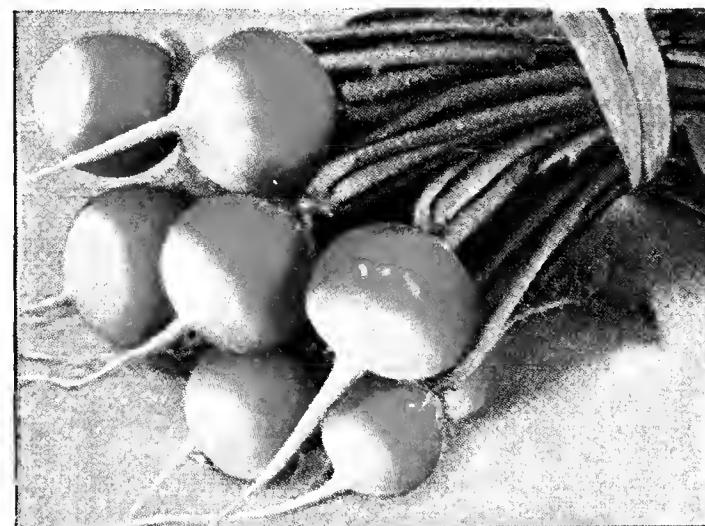
Schell's Extreme Early Round Deep Scarlet



Schell's French Breakfast

Schell's Early Scarlet Globe

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet that sells them quickly at a better price. This strain has a **medium top**. If a **short-top strain is wanted, specify this when you order**. A pound will produce thousands of bunches, which means big profits. Make a sowing every two weeks throughout the season. Pkt. 5c.; oz. 10c.; $\frac{1}{4}$ lb. 30c.; lb. 85c.; 5 lbs. \$4; 10 lbs. \$7.50; 25 lbs. \$17.50; 100 lbs. \$65.



Scarlet Turnip White-Tipped

This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; $\frac{1}{2}$ lb. 45 cts.; lb. 85 cts.; 5 lbs. \$4; 10 lbs. \$7.50; 25 lbs. \$17.50.

RADISH

HOW TO GROW RADISHES.—For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep fine all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

Schell's Quality Seeds will please you this year and every year.

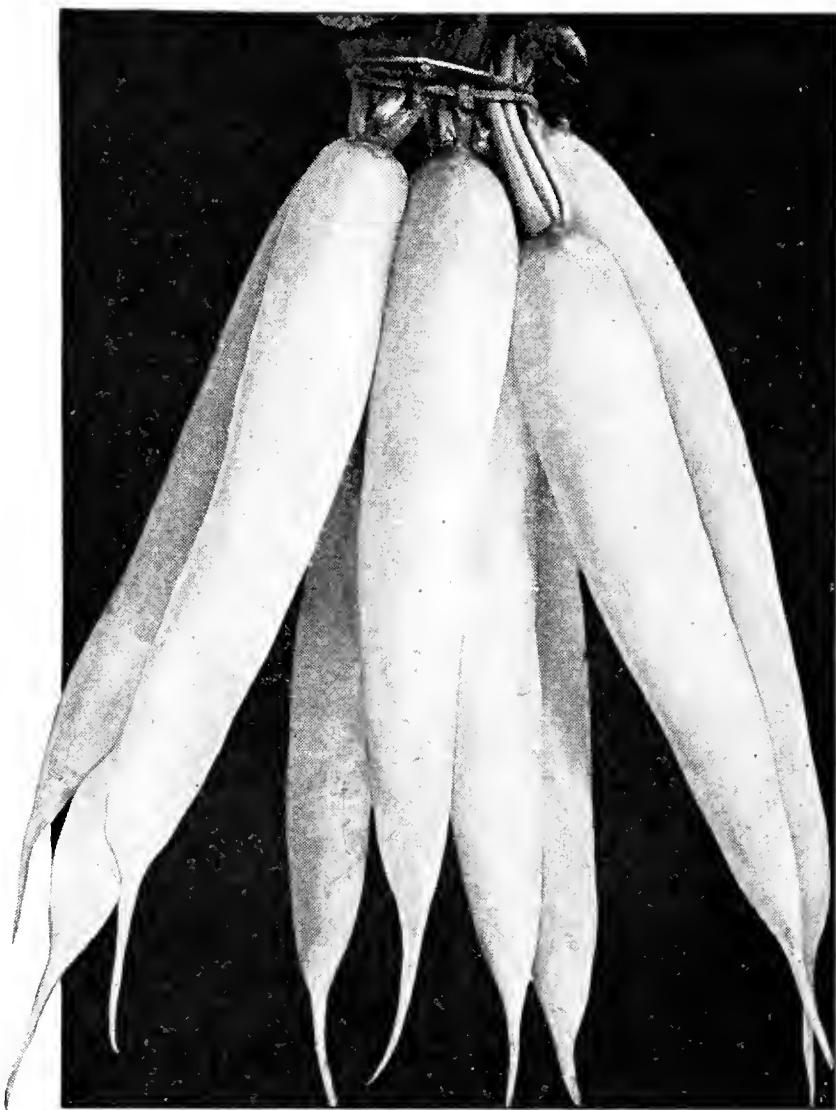
See page 33 for other Radishes

Schell's Pearl Forcing Long White

Continues to be the choice of tens of thousands of our customers, for it is on almost all orders.

It is, without exception, the earliest and the best-quality, best-shaped, long white Radish. Pure snowy white and so crisp, brittle, and richly flavored that you just naturally want more of them. They are ready to use in three to four weeks. The most popular Radish for outside garden culture and for greenhouses. Grow quantities of them; there are never any of Schell's Pearl Forcing Long White left on any market. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 35 cts.; 1/2lb. 50 cts.; 1 lb. \$1; 5 lbs. \$4.50; 10 lbs. \$8.50.**

The Best for Texas. "I grew this fine Tomato, Schell's Royal Wonder and found it to be the finest ever grown in this part of Texas. I have already a great demand for more of it for next year."—JACIE STRIFLING, Texas.



Schell's Pearl Forcing Long White. Finest long white Radish

Schell's Red and White Globe. Half red white—they are beautiful. A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. It is very attractive when bunched for market and its delicious quality creates a demand for it again. Suitable for garden culture as well as the greenhouse. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 35 cts.; 1 lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75.**

Crimson Giant Forcing. Very fine round red; larger than Scarlet Globe. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 85 cts.; 2 lbs. \$1.55; 5 lbs. \$3.60; 10 lbs. \$6.50.

Early Round Dark Red. Round, handsome, rich-colored. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75; 10 lbs. \$7.

Giant White Stuttgart. A mammoth white Radish, the largest of the turnip-shaped varieties. Solid, crisp, and highly flavored. Drop seed 1 1/2 inches apart to give it the size. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 90 cts.; 5 lbs. \$3.85; 10 lbs. \$7.50.

ROUND RADISHES

"Glowing Ball." Very unusual color never before seen in Radishes—bright, fiery scarlet-red, with a suffusion of orange, giving it an attractive glow all its own. Perfect, round shape; a small top; thread-like tap-root. Very unique. Try it. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 40 cts.; 1 lb. 90 cts.; 5 lbs. \$3.80; 10 lbs. \$6.75.**

Schell's "Snowwhite Globe." The Radishes are perfectly round, large, snow-white, with very thin tap-root. The tops are medium to short, making them very suitable for outside, under sash, or in greenhouse. Bunched and washed they make a most attractive show. I urge you to grow a good quantity of them. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 40 cts.; 1 lb. 90 cts.; 5 lbs. \$4.25; 10 lbs. \$8.**

LONG WHITE RADISHES See also page 33

Long White Vienna or Lady Finger. If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 85 cts.; 2 lbs. \$1.60.**

White Strasburg. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75; 10 lbs. \$7.**

LONG RED RADISHES See also page 33

Chartier. Long red, with white tip. Very fine tender market Radish. Our strain is very fine. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3.50; 10 lbs. \$7.**

Cincinnati Market or Glass Radish. This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Bright, clear red Radishes 6 to 7 inches long. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3.50.**

Long Brightest Scarlet or Long Cardinal. Grows very quickly; color bright red, white tip; fine for bunching for market. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3.50.**

WINTER or FALL RADISHES

White Chinese. The large, stump-rooted white winter Radish. This is the best and most popular fall or winter Radish. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75; 10 lbs. \$7.**

Rose Chinese. Sow in the fall. Similar to the white, but red and not so large. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75.**

Round Black Spanish. The skin is almost black, but the flesh is white and very sweet. Sow in the fall. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 85 cts.**

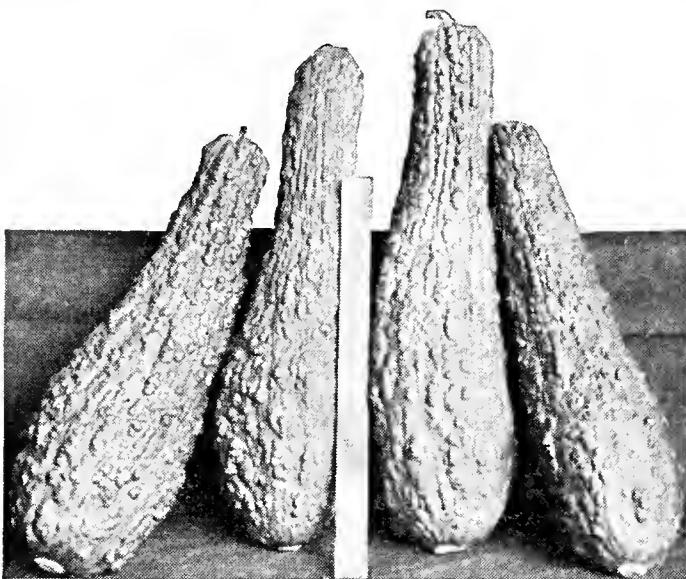
Long Black Spanish. **Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 30 cts.; lb. 85 cts.**

SQUASH

Grow More Squash—It Is a Fine Fall and Winter-Keeping Crop

Prices reduced, all ounces down 33 1/3%, and pounds down 20%

HOW TO GROW SQUASH.—Plant 8 to 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. After danger of bugs is over, thin out all but four of the best plants. Before planting seeds, work manure in each hill. Dust with Slug-Shot to kill the Squash-bug. Squash can also be grown like pumpkins in the cornfields at the same time you plant the corn, in every fourth hill. One ounce will plant 25 hills; 4 pounds to the acre.



Schell's "Giant Straitneck." New and quite popular already. Flesh is salmon and of very delicious quality. It is like its parent, the Crookneck, in every way except, as the name implies, it has bred to a straight neck, which is quite an advantage—easier to prepare. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Schell's Blue Hubbard. This variety was developed from the original Hubbard Squash. Its skin is a dark bluish gray and the shell strong, making it a good keeper. The quality of the flesh is of the very best. Large size. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Schell's Banana. Grows about 20 inches long. Very vigorous plant; succeeds under adverse growing conditions when others fail. Flesh of the finest quality. A good yielder. There are two strains, the Gray and the Orange-colored; ours is the Orange. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Golden Custard or Mammoth Yellow Bush (Yellow Pattypan). Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1.

Chicago Warted Hubbard. In size and quality it is very much like the well-known Hubbard, but is more heavily warted and has very dark green—almost black—skin; flesh rich orange-yellow. Very fine. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1.

Fordhook (Vining). Wonderfully productive and a most desirable variety for both summer and winter. It is ready 55 days after planting. The fruits are oblong, 8 to 10 inches long, with smooth, light yellow skin and straw-colored flesh, having a rich delicious buttery flavor. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1.

Fordhook Bush. The same as the above, only **bush** form instead of vining, which allows closer planting. The fruits are shorter and thicker than the vining Fordhook. Prices the same as the vining Fordhook.



Golden Hubbard. In shape this is quite like the Improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Very highly recommended. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Cocozelle or Italian Vegetable Marrow. Fruits are 12 to 15 inches in length and 5 to 6 inches in diameter. An excellent summer variety of bush habit. The skin is dark green, marbled with yellow, and has dark green stripes. Ready to use 55 days from planting. Flavor excellent. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1.

Schell's Golden Summer Crookneck. Similar to **Giant Crookneck** but only about half as large, fruits measuring about a foot long, of bright orange color inside and out. Highly recommended. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1.

Schell's Improved Hubbard. One of the best and most popular Squashes. They are large, moderately warted, with dark green skin and very fine-grained flesh of richest orange. Very prolific. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Schell's Golden Delicious. Remarkably fine Squash. Medium size. They are top-shaped, average 5 to 10 pounds, and vary somewhat in both color and shape. The flavor is delicious and the flesh very thick, rich orange. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Giant Summer Crookneck. The largest and earliest yellow crookneck. They are warty, deep orange color, and average 2 to 2 1/2 feet long. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Boston Marrow. A fine winter sort, shaped like Hubbard. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.



Schell's Giant Summer Crookneck

Schell's Table Queen. Green. Also called "Acorn." Some of our customers are having remarkable and profitable success with our strain of Table Queen. The Squashes are just about 6 inches long, 4 inches in diameter, *dark deep green* in color; when fully ripe the rind turns to bright orange-yellow. However, they may be used just as well before as after ripening, served by halves and used for sauce or for pies. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Golden Table Queen. Like the above with skin a beautiful golden color. Pkt. 5 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Schell's Delicata. Beautiful orange-yellow, striped dark green on outside. Earliest and perhaps most prolific; a dozen hills have produced over 200 Squash, just 9 inches long, one being enough for a family meal. Excellent keeping qualities. Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 65 cts.; lb. \$1.75.

Schell's Zucchini. Zucchini grows about 14 inches long and 5 inches in diameter, is light, mottled gray when matured and light green when in the edible stage. When served as is asparagus, they are excellent, and for pie-making also. Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Schell's English Vegetable Marrow. A popular English variety of splendid quality. Shape oblong, from 10 to 15 inches in length; color a dull yellow. Very prolific. Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Schell's Early White Bush Scalloped, also called "Dollar Squash." This is the popular "Pattypan" or "Cynning." It has been presented to the house-wife now in a new "dress" as the "Dollar Squash." For this purpose they are picked immediately after being set on and when not much larger than a dollar, and when served as is asparagus they are delicious. They continue to bear until frost. A small space in your garden will produce a large number. Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 45 cts.; lb. \$1; 4 lbs. \$3.60.

Remember, we give you an extra-big discount—6, 8, 10, and 12 per cent, according to the size of your order. See page 3

"PENN STATE" TOMATO

Prize-Winner,
All-America Best New
Vegetable Award

PENN STATE

Showing the individual Tomato.
(About three-fourths natural size)

Extra-Early Penn State Tomato.

This very excellent **first-early** Tomato, developed by Dr. C. E. Myers, Professor of Plant Breeding of Pennsylvania State Agricultural College and Experiment Station, and introduced exclusively by us, is, in our opinion, the **best-quality, heaviest-yielding first-early Tomato**, excepting no other. Our experience finds it ready for use in advance of Earliana, heretofore considered the earliest. Its tremendous yield of 20 tons per acre is double that of almost all other varieties. Its compact, determinate habit of plant-growth allows closer planting, 3 feet each way. The foliage protects the fruit from sun-scald, and conserves the moisture in the soil around the plants, thus enabling them to withstand more dry weather and high temperatures than others. The fruit, $3\frac{1}{2}$ to 4 inches in diameter, formed in clusters, is a beautiful rich scarlet, nearly globe-shaped, with deep red flesh, and very few seeds. We consider **Penn State Tomato** the best choice for **first-early** crop, and thousands of our customers everywhere have written us they think so, too. **Our seed** is produced from **Dr. Myers' stock seed**. Prices are reduced this year. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1; $\frac{1}{4}$ lb. \$1.75; $\frac{1}{2}$ lb. \$3; lb. \$5.75.**

TOMATO PLANTS!

If you want plants for one acre (6000), 10 acres, 50 or 100 acres of Tomatoes write us for our special low quantity prices. We supply large growers with fine big plants, heavily rooted, for early setting. Our prices will suit you.

Schell's Royal Wonder

A grand new early Tomato introduced by us. It is a **Royal Tomato** and it is a **Wonderful Tomato** in that it surpasses any other we know of in its class as an early Tomato following right after the extra-early **Penn State**.

Schell's Royal Wonder is **early**, with **large, perfect, globe-shaped, smooth, sparkling fruit**, deep rich scarlet-red up to the stem. It gives a very heavy yield of all-perfect fruits. Flesh juicy, richly flavored; small seed-cavity. Ready about 3 weeks ahead of Marglobe.

We consider **Schell's New Royal Wonder** the most outstanding large early Tomato you ever grew. Do not fail to order some of this grand early variety. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.60; $\frac{1}{4}$ lb. \$4.75; $\frac{1}{2}$ lb. \$7.50; lb. \$15.**

MRS. CORMAN, of State College, Pa., writes: "I have had a vegetable garden for 50 years or more and in all those years I have never had any Tomatoes so beautiful in color and shape and with such rich flavor as Schell's Royal Wonder, and it yielded more than any other."

And the best in 52 years.—MRS. E. C. KELLER, Pennsylvania, writes: "I have been growing Tomatoes for 52 consecutive years but have never raised any that equals your New Royal Wonder for yield, form, size, flavor, and smoothness."

Schell's New Royal Wonder



SCHELL'S STRAIN MARGLOBE

There is no question that this is the most widely grown general-crop Tomato. There are, of course, many different strains of it now. Our strain, directly bred from original stock seed grown under the personal supervision of the late Dr. Pritchard of the U. S. Department of Agriculture, who developed it, has been kept right to that same type line of breeding. This accounts for us selling such very great quantities of the seed every year. Our strain is that same beautiful scarlet of perfect globe shape, of heavy-producing plants, vigorous and more disease-resistant. If it is quality and greater crops you want rather than lowest-priced seed, then you will want our strain of Marglobe. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 65 cts.; 2 ozs. \$1.10; $\frac{1}{4}$ lb. \$1.75; $\frac{1}{2}$ lb. \$3; lb. \$5.75; 5 lbs. \$27.50; 10 lbs. \$50.**

RUTGERS TOMATO. (Certified Seed.)

A very valuable variety developed at Rutgers College, N. J. Agricultural Experiment Station, by crossing Marglobe and J. T. D. It is a deep globe shape with thick, deep red meat and small seed-cells. Heavy yielder. Season same as Marglobe. Highly esteemed by all who have grown it. 80 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$3.75.**

Schell's Certified Strain Marglobe

SCHELL'S STRAIN KING-OF-ALL

One of the grandest of all late or main-crop varieties. It is perfect in shape, very large in size, and unexcelled in quality. Semi-globe.

King-of-All Tomato is a main-crop variety. Its wonderful yield is one of its greatest values, starting off, as it does, in season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. Folks cannot resist them because of their attractive appearance. Order it on my recommendation and I know you will be glad you did. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 65 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$5.75. (1 oz. will produce 3,000 or more plants.)**

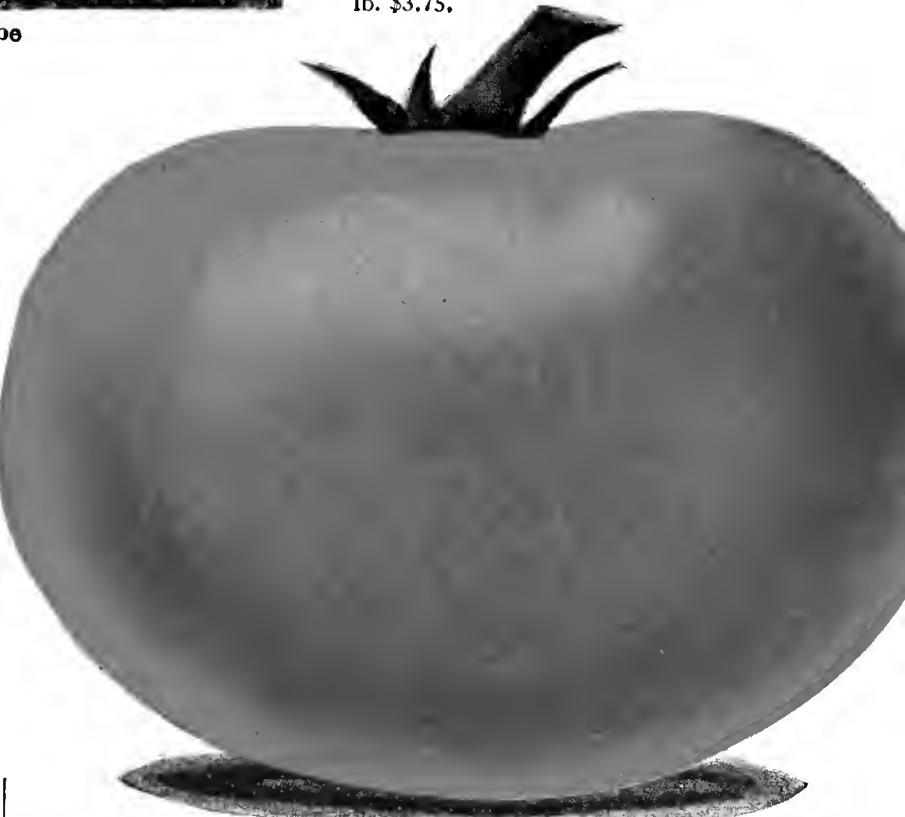
PRITCHARD or SCARLET TOPPER. (Certified Seed.) A superior early Tomato ripening close after Earliana and as early as Bonny Best. Developed by the late Dr. Pritchard of the U. S. Department of Agriculture who also gave us the splendid Marglobe. True Pritchard, such as ours, is a beautiful, perfect globe-shape, $3\frac{1}{2}$ to 4 inches in diameter, brilliant red, ripening right up to the stem. The flesh is very full and meaty, with small seed-cavity. Our strain is exceedingly productive. A very heavy yield can be expected under normal conditions. Plant our strain this year for a record early crop. 70 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2; lb. \$6.50.**

GROTHEN'S GLOBE. (Certified Seed.) A new variety of real merit. It is medium early, with large, globe-shaped, rich red fruits, borne in clusters. Continues to bear its fine large fruits throughout the season. 75 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2; lb. \$6.50.**

ENORMOUS or EIGHT-TO-A-YARD. Large, smooth and solid; deep red. 90 days. **Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.**

GOLDEN QUEEN. Large, smooth, pure yellow. 85 days. **Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.20; lb. \$4.**

BREAK O'DAY. An extra-early globe-shaped, scarlet-fruited Tomato of unusual value. Break o'Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. 70 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.20; lb. \$4.**



Schell's King-of-All

SCHELL'S NUMBER TEN. We consider it a very valuable first-early Tomato. Very solid, almost globe shape; rich, lively red; quality extra fine, ideal for shipping. They color up very evenly. Try it this year; it may be just what you want. 70 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.50; lb. \$8; 10 lbs. \$75.**

BEEF-HEART or OXHEART. Very thick, heavy flesh of excellent quality; heart-shaped or pointed at the blossom end. 90 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 80 cts.; $\frac{1}{4}$ lb. \$2.40; lb. \$8.**

BONNY BEST, Schell's Strain. (Certified Seed.) Very early; good also as a forcing variety. Smooth, solid, bright red, and of the finest quality. 73 days. **Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.35; lb. \$4.50.**

MONTEREY or BEEFSTEAK. Fine for slicing. Purple-crimson. Fleshy; small seed-cells. 90 days. **Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.65; lb. \$5.75.**

YELLOW MONTEREY. Similar in every respect to the above, except that in color it is a golden yellow. 90 days. **Pkt. 10 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$5.85.**

TOMATO

See also pages 36 and 37

One ounce will produce about 3,000 plants and 6,000 plants will plant an acre

NEW YELLOW TOMATO, MINGOLD. Awarded the Silver Medal for best New Vegetables for 1940. Early, large, shaped like a Marglobe, but in color a rich attractive yellow. Try this new yellow Mingold. Pkt. 25 cts.; $\frac{1}{2}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2; $\frac{1}{4}$ lb. \$6.

EARLIANA (Penn State College Strain). Grown from stock seed of this very popular variety developed by Dr. C. E. Myers, of Pennsylvania State College. Rich scarlet. This has always been recognized as an extra-early Tomato, and has long been the choice of many who want the very earliest on the market. 64 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.50.

DWARF CHAMPION. Deep purplish red. Plants stand up like small trees. 85 days. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.30; lb. \$4.50.

JOHN BAER. A very good early, following close after the extra- or first-early varieties. Rich scarlet-red, smooth, thick through, just slightly flattened at the top. 67 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; $\frac{1}{2}$ lb. \$1.45; lb. \$2.75.

DWARF STONE. Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. 90 days. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.35; lb. \$4.50.

JUNE PINK. Extra early. Similar in every respect to Earliana, except in color, which is purplish pink. 65 days. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.20; lb. \$4.

SCHELL'S STRAIN IMPROVED STONE. One of the most desirable main-crop varieties. Large, smooth, bright scarlet, of finest quality. Productive. Ideal for home or canning. 85 days. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$2.60.

GLOVEL. A new pink Tomato developed by the U. S. Department of Agriculture crossing Globe and Marvel. A wilt-resistant variety of average size, very firm, excellent in quality. General-crop variety. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$5.90.

LIVINGSTON'S GLOBE, IMPROVED STRAIN. A beautiful, perfect globe shape, large, smooth. Color purplish pink. 80 days. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.40.

CHALK'S EARLY JEWEL. Smooth; richly flavored; bright red color; almost as early as Earliana, and larger and just as prolific; more desirable where a first-early is not wanted. 75 days. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.

MATCHLESS. Very large, beautiful, cardinal-red fruits; solid and meaty, with few seeds. Excellent general-crop variety. 85 days. Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1.15; lb. \$4.

GREATER BALTIMORE. (Certified Seed.) Main crop. Large; scarlet-red; heavy yielder. 85 days. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

SMALL-FRUITED TOMATOES: Red Currant, Red Cherry, Red Pear, Red Plum, Red Peach, Yellow Cherry, Yellow Pear, Yellow Plum, all about 75 days; Golden Husk or Strawberry, Purple Husk, 85 days. Each, pkt. 10 cts.; 3 pkts. 25 cts.

Salsify or Vegetable Oyster

HOW TO GROW SALSIFY. Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill.

Mammoth Sandwich Island. The best variety. Grows to a large size and is very mild and delicately flavored. Pkt. 5 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.65; 2 lbs. \$3.10.

Swiss Chard, *Lucullus* (Light Yellowish Green)

One ounce sows 50 feet of row; 7 lbs. an acre. More of it is being grown every year as more persons learn how delicious it is. The leaves are cooked as a salad or like spinach. The midrib is also fine when prepared like asparagus. If you have not already grown it, be sure to try it this year. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. 90 cts.**

DARK GREEN-LEAVED. Same as above, except leaves are very dark green. Specify which you prefer.

SPINACH

One ounce to 100 feet
10 pounds per acre

OLD DOMINION, LONG-STANDING, BLIGHT-RESISTANT SAVOY-LEAVED SPINACH. A remarkable improvement over the common Virginia Blight-resistant. Grows as quick but stands up at least 10 days longer before going to seed. The leaves are just as intensely savoyed yet have more substance. We recommend it highly. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 20 cts.; lb. 45 cts.; 10 lbs. \$3.25; 100 lbs. \$22.

Schell's Hot-Summer. It may be sown early and also later than others, for it is not affected by the hot weather like other sorts. It has remained in perfect condition as long as a month after the other varieties had gone to seed. Leaves are beautifully crimped; finest quality. I urge you to grow it. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 20 cts.; lb. 60 cts.; 10 lbs. \$5; 100 lbs. \$45.**

Nobel. A new variety of the so-called smooth-leaved type. Leaves thick, rather smooth, somewhat crimped, rounded, thick and large. Develops quickly and is one of the last to go to seed. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 15 cts.; lb. 40 cts.; 10 lbs. \$3; 25 lbs. \$7.50, prepaid.**

New Zealand. It forms a large plant covered with rich green leaves which keep coming as fast as others are cut, from early spring to fall. Oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 60 cts.

Schell's Long-standing Bloomsdale. A wonderful variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer, as well as early spring. **$\frac{1}{2}$ oz. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 15 cts.; lb. 40 cts.; 10 lbs. \$3.25; 25 lbs. \$6; 100 lbs. \$22, prepaid.**

Bloomsdale or SAVOY-LEAVED. Reselected Strain. Leaves are curled and wrinkled. Very fine for fall or early spring sowing. A favorite of the market-gardeners. Ready to cut in 40 days. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 15 cts.; lb. 40 cts.; 10 lbs. \$3; 100 lbs. \$22, prepaid.**

Thick-Leaf. Large, thick, crumpled leaves of fine quality; very slow in running to seed; one of the best. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 15 cts.; lb. 40 cts.; 10 lbs. \$3.

Prickly or Winter. Oz. 10 cts.; $\frac{1}{4}$ lb. 20 cts.; lb. 45 cts.

Virginia Blight-resistant Bloomsdale.

A very fine variety of the savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 15 cts.; lb. 40 cts.; 10 lbs. \$3.25; 100 lbs. \$22.**

King of Denmark. Of excellent quality and valuable because it is so very slow to seed—this recommends it for late spring sowing. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 15 cts.; lb. 40 cts.; 10 lbs. \$3, postpaid.**

Princess Juliana. Dark green crumpled leaf. Fine long-standing sort for spring and summer. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 15 cts.; lb. 40 cts.; 10 lbs. \$3.25; 25 lbs. \$6; 100 lbs. \$22, prepaid.

TURNIP

One ounce sows 200 feet;
3 to 4 pounds per acre

Purple-Top White Globe Turnip. Our strain of this variety is exceedingly fine, the most popular of all varieties, and may be grown from early spring until the last sowing in August. Easy to grow, low in cost, and easy to keep throughout the winter, making it one of the most profitable crops you can grow. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; $\frac{1}{2}$ lb. 40 cts.; lb. 65 cts.; 10 lbs. \$6; 25 lbs. \$13.75.**

Schell's Strain Early Purple-Top Strap-Leaf. Ready to use 7 to 10 days earlier than the Globe variety, and it is of the flat type. Of fine quality. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; $\frac{1}{2}$ lb. 40 cts.; lb. 65 cts.**

Purple-Top Milan, Extra-Early. Flat. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 80 cts.

Red-Top White Globe. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 65 cts.

Yellow or Amber Globe. Yellow flesh; very fine. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 65 cts.

Early White Flat Dutch. All white; flat. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 65 cts.

Long White or Cow Horn. Its long, cylindrical shape gives it the name of Cow Horn. Very fine for table use and produces large tonnage per acre if desired for stock-feeding. **Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 65 cts.**

White Globe. Altogether white, globe-shaped. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 60 cts.

White Egg. White, shaped oval like an egg. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 60 cts.

Seven Top. Leafy tops are used for "greens" and cooked like other greens. Pkt. 5 cts.; oz. 10 cts.; $\frac{1}{4}$ lb. 25 cts.; lb. 50 cts.

Schell's Quality Flower Seeds

We offer all the best worth-while new flowers and a complete list of all standard varieties.

Our quality is the highest; our germination is strong and very high, and we know that you will have perfect success with all our Seeds if soil conditions, temperature, and moisture are correct, and proper care is given. However, if, even through no fault of the seed, you still do not succeed, we will send you a duplicate quantity free. We are so anxious to help you to be successful with your flower garden that we are willing to do this.

Days Required for Seed to Germinate. After many kinds we give the approximate number of days it requires for the seed to germinate. However, sunshine, moisture, depth of planting, and condition of seed-bed have much to do with germination.

Extra Seeds Free. For every dollar's worth of Flower Seeds in packets you purchase, you may select extra packets to the amount of 30 cents.

Do This to Assure Success. Never allow your seed-beds to become dry after sowing the seed. Any dryness after seeds sprout, even though not up through the soil, is positively fatal, and all the care and watering after those sprouts have dried up will do no good for seeds cannot sprout the second time. Have a good seed-bed of clean soil, well pulverized to a depth of 6 or more inches. On this level surface spread evenly an inch of pulverized manure. Then over the manure spread a half inch of the best soil you have, thoroughly pulverized. Rake this down and tamp the surface true and smooth; now soak down the bed several inches; then sow the seeds in rows and cover them as lightly as possible with good soil or sand mixed with about half peat moss if you have it.

Cover it now with light burlap or muslin; then moisten the cover with a light spray of water. As soon as the plants begin to come through freely, then remove the burlap; then sift a thin layer of peat moss over the bed. From now on water sparingly but do not let the soil dry out, and too much water will cause the "damping-off" disease. If you will do this you will have abundant success with all our seeds.

All Flowers are designated as **Annuals**, **Biennials**, and **Perennials**.

ANNUALS grow from seed, bloom, and die within one season.

BIENNIALS require two seasons to complete their growth, and seldom bloom until the second year. They make strong root-growth and foliage the first year. This remains over winter. The second year they bloom, seed, and then die.

PERENNIALS do not, as a rule, bloom until the second year from sowing of the seed, although there are numerous perennials which bloom the first year. They are hardy and will not freeze out, blooming year after year. Some last a lifetime; others may reach their age limit in three or four seasons.

ASTERS

Hardy Annual
Germinates in 5 to 10 days

IMPORTANT! Wilt-resistant Strains are immune to Aster Wilt disease. They are designated by the letters (W-R.).

IMPROVED CREGO or GIANT BRANCHING COMET. (All W-R.) The flowers are very large, measuring 5 inches across when growing conditions are favorable. They are full, double, and well formed, much like chrysanthemums, very fine for cut-flowers. The plants grow about 2 feet high. **Rose-Pink, White, Crimson, Purple, Azure-Blue, Deep Rose, Mixed Colors.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; oz. \$1.80.

CREGO ASTER, ENCHANTRESS. New. Rich pink. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.

QUEEN OF THE MARKET. (W-R.) This variety is extra early, following my Earliest White. The plants are 20 inches and branching. Flowers are very double and valuable for cutting. Blooms early in August. **Pure White, Pink, Crimson, Blue, and All Colors Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

AMERICAN BEAUTY. Very beautiful, large, densely double flowers on long, heavy stems. Plants grow nearly 3 feet high. Bloom in September and October. **Shell-Pink (W-R.), White, Purple (W-R.), Crimson (W-R.), Lavender, Carmine-Rose (W-R.), and Finest Mixed (V-R.).** Each, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.

SCHELL'S EARLIEST ASTERS. The earliest Aster in cultivation. It is earlier than the Extra-Early Queen of the Market, or Queen of the Earlies. Ten to twenty immense, double, feathery flowers are produced by the plants on long, slender, upright stems. Its petals are beautifully recurved. **Schell's Earliest Asters** will begin blooming in mid-July. This makes them valuable for the markets. Plants 15 inches high. This year we can supply **White (W-R.), Dark Blue, Rose, and Finest Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 90 cts.; $\frac{1}{2}$ oz. \$1.65; oz. \$3.

HEART OF FRANCE. (W-R.) A very beautiful Aster. The plants grow about 2 feet high and are well branched. The flowers are rich ruby-red, the largest of all red Asters. They bloom in September. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.

ASTERMUM. (All W-R.) The flowers are very large, double, and well formed, very much like chrysanthemums, from which they have been named. Plants grow 2 feet tall. They come into bloom a little earlier than Crego. **Lavender, White, Rose-Pink, and Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.50.

SCHELL'S LATE BRANCHING ASTERS. (W-R.) This magnificent Aster still reigns supreme. Every up-to-date florist has a fine display in his show windows just before the chrysanthemum comes in—in fact, it is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues throughout the season. The large flowers are borne on long, graceful stems from 15 to 20 inches in length. **Snowy White, Pink, Crimson, Purple, Scarlet (Sensation), Lavender, all in separate colors and All Colors Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 55 cts.; $\frac{1}{2}$ oz. \$1; oz. \$2.

AURORA, GOLDEN SHEAF. (W-R.) The deepest yellow Aster yet offered, and it is the only yellow Aster that is wilt-resistant. The flowers are fully double with an attractive crest-like center and fine depth of petal, and are borne on strong, somewhat branched stems. They last well when cut.

Aurora Blue. Light blue with yellow center.

Aurora Rose. Bright rose with yellow center.

Each, pkt. 15 cts.; 2 pkts. 25c.; $\frac{1}{4}$ oz. 80c.; $\frac{1}{2}$ oz. \$1.50

 **SUPER-GIANT, LOS ANGELES.** Los Angeles Asters are mammoth in size (6 to 8 inches across), rich, lovely soft pink, blending to a creamy pink at the center, on long, strong stems. Be sure to grow this largest of all Asters. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$3.

SUPER-GIANT, EL MONTE. It is a deep, glowing crimson, composed of great quantities of daintily interlaced plume-like petals. The flowers are extremely large, 6 to 8 inches across, and fluffy, borne on heavy, non-lateral, basal branched stems. It is very early blooming, coming into flower before California Giants and continuing over a long period. Pkt. 15 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$3.

GIANT SUNSHINE. The dual-tone color effects formed by the quilled discs and the encircling guard petals are lovely beyond description, showing shades of pink, blue, lavender, and white, in the petals having either yellow or blue center discs. The flowers are very large (4 to 5 inches across) and the stems are long and heavy, on plants from 2 to 3 feet high. **Salmon-Pink, Lavender, Light Blue, Purple, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1 pkt. each of these 5 for 50 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.

FIVE NEW GIANT SUNSHINE ASTERS. See page 48.
SCHELL'S CALIFORNIA GIANT ASTERS. See page 48.

Four New Asters

Beacon. Very brilliant, full double, copper-scarlet flowers. Plants 18 inches high, upright. Pkt. 15 cts.; 4 pkts. 50 cts.

Youth. Bright chamois-rose, touched with gold at the center. Plants 15 inches high, upright. Pkt. 15 cts.; 4 pkts. 50 cts.

Surprise, Salmon-Gold. Pure golden salmon, turning to salmon-pink. Plants 15 inches high. Pkt. 15 cts.; 4 pkts. 50 cts.

Lady Aster (Lady in White). Purest white, double flowers of medium size on slender, graceful stems. Plants 15 inches high. Pkt. 15 cts.; 4 pkts. 50 cts.

GIANT SINGLE, IMPERIAL RED. The giant flowers of brilliant red, with a bright yellow center, have beautifully curled and interlaced petals. The color is so bright that it instantly catches the eye. Strong grower to 1½ feet, with good stems, and wilt-resistant. It produces many flowers to the plant. A real beauty for the garden, vasing and for bouquets. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.

Hardy Perennial Asters (Michaelmas Daisies)

Beautiful, single, daisy-like flowers in all colors. It is a perennial but will bloom the first year if the seed is started early. The plants grow 2 to 3 feet tall. They do well in any good garden soil. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.25.**

ACHILLEA Ptarmica, The Pearl. Hardy Perennial. The plant grows about 2 feet high and from spring until frost it is covered with heads of pure white, double flowers. It is very easily grown from seed and blooms the first season if sown early. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.35.

A. Millefolium roseum. Pink or red flowers. Plants grow about 18 inches high and bloom in June and July. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 95 cts.



Dr. E. I. Wilde and Mr. Schell, Jr., looking over the Flower Trials at Pennsylvania State College. These trials, carried on under the supervision of Dr. Wilde, Floriculture Department of our State College, were exceptionally fine and included many of the newest developments in the best annual flowers.

NEW IPOMOEA →
(Morning-Glory)

SCARLETT O'HARA

Gold Medal, All-America Selections

A rich vivid scarlet Morning-Glory with flowers $3\frac{1}{2}$ to 4 inches across. Starts to bloom quite early and continues until frost. The flowers remain open longer than other Morning-Glories, often until afternoon, and as many as 50 flowers have been open on one plant in a day. So beautiful it won the Gold Medal of the All-America Selections. The dark green foliage of the vine makes the scarlet flowers very prominent. **Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.90.**



← AFRICAN MARIGOLD
GIGANTEA
SUNSET GIANTS

Here is the largest of all the Marigolds with blossoms from 5 to 6 inches across, sweetly scented, and ranging in color from deep orange to lemon-yellow. A most excellent bouquet flower. The 3-foot plants are covered with these large beautiful flowers. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.15.**



NEW MARIGOLD

Chrysanthemum-flowered Hybrids (Annual)

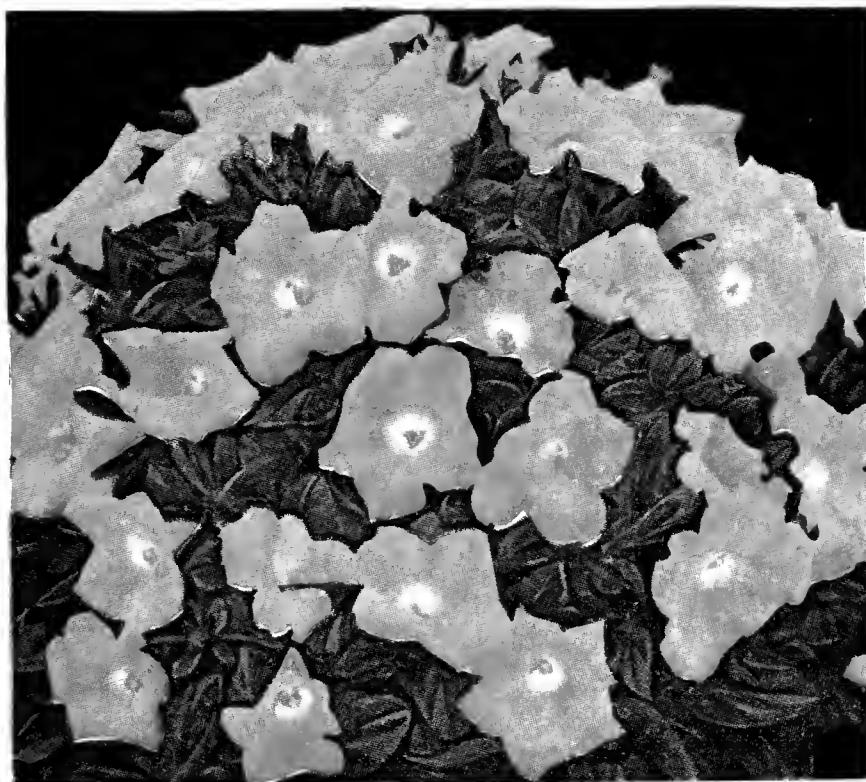
These new Hybrids consist of many new and distinct types of Marigolds, varying in size of bloom from 2 to 4 inches in diameter. Some have petals very quilled and incurved, others of the imbricated types, quite variable and desirable. The beautiful colors are most fascinating, many shades of orange and yellow. Plants are about 3 feet high and a mass of blooms on fine stems for cutting.

Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{16}$ oz. 75 cts.; $\frac{1}{8}$ oz. \$1.40.



SCHELL'S NEW FAIRY PINK AGERATUM

A new shade in Ageratums—soft rose-pink. The compact plants, seldom more than 5 inches high, bloom profusely, beginning when hardly more than seedlings. Effective for edging, bedding or as a pot-plant. Pkt. 20 cts.; 3 pkts. 50 cts; $\frac{1}{16}$ oz. \$1.25; $\frac{1}{8}$ oz. \$2.25.



New Miniature PETUNIA, Rose Gem

Awarded Silver Medal, All-America Selections

We offer this new little gem of loveliness again to our thousands of customers who will want it. **Rose Gem** is a new miniature Petunia forming neat, compact plants 5 to 6 inches high, almost completely covered with its beautiful deep rich rose-colored flowers about 2 inches in diameter, all summer long. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{16}$ oz. 45 cts.; $\frac{1}{8}$ oz. 75 cts.



NEW CELOSIA, Royal Velvet

*Awarded Honorable Mention,
All-America Selections*

The plants grow about 2 feet high, producing a large center head of richest crimson. The "combs" are borne erect and the foliage is bronzy green with reddish margins. Pkt. 15 cts.; 2 pkts. 25 cts.



New Calliopsis, Golden Crown

AGERATUM Annual

New Ageratum, "Blue Ball." Plants compact, about 4 inches high, the growth most uniform. The broad, green foliage is completely smothered with flowers of richest blue. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 40 cts.

Little Blue Star. Bright blue flowers on plants 4 to 5 inches high. Blooms all summer. Fine for edgings, rock-gardens, and combining with other dwarf flowers of harmonious colors. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.

Fairy Pink. See page 41.

Blue Perfection. Deep blue. 9 in. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

Snowball. Pure white. 8 in. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

Blue Cap. Dwarf. 4 in. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{8}$ oz. 75c.

Princess Victoria Louise. Blue with white center. Beautiful. 7 to 8 in. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.

Mixed. Blue and white. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

SWEET ALYSSUM (Madwort)

Carpet of Snow (*A. procumbens*). White. 2 to 3 inches. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 75 cts.

Little Gem (*A. compactum erectum*). White. This variety is very dwarf, 4 to 6 inches, but not so much so as the Carpet of Snow. Pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.

Lilac Queen. Deep lavender-lilac. Annual. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 70 cts.

Basket of Gold (*A. saxatile compactum*). A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 55 cts.; oz. \$1.1.

ANCHUSA myosotidiflora. Perennial. Resembles the forget-me-not. The plants are 12 to 18 inches high. Its big, heart-shaped, dark green leaves make a veritable carpet of green in shady places. Blooms during April, May. Pkt. 30 cts.; 2 pkts. 50 cts.; $\frac{1}{16}$ oz. 80 cts.; $\frac{1}{8}$ oz. \$1.40.

AQUILEGIA (Columbine). Beautiful and graceful in both flower and plant. Good in beds, borders, among hardy shrubbery, and a wonderful cut-flower. A hardy perennial, yet if the seed is sown early in the spring, it will bloom the same season and then abundantly each year. Plants grow 2 feet high. Our Schell's Mixed Colors will give you a marvelous show of colors. (Ger. 12 to 60 days.) See colored illustration, page 49.

Cærulea (Rocky Mountain Blue Columbine). Violet-blue sepals, white corolla. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

Long-spurred Pink Hybrids. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.25.

Long-spurred "Crimson Star." Deep coppery crimson. 1 $\frac{1}{2}$ ft. Won Award of Merit from Royal Horticultural Society. Pkt. 25 cts.; $\frac{1}{2}$ oz. 60 cts.; $\frac{1}{16}$ oz. \$1.

Schell's Mixed Colors. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

BACHELOR'S BUTTON. See *Centaurea Cyanus*, Blue, page 43 and *Globe Amaranth* (*Gomphrena*), page 55.

BALSAM, *Camellia*-flowered (Lady's Slipper). Rose color and all colors mixed. Easy to grow, blooms early and continually, making it an ideal flower for the garden. If the entire flower-stem is cut, it makes a fine vasing flower.

Rose, Salmon King, White, Scarlet, Red and White Spotted, and Mixed. Each, pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 75 cts.

BALSAM APPLE (*Momordica*). Hardy Annual. A curious climbing vine; grows 10 feet from seed; the foliage is very ornamental, while the fruits are golden yellow, warty and, when ripe, open and show the seed in the brilliant carmine center.

BALSAM PEAR. Fruits are pear-shaped.

Each, pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

BROWALLIA (Amethyst). Annual. Very beautiful in the garden where it blooms profusely from July until frost. Plants grow 1 $\frac{1}{2}$ feet high and if lifted and potted in the fall and cut back, they will bloom indoors throughout the winter. Flowers are somewhat star-shaped. **Blue, White, Mixed.** Each, pkt. 5 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 60 cts.

CALENDULA (Pot Marigold). Hardy Annual. (Ger. 5 to 10 days.) One of the best and showiest free-flowering hardy annuals, producing a fine effect in beds or mixed borders; blooms from early summer until killed by frost; valuable also for pot-culture in winter; fine for bouquets, being used very extensively by florists. 1 foot.

Improved Campfire (Sensation). For bedding and bouquets. Extremely large blooms of a very rich dark orange, with a scarlet sheen. Illustrated in color on page 48. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.

Chrysanthia. Gold Medal. Large, double flower, shade of clear buttercup-yellow, with long, loosely arranged petals which droop somewhat to give the rounded appearance of a chrysanthemum on a long stem. Fine for cut-flowers. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.

Orange Shaggy. Gold Medal Winner. The most graceful and unique Calendula ever seen. The petals are beautifully laciniated, giving the flower its shaggy appearance. Flowers are large, of rich orange color. Excellent for garden and for cutting. Illustrated in color on page 49. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.

Favorite. Cream, striped yellow. Pkt. 5 cts.

Lemon Queen (*Sulphurea*). Sunflower-yellow. Pkt. 5 cts.

Meteor. Creamy white, striped orange. Pkt. 5 cts.

Nankeen (Le Proust). Cream, flushed apricot. Pkt. 5 cts.

Orange King. Dark orange-red, dark center. Pkt. 5 cts.

The Ball. (Florist's Strain.) Orange, light center. Pkt. 5c.

Any of above 6 Calendulas, $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.

Mixed Colors. Pkt. 5 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.

CALIFORNIA POPPY. See *Eschscholtzia*.

CALLIOPSIS, Golden Crown. Silver Medal, 1938 All-American Selections. Large, semi-double, rich yellow flowers with maroon centers on 1-foot stems. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.

Golden Wave. Hardy Annual. (Ger. 8 to 10 days.) Bright golden yellow, with brown centers. An edging of this resembles a stripe of gold, from a distance. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.

CANARY-BIRD VINE (*Tropaeolum canariense*). Annual. (Ger. 10 to 20 days.) A fast-growing vine with good foliage; yellow flowers. Vine grows 15 to 20 feet in a season. Sow where it is to bloom. Pkt. 5 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.

CANDYTUFT (*Iberis*). Hardy Annual. (Ger. 5 to 10 days.) These are among the most highly prized of garden annuals. The best effect is produced by raising the plants in masses, the seeds being sown where the plants are to bloom.

Empress or Giant Hyacinth-flowered. This is the finest of all white varieties, the plants, 18 inches high, being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

Umbellata, Crimson, Flesh-Pink, Lavender, Rose-Cardinal (brilliant deep rosy red), and **Mixed Colors.** Each, pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.; $\frac{1}{2}$ oz. 35 cts.

For Hardy Candytuft, see Iberis sempervirens.

CAMPANULA rotundifolia, The Blue Bells of Scotland. Hardy Perennial. Plants are 12 inches high, covered with a mass of beautiful clear purple-blue flowers. Blooms from June to August and is very showy. It is the true Harebell. Pkt. 25 cts.; 5 pkts. \$1.

Persicifolia grandiflora Blue, Peach Bell. Hardy Perennial. Next to the Canterbury Bell, this is the most important member of the Campanula family. It is a true perennial, 2 to 4 feet high, with fine wide-open bells of blue. Superb for cutting. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 85 cts.; $\frac{1}{2}$ oz. \$1.50.

Canterbury Bells or Cup-and-Saucer. Hardy Biennial. (Ger. 15 days.) It differs from the ordinary type in having an extra-large calyx, which is of the same color as the flower, giving the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. They can be grown just as successfully in pots during the winter. We can supply in separate colors: **Light Blue, Dark Blue, White, or Pink, and Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 65 cts.

Canterbury Bells, Annual. See page 49.

CARDINAL CLIMBER (*Quamoclit hybrida*). Annual. (Ger. 10 to 20 days.) This is one of the best annual climbers, growing 30 feet in a season. Its beautiful, fern-like foliage, almost hidden by the bright cardinal flowers, makes a rich effect. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

CARNATION, Marguerite. Half-hardy Perennial (with protection can be wintered over outside). (Ger. 10 to 15 days.) These are the Carnations for growing outdoors with other garden annuals. They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Splendid for bouquets.

Mixed Colors. Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{4}$ oz. 75 cts.
Chabaud's Giant Improved. Our illustration shows their beauty. They come into flower four to five months after planting the seed, and continue to bloom until frost. Plants are of robust, upright habit. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. **Yellow, Cardinal, Rose-Pink, White, Salmon-Rose.** Also Schell's Splendid Mixture. Each, pkt. 15 cts.; (1 pkt. of each of 5 colors 60 cts.); $\frac{1}{4}$ oz. \$1; $\frac{1}{2}$ oz. \$1.75; oz. \$3. Illustrated in color on page 48.

CELOSIA Childsi (Chinese Woolflower). Annual. (Ger. 8 to 10 days.) Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson, pink, or yellow flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. **Crimson, Pink, Yellow, and Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 60 cts.

Flame of Fire. See page 53.

CENTAUREA CYANUS (Cornflower). This is one of those very popular annual flowers grown in almost every garden because of their beauty, both in bedding and for bouquets. They are easy to grow, and from seed sown in early May outside they will bloom abundantly until frost, usually reseeding themselves, coming up year after year. Centaureas alone make very beautiful bouquets, and are very attractive when the blue varieties are worked in with yellow flowers.

Rose, fl.-pl., Reselected. Double. Very fine, rich, clear rose-pink. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 80 cts.

Blue, fl.-pl. (Florist's Strain.) Extra-fine, very beautiful double blue. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 80 cts.

Alba fl.-pl. Double; white. Pkt. 10c.; $\frac{1}{4}$ oz. 25c.; oz. 80c.

Double Mixed. A mixture of rose, blue and white. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

Single Blue. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

Single Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.

CENTAUREA IMPERIALIS or Royal Sweet Sultan. This very beautiful and dainty, sweet-scented annual should be in every garden. It makes a lovely bouquet flower for vasing and it is very beautiful growing in the garden. The flower-stems are long and the graceful flowers last a long time after cutting. Plants grow 2 $\frac{1}{2}$ feet. **Deep Lavender, Brilliant Rose, Amaranth-Red, Purple, White, and Mixed Colors.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 55 cts.; oz. 90 cts.

Suaveolens (Yellow Sweet Sultan; Grecian Cornflower). Annual. (Ger. 8 to 10 days.) Sweet-scented, large, showy bright-colored flowers, very fine for cutting. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.

CENTAUREA, OTHER VARIETIES.

Americana (Basket Flower). Hardy annual growing 3 feet high and bearing gigantic flowers of rosy lavender. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Gymnocarpa (Dusty Miller). Annual. (Ger. 8 to 10 days.) Fine-cut silvery foliage. Makes a nice edging to a bed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.

CHEIRANTHUS, Schell's New Golden Bedder. A sweetly fragrant, golden yellow Wallflower which blooms freely on 1 to 1 $\frac{1}{2}$ -foot stems. This perennial will flower the first year from seed. Pkt. 15 cts.; 2 pkts. 25 cts.

CHRYSANTHEMUM coronarium. These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Do not confuse them with the large Japanese perennial variety. The plants grow about 2 feet high and the flowers are borne on long stems. **Double White, Double Yellow, Double Lemon, or Double Mixed.** Each, pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 50 cts.



Bed of Schell's Mixed Coleus



New Cornflower, Jubilee Gem

NEW CORNFLOWER, Jubilee Gem. Jubilee Gem is indeed a precious "gem" that you will want in your flower-garden. Its uniform, dwarf, compact plants, 10 to 15 inches high, are completely covered with their beautiful, rich blue, double flowers. It is very lovely indeed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25.

COBÆA (Cup-and-Saucer Vine; Cathedral Bells). Hardy Annual. (Ger. 15 to 20 days.) Attains a height of 30 to 50 feet. Place seeds edgewise and merely cover with light soil. **Purple, Pure White, Mixed.** Each, pkt. 10 cts.

COCKSCOMB (Celosia). Hardy Annual. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes; and the comb, which produces mammoth flowers resembling the comb of a chicken, some of them 12 to 15 inches across.

Royal Velvet. New. See page 41.

Cristata. (Combs.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.

Plumosa. (Plumes.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

COIX Lacryma-Jobi. See **Job's Tears.**

COLEUS. Hardy Annual. (Ger. 10 to 15 days.) A most interesting foliage plant to grow from seed. The leaves show every conceivable color, and one imagines, when admiring them, that there are colors never seen before. Fine for edgings or for pot-plants. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 90 cts.

COREOPSIS lanceolata grandiflora (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 70 cts.

INDIAN CORN. Ornamental Squaw Corn. The kernels are many bright rich colors. A cluster of the ears, is very popular as an added touch of Indian art, to hang up in the home, as is also a string of Gourds. Pkt. 10 cts.; oz. 25 cts.

RAINBOW CORN. This makes a very attractive foliage plant. The leaves are long, broad, and richly striped with yellow, red, rose, white, and bronze. Plants are 5 to 6 feet high. Pkt. 10 cts.; oz. 25 cts.

COSMOS. Hardy Annual. (Ger. 8 to 10 days.) One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth.

Early Mammoth Single. This type, when sown in April, will be covered with blooms from July on. **Crimson, Pink, White, and Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 35 cts. Illustrated in color on page 49.

Late Mammoth Single. In full flower during September and October. **Crimson, Pink, White, and Mixed.** Each, pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 35 cts.

New Double-flowering. The flowers are either full double or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.

Orange Flare. See page 49.

CYPRESS VINE (*Ipomoea Quamoclit*). (Ger. 10 to 20 days.) One of the most popular hardy annual vines, with very delicate fern-like foliage, and masses of beautiful, small, star-shaped flowers. Sow in May, first soaking the seeds in warm water for a few hours. **Scarlet, White, and Mixed.** Each, pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.

DOUBLE ENGLISH DAISY (*Bellis perennis*). Hardy Perennial. (Ger. 10 days.) Used so much for borders and for cutting. Grow only 4 to 6 inches high and are covered with the double flowers from early spring until late summer.

Giant Rose, Giant White, and Double Mixed. Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 75 cts.

Charming New Flowers for 1940 ... Offered for the First Time

New Ageratum, MIDGET BLUE ➔

Awarded All-America Silver Medal for one of the best new flowers for 1940

A very fine dwarf Ageratum (only 3 to 4 inches high) with very delicate fine foliage which is practically smothered with its beautiful, dainty true Ageratum-blue flowers, true to color. Excellent for edgings, rockeries, and for pot-culture. Pkt. 25 cts.; $\frac{1}{8}$ oz. \$2.25; $\frac{1}{4}$ oz. \$4.



New Petunia, GLOW

This new Petunia, winner of the All-America Silver Medal this year, is a dwarf, compact, ball-shaped plant of the *Hybrida nana compacta* class. The flowers are a charming bright rose-red with lighter throat. It is extremely free flowering, with rich true coloring. A wonderful variety for the garden and for commercial growing. Pkt. 25 cts.; $\frac{1}{8}$ oz. \$3; $\frac{1}{4}$ oz. \$5.50.



New Spring-flowering Sweet Pea, ROSE-PINK

Awarded All-America Silver Medal for one of the best new flowers for 1940

Large, beautiful, clear rose-pink flowers, four on each long stem. Fine for summer blooming, being more heat-resistant than some others and excellent for greenhouse forcing, blooming between the early and the late Spencers. Pkt. 25 cts.; 5 pkts. \$1.

New Antirrhinum, ROSALIE 1940 All-America Bronze Medal

A new rust-resistant, large-flowered giant Snapdragon. Its charming color is entirely new—rich deep rose with an underlying tone of topaz or amber, giving it a richness which makes it stand out conspicuously among all other colors. The tube and lip are the same color, which greatly intensifies the depth and richness of color. Six to eight long flowering spikes. Excellent for bedding and cutting. Pkt.

25 cts.; $\frac{1}{16}$ oz. \$1.50.



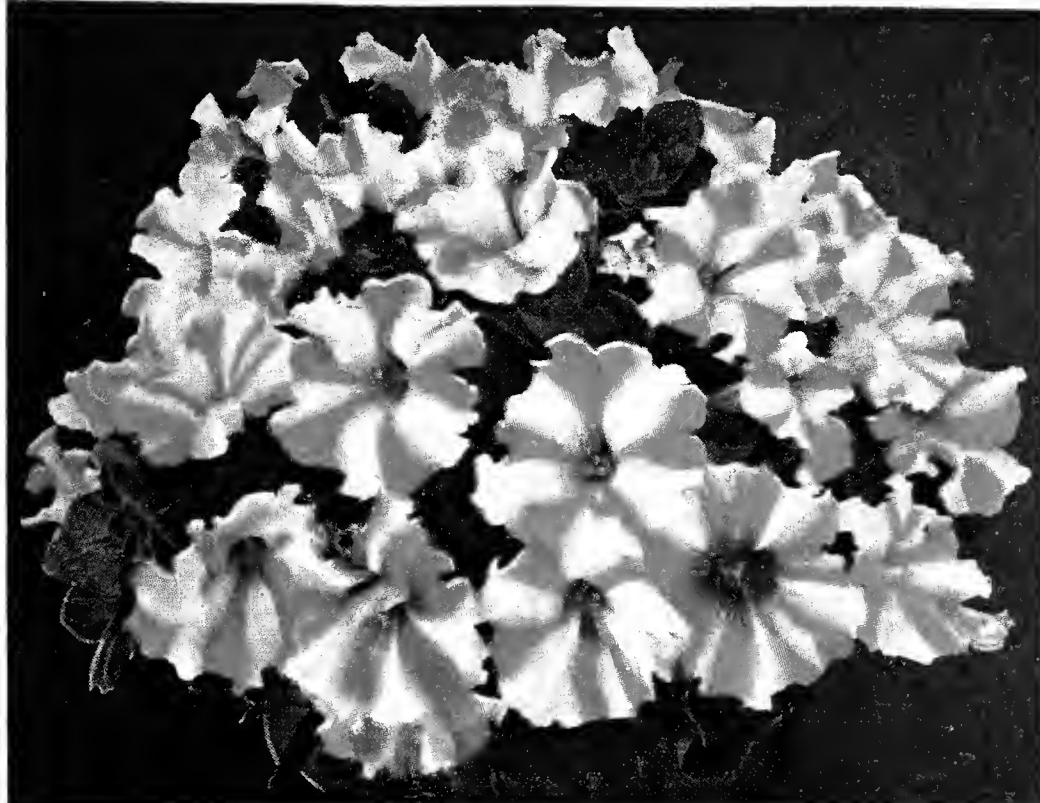
← New Petunia, CREAM STAR

A wonderful bloomer. The dwarf, compact plants are covered with soft creamy white flowers which are bluntly star-shaped and with a star of cream coloring on the white flowers. Deserves the 1940 All-America Silver Medal awarded it. Pkt. 25 cts.

New Petunia **BETSY ROSS**

This new color combination—red and white blooms with golden and dark red throats—gives the individual plant, as well as rows of plants, a decidedly gay effect. This is particularly true since the plants are so very uniform and compact and every one is completely covered with these beautifully colored ruffled blooms, each $2\frac{1}{2}$ inches in diameter. Be very sure to have this outstanding new bright-colored Petunia in **your** flower-garden and it is a fine one for growing in pots. **Pkt. 50 cts.; 5 pkts. \$2.**

MR. LOUIS L. BEAN, Arkansas, writes us, "I want to send you my order again this year as **your** seeds give me far better results than I ever obtained elsewhere."



New Miniature Petunia, Ruffled Betsy Ross

New Marigold, FERDINAND

Saucy, sprightly, and colorful, Ferdinand is one of the gayest of our new flowers. The neat, round, crested center of dainty tubular golden yellow florets is surrounded by a single row of broad mahogany-red guard petals; $1\frac{1}{2}$ to 2 inches in diameter; extremely showy. Plants are 20 inches high; stems a foot long; full foliage. Early. A good cut-flower and attractive in the garden. **Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.80.**

New Larkspur, Giant Imperial, PINK PERFECTION

Simply gorgeous! The color is a very luscious shade of lively light pink. Two-inch florets of rounded broad petals, evenly and closely spaced on the stem, giving a very heavy cutting spike 2 feet in length. Plants are tall and basal branching. Ideal as a florist color it is also a magnificent addition to the home-garden. **Pkt. 25 cts.; $\frac{1}{8}$ oz. \$2.25; $\frac{1}{4}$ oz. \$4.**



Giant Imperial Larkspur, Pink Perfection



New Marigold
Ferdinand

New Sweet Pea, Spring-flowering, BLUE *Awarded Bronze Medal*

This, another of the new type of Spring-flowering Sweet Peas, is similar in growth and blooms to the new Rose-Pink described on page 44 except that this is a beautiful marine-blue, producing a wealth of flowers on long, stout stems. **Pkt. 25 cts.; 5 pkts. \$1.**

Scabiosa, HEAVENLY BLUE *Awarded Bronze Medal*

A lovely azure-blue, very early and very free-flowering. Plants are dwarf, about $1\frac{1}{2}$ feet high, uniformly bushy and covered with these beautiful double blue flowers, each $1\frac{1}{2}$ inches across. **Pkt. 25 cts.; 5 pkts. \$1.**

DELPHINIUM (Hardy Perennial Larkspur). (Ger. 15 to 21 days.) The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

Blackmore & Langdon's Gold Medal Strain. The world's finest Delphiniums. At all important horticultural shows they have been granted literally hundreds of medals, prizes, certificates, and awards. We are glad indeed to announce that we have arranged to supply our customers with this seed direct from these famous English specialists. The flower-spikes are extremely heavy, full-flowered, exceptionally long, while the plants reach a height of from 4 to 6½ feet, depending on the variety. By all means be sure to include these gorgeous prize-winning Delphiniums in your order. Pkt. (100 seeds) 50 cts.

Belladonna (Everblooming Hardy Larkspur). An exquisite variety, clear rich turquoise-blue. It is the most continuous-blooming Hardy Larkspur. Pkt. 25 cts.

Finest Mixed. All varieties. Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 65 cts.; ½oz. \$1.15.

DIANTHUS. See **Pinks**, page 50.

DIDISCUS cæruleus (Blue Lace Flower). Be sure to include this lovely flower in your order. It is a hardy annual. The plants grow about 1½ feet high and are a constant mass of bloom from July until November, as many as 50 flowers open at one time. The color is an exquisite pale lavender. Wonderful for cut-flowers. Pkt. 10 cts.; ¼oz. 50 cts.; ½oz. 90 cts.

DIGITALIS (Foxglove). Hardy Perennial. (Ger. 15 days.) Very handsome ornamental plants 3 to 5 feet high. Very easy to grow and succeed under almost all conditions. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in part shade.

Gloxiniæflora, Purple, Rose, White, and Mixed. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 40 cts.

Giant Shirley. A greatly improved strain, of vigorous growth, producing spikes 3 to 5 feet long. Mixed colors, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 65 cts.



Dimorphotheca aurantiaca

DIMORPHOTHECA aurantiaca (African Golden Daisy). Hardy Annual. A very beautiful and showy annual Daisy from South Africa. The plants grow 15 inches high. The flowers are 2½ inches in diameter and are a rich, glossy orange-red with a dark disc in center. They surely do make a magnificent sight when in full bloom, and continue to bloom from early summer to late fall. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 40 cts.; ½oz. 75 cts.

Aurantiaca hybrida, Mixed. Colors vary from the purest white through the various shades of yellow and orange to rich salmon shades. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 40 cts.; ½oz. 75 cts.

ESCHSCHOLTZIA (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

Golden West. Bright yellow. Pkt. 5 cts.; ¼oz. 30 cts.

Scarlet Beauty. Bright scarlet flowers. They resemble a bed of scarlet tulips. Pkt. 10 cts.; ¼oz. 50 cts.

Schell's Best Single Mixed. All shades mixed. Pkt. 5 cts.; ¼oz. 25 cts.

Ramona. A new compact and erect strain with flowers beautifully frilled and incurved. **Ramona Hybrids, Finest Mixed.** Pkt. 15 cts.; 2 pkts. 25 cts.

Bush Eschscholtzia. See **Hunnemannia**.

EUPHORBIA heterophylla (Annual Poinsettia). Orange-scarlet poinsettia-like top leaves. Very striking. Plants 2½ to 3 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.

Variegata (Snow-on-the-Mountain). Hardy Annual. (Ger. 10 to 12 days.) Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall. Pkt. 10 cts.; ¼oz. 25 cts.

FORGET-ME-NOT, Blue (*Myosotis alpestris*). (Ger. 15 days.) It is beautifully effective when used as a border with other flowers that bloom in May and June and when grown in mass or clusters. A hardy perennial, but give protection in fall and winter. Sow the seed any time from May until midsummer or start indoors. Grows 8 to 10 inches high. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 35 cts.; oz. \$1.25.

FOUR-O'CLOCK (Marvel of Peru). Hardy Annual. (Ger. 8 to 20 days.) One of the best bloomers of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Pkt. 5 cts.; ¼oz. 15 cts.; oz. 25 cts.

GAILLARDIA (Blanket Flower). Perennial Gaillardias are handsome flowers, bright and gay, yellow and red, 3 to 4 inches across, on long stems. The plants, 2 feet high, are taller than the annual varieties and begin blooming in early summer, continuing almost without cessation until freezing weather, if the flowers are kept cut and not allowed to seed. The Annual Gaillardias come in many different forms, double and single. Flowers continually from spring-sown seed.

Perennial Varieties: (Ger. 15 to 20 days)

Grandiflora Hybrids, Superb Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 35 cts.; ½oz. 55 cts.; oz. 95 cts.

Portola Hybrids. Flowers 3½ inches in diameter, single, bronzy red with yellow border. Pkt. 10 cts.; ¼oz. 50 cts.

Annual Varieties:

Double Mixed Colors. Pkt. 10 cts.; ¼oz. 25 cts.

Single Mixed Colors. Pkt. 10 cts.; ¼oz. 25 cts.

GILIA capitata or **Queen Anne's Thimble**. Beautiful lavender-blue flowers about 1 inch across on plants about 2 feet high. This annual grows quickly from seed sown in the spring. Cut-flowers last well in water. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 45 cts.

GLOBE AMARANTH (*Gomphrena*). See page 55.

GOURDS. See page 58.

GYPSOPHILA. See **Baby's Breath**, page 55.

HELICHRYSUM (Straw Flower; Everlasting). See page 55.

HELIOTROPE. The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets and is excellent also for bedding. A mass carpet effect is beautiful beyond description. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom all summer. (Ger. 30 days.)

Choicest Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 45 cts.; ½oz. 80 cts.; oz. \$3.

HOLLYHOCKS. Hardy Perennial. (Ger. 10 to 30 days.) Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Tall and stately. Colors are gorgeous. **Chater's Superb, Double Deep Rose, Newport Pink, Scarlet, Yellow, and Finest Mixed.** Each, pkt. 10 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.75.

HUMULUS japonicus variegatus (Japanese Hop Vine). Hardy Annual. A very fast-growing vine, with dense foliage. The leaves are beautifully marbled and splashed with silvery white, light and dark green; very effective for screens, arbors, trellises, etc. It is never injured by insects or affected by the heat, but retains its bright, variegated foliage until frost. Pkt. 10 cts.; ¼oz. 40 cts.

HUNNEMANNIA fumariæfolia (Bush Eschscholtzia; Giant Yellow Tulip Poppy). Hardy Annual. (Ger. 5 to 10 days.) Plants 2 feet high and very bushy, covered with flowers from July until frost. This is the best Poppy for cutting and will retain its form in fine condition for several days. Flowers are large, poppy-shaped and yellow. Pkt. 5 cts.; ¼oz. 25 cts.; ½oz. 40 cts.; oz. 75 cts.

IPOMŒA (Morning-Glory). (Ger. 10 to 20 days. Soaking the seed in warm water over night helps rapid germination.) For greatest success, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied.

Schell's Imperial Japanese, Mixed (The Emperor Morning-Glory). The flowers are of gigantic size and their colorings so bright and varied they are beyond description. Easy to grow in any sunny location and soon cover a large area with dense foliage and a mass of flowers in endless number. A fine vine for quick growth. Pkt. 10 cts.; ¼oz. 25 cts.; oz. 45 cts.

Rose Marie. A handsome, new, double, early, free-flowering, clear deep rose Ipomœa. The double flowers give the appearance of being open even after the other varieties have closed for the day. Pkt. 10c.; 3 pkts. 25c.; ½oz. 50c.

Noctiflora (White Moonflower). Pkt. 10 cts.; ½oz. 35 cts.

Heavenly Blue. See page 52.

Scarlett O'Hara. New. See page 40.

IBERIS sempervirens (Hardy Candytuft). See page 58.
Queen of Italy. Very dwarf; lavender-pink. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 60 cts.

JOB'S TEARS (*Coix Lacryma-Jobi*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to children, who string them as beads. Pkt. 5 cts.; oz. 20 cts.

KOCHIA trichophylla (Standing Cypress; also called Mexican Firebush and Ball of Fire). Hardy Annual. (Ger. 10 days.) The plants grow about 3 feet high. The foliage is a fine, feathery, light green, deepening as the season advances into a deep red. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

LANTANA. Half-hardy Perennial. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high. The colors are **Orange, Rose, White, etc.** Mixed, all colors, pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

ANNUAL LARKSPUR • *Delphinium* TALL DOUBLE STOCK-FLOWERED

Hardy Annual. (Germination 20 days.) This is one of the finest annuals of the flower-garden. They will begin blooming in July and continue until frost, a glorious array of brightest colors. The plants grow 3 feet high, and their graceful habit makes them exceedingly effective in beds, as borders, and for vasing. Be sure to order these.

Azure-Blue, Dark Blue, Lustrous Carmine or Newport Pink, White, Scarlet-Rose, Salmon-Pink, and Mixed. Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts. **Rosamond**, pure bright rose. Awarded Gold Medal. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 70 cts.

Giant Imperial Larkspur. These new Giant Imperial Larkspurs of ours have outclassed all other types of Annual Larkspurs for florists' and general garden use. The Delphinium-like spikes of double flowers are carried on stems 4 to 5 feet long. The florets are extremely large and fully double, measuring as much as 2 inches across and closely and evenly spaced, with cutting spikes 2 to 2 $\frac{1}{2}$ feet long.

Giant Imperial, Schell's Rosalind. First offering. A new color in Larkspur—rose with just enough suffusion of salmon to create a most pleasing new shade of pink. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 75 cts.; $\frac{1}{4}$ oz. \$1.35.

Giant Imperial, Schell's Montrose. First offering. This new Imperial is an **exceedingly beautiful pure, clear rose-pink.** Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 75 cts.; $\frac{1}{4}$ oz. \$1.35.

Schell's White King is, without doubt, the most outstanding white Larkspur of the decade. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.

Giant Imperial, Coral King. *New.* A novel color never before seen in Larkspurs—blush-pink with a strong suffusion of coral which deepens and gets richer as the flowers mature. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.

Giant Imperial, Improved Gloria. A rich deep rose on salmon. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.

We also have the following **GIANT IMPERIALS:** **Blue Bell**, azure-blue; **Blue Spire**, very deep violet-blue; **Carmine King**, deep carmine-rose; **Dazzler**, rich scarlet, and **Schell's Quality Mixture of Giant Imperials.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 60 cts.

LARKSPUR, Hardy Perennial. See *Delphinium*, page 46.

LATHYRUS latifolius (Hardy or Everlasting Sweet Pea). (Ger. 60 days.) A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Pink, White, Red, and Mixed.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

LINARIA Cymbalaria or KENILWORTH IVY or MOTHER OF THOUSANDS. Hardy Perennial. Lavender and purple. A charming, trailing plant suitable for baskets, vases, boxes, and rockwork. Pkt. 10 cts.; 3 pkts. 25 cts.

(A) Marociana, Fairy Bouquet (Miniature Snap-dragon). (Ger. 15 days.) Charming, free-flowering annual plants, covered with their dainty, fairy-like flowers resembling miniature snapdragons. Plants grow 8 to 10 inches high, are very compact. Fine for edgings, rock-gardens, pot-culture and cutting for small table bouquets. Pastel shades. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{2}$ oz. \$1.25.

LOBELIA, Crystal Palace compacta. Hardy Annual. (Ger. 5 to 20 days.) Rich, deep blue; dark foliage; fine for bedding. Pkt. 10 cts.; $\frac{1}{2}$ oz. 50 cts.

LUPINUS Hartwegi (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **White, Dark Blue, Rose, Sky-Blue, and Splendid Mixed.** Each, pkt. 5 cts.; $\frac{1}{2}$ oz. 25 cts.

Polyphyllus. Hardy Perennial. Blooms in May and June. Plants 3 feet high. **Blue, White, Rose, and Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.

Russell Lupins. Gold Medal, Royal Horticultural Society. Magnificent spikes, 3 feet long, of brightest colors in greatest variety. Blooms during May and June and is an inspiring sight to see. Pkt. (12 seeds) 25 cts.; 5 pkts. \$1.

NEW MARIGOLDS for 1940

Marigold, Schell's Gigantea, Full Double, Orange. In this giant-flowering type we offer you the largest-flowering, full, all-double Marigold, averaging 5 inches and over in diameter when grown in the garden and up to 7 inches with special feeding for show purposes. The flowers are a deep, rich, lively orange, delicately sweet scented, on long stems. One of the showiest and most colorful garden flowers. Plants 2 $\frac{1}{2}$ to 3 feet high. It is **gorgeous.** Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{2}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.75.

Marigold, Yellow Pygmy. Given Award of Honorable Mention in All-America New Flowers for 1940. The plants are very compact, ball-shaped, and only 8 inches high, but they produce freely their beautiful little flowers, "pygmy" in size, being only an inch in diameter, full double. Color light lemon-yellow. Pkt. 25 cts.; 5 pkts. \$1.

Marigold, Limelight. All-America, 1940 Bronze Medal. Beautiful incurved chrysanthemum-flowered type. Color is a new shade, pale primrose-yellow or deep cream, the flowers are about 2 inches across, very early, borne abundantly. Pkt. 25 cts.; 5 pkts. \$1.

Tall Double African Mixed. Plants 3 feet high. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

Dwarf Double African Mixed. Plants 18 to 24 inches high. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

French Tall Double, Royal Scot. The most striking Marigold yet introduced. Large, well-formed, double flowers are produced in abundance on plants 2 to 3 $\frac{1}{2}$ feet high. The color is a charming combination of mahogany and gold, in symmetrical stripes which radiate from the center of the flower. It is extremely beautiful. Splendid for beds, for vasing, and for bouquets. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 75 cts.

Dwarf Royal Scot Alldouble. Like above but grows just 10 to 12 inches high. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; $\frac{1}{4}$ oz. 45 cts.

Double French Mixed. Dwarf. Grows 12 inches high. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

Single French, Legion of Honor (Little Brownie). Grows 9 inches high. Flowers golden yellow, with large spot of velvety crimson at the base of each petal. A mass of bloom from June until frost. Pkt. 5 cts.; $\frac{1}{4}$ oz. 25 cts.

Josephine. See page 58.

Orange King. Enormous double flowers of rich deep golden orange color. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 80 cts.

Lemon Ball. Bright lemon-yellow, double flowers. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

Guinea Gold. A beauty. See it in color, page 57.

Harmony. A very charming and distinct type. The flowers are quite different from any other Marigold, with tubular, deep orange center petals flanked by broad velvety dark maroon-brown guard petals. Plants dwarf, about a foot high, compact, very free-flowering and extremely early, blooming in July. Worthy of being in the Gold Medal class. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; $\frac{1}{4}$ oz. 65 cts.

(A) Yellow Supreme. Large, fluffy, double, carnation-like flowers of rich creamy lemon-yellow color, with a delicately mild honey fragrance. Dazzling in its beauty, unsurpassed as a cut-flower, holding its fresh appearance for 7 to 10 days. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 35 cts.; $\frac{1}{4}$ oz. 65 cts.; oz. \$1.25.

Gigantea, Sunset Giants. See page 40.

Crown of Gold. See page 58.

Chrysanthemum-flowered Hybrids. See page 41.

Dixie Sunshine. See page 58.

MIGNONETTE. Hardy Annual. (Ger. 8 to 10 days.) A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost.

Goliath. Mammoth trusses, surpassing all others in brilliancy of its red color. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. \$1.50.

MORNING-GLORY. See *Ipomoea*, page 46.

NASTURTIUM, New Golden Globe. A lovely gem-like plant of compact form. Pkt. 10 cts.; oz. 20 cts.

(A) Double Golden Gleam. Every lover of flowers should plant some of this new beauty. It is unsurpassed for bedding, the neat plants, a mass of large golden yellow double flowers on stiff, 6-inch stems producing a blaze of color in the garden. It is an excellent fragrant cut-flower, also a splendid pot-plant. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.

(A) Double Sweet-scented, Scarlet Gleam. Like Golden Gleam except it is an intensely dazzling scarlet. Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 60 cts.

Double Sweet-scented, Glorious Gleam Hybrids. See page 56.

Dwarf, Single, Schell's Quality Mixture. The plants 1 foot high are covered with the beautiful blooms continuously. This is one of the most satisfactory summer flowers to grow that I know of. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the long stems make them very valuable for bouquets. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.

Tall, Single, Schell's Quality Mixture. A mixture made up of every color of this popular flower. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions, as they bloom all summer. Pkt. 5 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. \$1.50.



NEW SHIRLEY TEMPLE SWEET PEAS

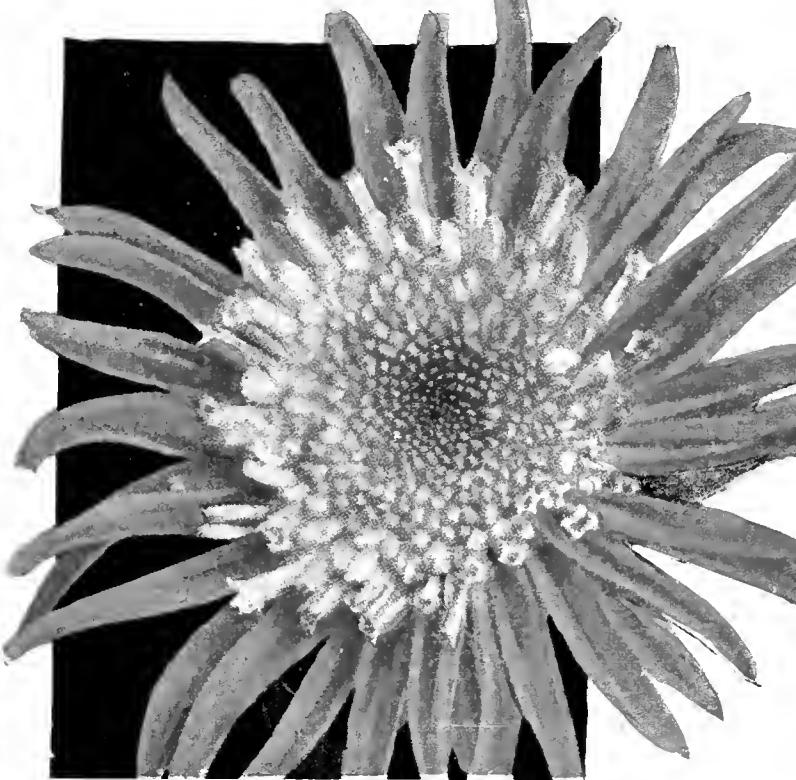
Sweet and lovely, soft rose-pink flowers, 4 large ones on each long stem; rich in perfume. Beautiful beyond description, we think it is the most gorgeous Sweet Pea ever introduced. Early, vigorous, wonderful. Be sure to have it. Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.75.



SCHELL'S CALENDULA, Improved Campfire

Pkt. 10 cts.; 3 pkts. 25 cts. See page 42.

Striking new Asters with quilled disc petals and yellow centers accented by a single row of encircling guard petals.
Alpenglow. Guard petals purple, quilled petals pale rose-purple.
Blue Moon. Guard petals light blue, quilled petals lighter.
Moonbeam. Snow-white, soft orange center.
Rainbow. Guard and quilled petals are bright rose-pink.
Stratosphere. Guard petals pansy-violet, quilled petals are lavender.
Mixed. All colors.
Each, pkt. 25 cts.; 1 pkt. each of the 5 kinds for \$1; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.



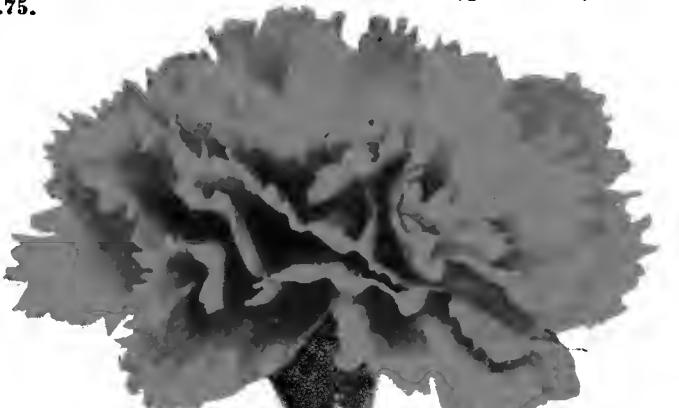
← SCHELL'S NEW CALIFORNIA GIANT ASTERS

The large, double flowers, 5 inches across, with gracefully interlacing petals, appear on sturdy stems in midsummer. They are wilt-resistant.

Separate colors: Deep Rose, Light Blue, White, Peach-blossom, Dark Purple, and Mixed. Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 50 cts.; 1/4oz. 80 cts.; 1/2oz. \$1.50; oz. \$2.75.



48



CHABAUD'S GIANT IMPROVED CARNATIONS

They bloom four to five months after planting and produce large, sweetly scented flowers. Plants 20 inches high. Mixed colors, pkt. 15 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3.



Aquilegia (Columbine). Schell's Mixed Colors
Pkt. 10 cts.; 3 pkts. 25 cts. See page 42.



New Annual Canterbury Bells

New Cosmos Orange Flare

AA Vigorous plants, pyramidal in form, produce quantities of these gay flowers through the summer months. The plants are so covered with flowers, it makes a very desirable variety for producing cut-flowers in abundance. Winner of a Gold Medal in All-America best flowers. **Special Offer** of seed in bulk, Pkt. 10 cts.; 2 pkts. 15 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.



New Cosmos, Orange Flare

New Annual Canterbury Bells

The 2 $\frac{1}{2}$ -foot plants bloom in less than six months from seed. See page 6 for other kinds.

Angelus Bell, deep rose; **Blue Bell**, cambridge-blue; **Liberty Bell**, deep violet-blue; **Mission Bell**, clear pink; **Wedding Bell**, charming pure white; **Finest Mixed**: Each pkt. 10 cts.; 3 pkts. 25 cts.; one of each of the 5 named varieties for 35 cts. Each, $\frac{1}{8}$ oz. 25 cts.; $\frac{1}{4}$ oz. 40 cts.



AA NEW CALENDULA, ORANGE SHAGGY

Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts. See page 42.

Early Mammoth Cosmos
Pink, White, Mixed. Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 35 cts. See page 43.

NEMESIA. This is one of the most beautiful dwarf annuals I have ever seen. The plants which grow just 6 to 8 inches high in bushy form, are covered with and bear continuously myriads of the brilliant and dainty flowers of every color. I know of no better flower for edgings, walks, borders, or massing in beds. They are gorgeous.

Nana compacta, Triumph Mixed. (Ger. 20 days.) Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$2; $\frac{1}{2}$ oz. \$4.

NIEREMBERGIA hippomanica. See page 53.

PANSIES, Schell's Exquisite Exhibition Mixture. This, our best mixture, is incomparable. The flowers we illustrate are reduced to only half their real size, which averages 4 inches in diameter, but give an idea of some of the gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary-yellow, purple, rose, bronze, blue, lavender, black, white, and red. Be sure to include this mixture in your order. (Ger. 14 days.) Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{4}$ oz. \$2.75; $\frac{1}{2}$ oz. \$5; oz. \$10. Illustrated in color on page 56.

One ounce will produce about 6,000 plants

Schell's Mammoth Mixture. The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25; oz. \$4.

New Petunias

Strawberry Festival. Flowers gloxinia-shaped, 2 $\frac{1}{2}$ to 3 inches across, borne in great profusion on plants spreading as much as 3 feet. Color resembles crushed strawberry and old-rose. Pkt. 10 cts.; 3 pkts. 25 cts.

Flaming Velvet. A gorgeously rich flower of brilliant velvety blood-red or crimson color, belonging to the *Hybrida* class. Very free-blooming plant. Surely this should be in your flower-garden this year. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. 85 cts.

Ruffled Nana Compacta, Martha Washington. It grows 9 inches high and forms a perfect ball, being literally smothered with lovely frilled blooms about 3 inches in diameter. The color is quite remarkable: The frilled portion of the flower is a beautiful blush-pink, the center is veined a rich wine-red deepening in the throat, which is large, to dark violet, the whole forming a striking contrast of colors. Very suitable for borders, bedding, pots, or window-boxes. Awarded Silver Medal. Pkt. 25 cts.; 5 pkts. \$1.

Grandiflora, Single Fringed, Schell's Dainty Lady. The first really yellow Petunia. The plants are neat, compact, semi-dwarf, and free flowering, bearing generous quantities of the medium-sized, delicately fringed, light golden yellow flowers throughout the summer. Pkt. 25 cts.; 5 pkts. \$1.

Schell's Hybrida, Single Bedding Petunias

Schell's Blue Bee. A very beautiful flower of gorgeous blue, the shade of the Jersey Gem Viola. Exceedingly rich when grown alone or with any other color combination in garden, vase, or boxes. Pkt. 15 cts.; 3 pkts. 40 cts.; $\frac{1}{4}$ oz. 60 cts.

Carmen Sylva (Baby Blue). Violet, with white throat; very beautiful. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

General Dodds. Velvety blood-red flower. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

Howard's Star, Improved. Very pretty. Each flower has a perfect five-pointed star of pure white on its background color of crimson-purple. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 70 cts.

Lord Courtney. Brilliant rose with yellow throat. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 70 cts.

Schell's De Luxe Mixture. A grand mixture of the best large-flowering varieties. The blending of colors in this mixture is unsurpassed for quality and beauty. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; $\frac{1}{2}$ oz. \$1.75.

Petunia Hybrida Nana Erecta

Schell's Celestial Rose. Similar to the popular Rosy Morn but the flowers are much deeper pink and the plants more evenly compact. Pkt. 25 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. \$1.

Rose of Heaven. Very dwarf; beautiful rose-pink. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25.

Rose Gem. See page 41.

Rosy Morn. Beautiful, dainty, soft rosie pink flowers with white throat. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 85 cts.

Snowball. Snow-white. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 70 cts.

Violacea. Deep violet; very fine. Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.

Schell's Nana Erecta Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 75 cts.

Petunia Nana Compacta

Pink Gem. Charming, compact plants, 5 to 6 inches high, with deep pink bloom. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. 90 cts.

New Violet-Blue. A new color in *Petunia nana compacta*—a rich violet with a bright blue cast. The compact, uniform plants are nearly perfect. Its clean, dark foliage is hardly visible, due to the great number of rich violet-blue flowers. Be very sure to order this royal beauty. Pkt. 25 cts.; $\frac{1}{4}$ oz. \$1.

Schell's Balcony Petunias (*Hybrida pendula*)

Single-flowering, of a semi-trailing habit. Flowers large, of the most brilliant colors. Blooms all summer. **White, Crimson, Rose, Blue, or Mixed.** Pkt. 15 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.

GIANT PRIZE FRINGED, Single Mixed. Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. Pkt. 20 cts.; $\frac{1}{2}$ oz. \$4; $\frac{1}{4}$ oz. \$8; $\frac{1}{2}$ oz. \$15.

SCHELL'S GIANT FRINGED, Double Mixed. Fine strain of double fringed flowers. Pkt. 50 cts.; $\frac{1}{2}$ oz. \$24; $\frac{1}{4}$ oz. \$45.

PHLOX Drummondii. Hardy Annual. Sow the seed as soon as danger of frost is over, where you want plants to bloom; have the soil rich. In a few weeks the plants will present a perfect mass of bloom which continues until frost. The plants of the annual varieties grow from 6 to 12 inches high. **Best Mixture.** 1 foot. Pkt. 10 cts.; $\frac{1}{4}$ oz. 60 cts.; oz. \$2.25.

Pure White, Scarlet, or Rose. 1 foot. Any color, pkt. 10 cts.; $\frac{1}{4}$ oz. 60 cts.; oz. \$2.25.

Dwarf Scarlet, Rose, White, or Dwarf Mixture. Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 70 cts.

Gigantea Art Shades. Hardy Annual. A new strain of *Phlox Drummondii*, with flowers $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. In addition to its enormous flowers, it has a most wonderful range of color in soft art shades such as salmon with white eye, salmon with cream eye, apple-blossom-pink, soft rose with white eye, light blue with white eye, pale violet with white eye, rose with white eye, and many others. This mixture makes a beautiful color combination never before seen in Annual Phlox. The plants average 9 inches high and are a mass of bloom. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40. See color illustration on page 56.

PHLOX decussata, Hardy Perennial Large-flowering Hybrids, All Colors, Mixed. Grow 2 to 3 feet and form large spikes or heads of flowers, very beautiful, and bloom year after year. Seeds very slow germinating; be patient. Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.

PHYSALIS Francheti (The Chinese Lantern-Plant). Perennial. The "lanterns" turn a blazing scarlet and orange and are cut, dried, and used for winter bouquets for vasing. Blooms first year from seed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

PHYSOSTEGIA, Obedient Flower. A very interesting perennial with flowers of beautiful glistening lavender-pink, borne on long stems, making it a very fine cut-flower. Called "Obedient Flower" because the stems of individual blossoms are jointed or hinged in such a way that the flowers may be placed in any position upon the stem and will remain where put. (Ger. 25 days.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 90 cts.

PINKS (*Dianthus*). Hardy Annual. (Ger. 6 to 10 days.) The old favorite, hardy garden Pink, seen growing in more flower-gardens than any other flower. It is very showy in a mass effect or as a border. Plants grow 12 to 15 inches and the flowers are very desirable for cutting for bouquets. Blooms freely throughout the summer.

Chinensis, Double Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 75 cts.

Double Pure White. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 75 cts.

Double Red. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; oz. 75 cts.

Single Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 60 cts.

PLATYCODON grandiflorum ("Balloon Flower," or "Japanese Bellflower"). One of the best hardy perennials, producing very showy, large, steel-blue flowers in August if sown outdoors in April. (Ger. 15 days.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 40 cts.

Poppies, Hardy Annual and Perennial

The double and single annual varieties bloom abundantly from seed sown in the spring and are very beautiful when grown in mass beds, borders, and in window-boxes with other flowers. Annual sorts cannot stand transplanting.

New Iceland Poppy, Yellow Wonder (*Papaver nudicaule amurense*). An All-America Winner. Perennial. Giant, bright buttercup-yellow flowers on wiry stems, 2 feet long. Will keep 10 days after cutting. Pkt. 15 cts.; 2 pkts. 25 cts.

Carnation-flowered Poppies, Mixed Colors. A bed of these is a marvelous sight. The full double flowers come in a great range of colors and on strong stems. Very graceful for vasing and last for several days. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

Improved Shirley Poppies, Schell's Gorgeous Mixture. The very finest mixture, scarcely two flowers alike in color. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.

American Legion. Brilliant scarlet single Poppy with white Maltese Cross. Beautiful. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.

Wild-Rose-Pink. A very dainty, charming pink single Poppy, fine for cutting. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

King Edward. Brilliant scarlet; single. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Double Peony-flowered Poppies, Mixed Colors. Very large, double flowers. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Hardy Perennial Oriental Poppy. Very large, handsome silky scarlet flowers that should be in every flower-garden. Please note that the seed of this variety should be sown in May or when the soil is warm. The plants "die down" or disappear in July and August, then grow again as soon as the weather is cooler; this is the proper time to transplant them if desired. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

PORTRULACA. See color illustration on page 56.

PRIMROSE (*Primula*). Half-hardy Perennial. While Primulas are grown very extensively by florists, they can be grown just as successfully in your window-garden. They are not nearly so easy to grow as many other flowers. The seed is exceedingly small and very expensive—just a little of it in a packet. It is strictly a pot-plant. Sow the seed in a row across a pot or box, so you can distinguish it from any weed or grass that may come up out of the soil. Transplant when an inch high to other pots.

Obconica grandiflora, Mixed Hybrids. Pkt. 15c.; $\frac{1}{16}$ oz. \$1.

Chinensis. The Chinese Primrose is one of the most beautiful and popular window plants. Mixed Colors, pkt. 25 cts.

PUERARIA (Kudzu Vine). Hardy Perennial. The fastest-growing hardy vine. Pkt. 10 cts.; $\frac{1}{16}$ oz. 35 cts.

PYRETHRUM hybrida, Single Mixed. Hardy Perennial. Sometimes called "Painted Daisy" and "Hardy Cosmos." Large, daisy-like flowers, the colors of which range from white to deep red, with bright yellow centers. It is one of the most graceful for cutting and keeps well a long time after being cut. They bloom during May and June and then again in the fall. Plants grow about 2 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{16}$ oz. 75 cts.; $\frac{1}{16}$ oz. \$1.40.

RICINUS (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high.

Zanzibariensis. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{16}$ lb. 70 cts.

NEW SALVIA, Royal Blue

Given Honorable Mention as one of the best new flowers for 1940. Fine bushy annual plants, 3 to 4 feet high, branching freely and producing many attractive long spikes of deep blue flowers; fine for cutting as well as for garden show. Pkt. 25 cts.; 5 pkts. \$1.

BONFIRE (Scarlet Sage). Hardy Annual. (Ger. 15 days.) The spikes of flowers are brilliant scarlet and stand clear above the dark green foliage. Bushes 2 feet high. Pkt. 10 cts.; $\frac{1}{16}$ oz. 45 cts.; $\frac{1}{16}$ oz. 75 cts.; oz. \$2.75.

Azorea grandiflora. Hardy Perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{16}$ oz. 75 cts.; $\frac{1}{16}$ oz. \$1.25; oz. \$2.

SAPONARIA vaccaria multiflora rosea. This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged Baby's Breath. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 5 cts.; $\frac{1}{16}$ oz. 20 cts.; oz. 35 cts.

vaccaria alba. White. Pkt. 10 cts.; $\frac{1}{16}$ oz. 20 cts.; $\frac{1}{16}$ oz. 35c.

Scabiosa "Mourning Bride" or Pincushion Flower

A hardy annual 2 $\frac{1}{2}$ feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep, when vased, for almost a week. Our separate varieties give a great range in colors. (Ger. 14 to 21 days.)

Loveliness. Salmon-rose. Deeply fragrant. **Yellow.** Sulphur-yellow.

Peach Blossom. Pink. **White.** Pure white.

Shasta. Large; snow-white. **Red.** Rich red.

Azure Fairy. Lavender-blue. **Rose.** Rose color.

King of the Blacks. Black. **Flesh-Pink.** Pure pink.

Crimson. Rosy crimson. **Schell's Choice Mixed.**

Prices, any separate color in the mixture, ptk. 10 cts.; $\frac{1}{16}$ oz. 25 cts.; oz. 80 cts.

Scabiosa grandiflora, Rosette. In this we have created a new color in Annual Scabiosas. Rosette is a beautiful **deep rose;** the flowers are extra large and stems long and stiff. This glorious, glowing new color will make Rosette a most popular flower for the garden and with the florist for cutting. Pkt. 15 cts.; 3 pkts. 40 cts.; $\frac{1}{16}$ oz. \$1.25.

Giant-flowered Hybrids, Mixed. Large flowers of many unusual colors, ball shaped, extra fine. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{16}$ oz. 40 cts.; $\frac{1}{16}$ oz. 75 cts.

PERENNIAL SCABIOSA, Caucasica, Giant Hybrids, Isaac House Strain (Blue Bonnet). Very large fringed and ruffled flowers in shades of blue from lavender to dark blue on long stems. Improved strain of Caucasica. Grows 3 feet high. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{16}$ oz. 95 cts.; $\frac{1}{16}$ oz. \$1.75; oz. \$6.

SCARLET RUNNER BEANS. Annual rapid-growing vine; makes a good screen or shade. Vines are covered with sprays of bright scarlet pea-shaped blossoms, and these are followed by dark scarlet pods which are very delicious when cooked. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.

SCHIZANTHUS (Butterfly or Fringe Flower). Annual. (Ger. 12 days.) The plants are in bloom in a few weeks from sowing. Splendid for outside and for pot-plants in the house in late winter and in early spring. Plants grow about 1 $\frac{1}{2}$ feet high and are covered with myriads of beautiful orchid-like flowers of every color.

Schell's Giant-flowering Hybrids. Pkt. 15c.; $\frac{1}{16}$ oz. 50 cts.

SALPIGLOSSIS, Schell's Quality Mixture. This is a very beautiful and attractive annual and should be in every garden. Shaped somewhat like the petunia, yet rivaling it in its gorgeous, silky texture and richness of color. The plants grow about 2 $\frac{1}{2}$ feet high. (Ger. 14 days.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{16}$ oz. 40 cts.

SHASTA DAISY (*Chrysanthemum leucanthemum*), Alaska. Hardy Perennial. (Ger. 20 days.) Large, pure white, Daisy-like flowers 4 inches across, having three or more rows of petals; borne singly on long, stiff stems from July to frost. Plants 2 ft. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{16}$ oz. 60 cts.

SNOW-ON-THE-MOUNTAIN. See *Euphorbia*, page 46.

STOCKS (Gilliflower) Annual

SCHELL'S MAMMOTH BEAUTY OF NICE. A strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 18 inches high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. These bloom earlier than the Ten-Weeks varieties. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May; outside in August or September for winter flowers.

Monte Carlo. Yellow. **Queen Alexandra.** Lilac. **Summer Night.** Blue. **Mont Blanc.** White. **Souv. de Monaco.** Crimson. **Beauty of Nice.** Pink. **Salmon King.** Salmon-rose. **Schell's Splendid Mixed.**

Each, ptk. 10c.; 3 pkts. 25c.; $\frac{1}{16}$ oz. 70c.; $\frac{1}{16}$ oz. \$1.25

Ten-Weeks Stocks in Separate Colors

Azure-Blue	Crimson	Lavender
Blood-Red	Dark Blue	Purple
Bright Pink	Flesh	White
Canary-Yellow	Schell's Choice Mixture	

Each, ptk. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{16}$ oz. 45 cts.; $\frac{1}{16}$ oz. 80 cts.

DOUBLE GIANT EXCELSIOR, ROSE-PINK. A true Column Stock and the first clear rose-pink. Of greatest value for florists and for garden use. The florets are **huge**—2 $\frac{1}{2}$ inches across—very double, and closely packed on the long, strong spikes. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{16}$ oz. \$1.75.

SUPER-GIANT IMPERIAL, DARK BLUE. Each plant produces from 12 to 15 huge flower-spikes covered with large, rich dark blue florets, 1 $\frac{1}{2}$ to 2 inches across, 40 to 50 open at one time. In full bloom the plants are fully 3 feet high. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{16}$ oz. 85 cts.

SUNFLOWER (Helianthus), Mammoth Double California or Chrysanthemum-flowered. Hardy Annual. The flowers are full to the center and so double that they are half-globe shape. They resemble mammoth yellow dahlias. Pkt. 10 cts.; $\frac{1}{16}$ oz. 25 cts.; $\frac{1}{16}$ oz. 40 cts.

Mammoth Russian. This is the large common Sunflower. Pkt. 5 cts.; lb. 15 cts., postpaid 25 cts.

SWEET ROCKET (*Hesperis*; Dame's Rocket; Dame's Violet). Hardy Perennial. (Ger. 18 days.) Very pretty old-fashioned flower, excellent for naturalizing among shrubbery or for planting in a permanent border. Plants grow 2 to 3 feet high and bear spikes of fragrant, showy white, lilac, and purple flowers. Pkt. 5 cts.; $\frac{1}{16}$ oz. 20 cts.; $\frac{1}{16}$ oz. 35c.

SWEET WILLIAM (*Dianthus barbatus*). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright flowers continually.

Pink Beauty. Full, double heads; single salmon-pink flowers borne freely. Pkt. 10 cts.; $\frac{1}{16}$ oz. 25 cts.; $\frac{1}{16}$ oz. 40 cts.; $\frac{1}{16}$ oz. 75 cts.

Scarlet Beauty. Double heads; single scarlet flowers. Blooms throughout the summer. Pkt. 10 cts.; $\frac{1}{16}$ oz. 25 cts.; $\frac{1}{16}$ oz. 40 cts.; $\frac{1}{16}$ oz. 75 cts.

Newport Pink. Double flower-heads; single flowers, very rich pink. Pkt. 10 cts.; $\frac{1}{16}$ oz. 40 cts.; $\frac{1}{16}$ oz. 75 cts.

Single Mixed. Pkt. 10 cts.; $\frac{1}{16}$ oz. 25 cts.; $\frac{1}{16}$ oz. 40 cts.

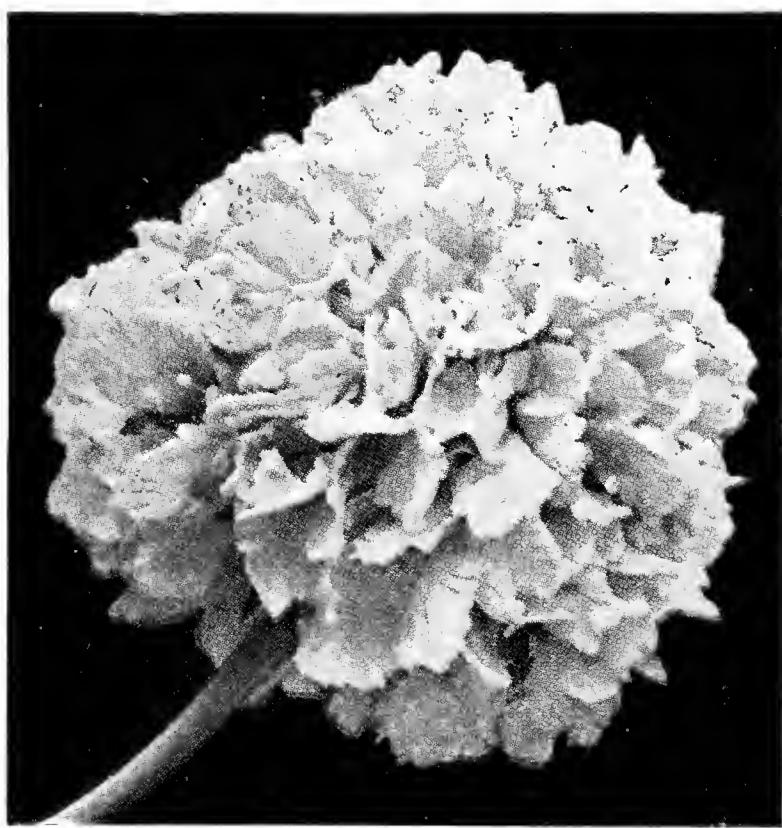
Double Mixed. Pkt. 10 cts.; $\frac{1}{16}$ oz. 40 cts.; $\frac{1}{16}$ oz. 75 cts.

Crimson. Double heads; single, dark crimson flowers. Pkt. 10 cts.; $\frac{1}{16}$ oz. 25 cts.; $\frac{1}{16}$ oz. 40 cts.

TAGETES signata pumila, Little Giant (Miniature Marigold). Annual. We are proud to offer Little Giant as the highest development yet attained in this pretty little Miniature Marigold, with slender, fern-like foliage and literally covered with a sheet of dainty, single, golden orange flowers on plants which are only 4 to 6 inches high with a spread of 8 to 10 inches. A charming annual. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{16}$ oz. 70 cts.; $\frac{1}{16}$ oz. \$1.25.

THUNBERGIA or BLACK-EYED SUSAN. Hardy Annual. A rapid-growing annual vine used for hanging-baskets and low trellises. 3 to 5 feet long. Very pretty little flowers in orange, buff, white, etc. Pkt. 10 cts.; $\frac{1}{16}$ oz. 30 cts.; oz. \$1.

TRITOMA hybrida (Red-Hot Poker; Flame Flower; Torch Lily). This bright-colored flower, while hardy, will bloom from seed the first year if sown early. They should have a place in your hardy flower-beds. The striking color effect and attractive flowers on long stems make it ideal for a cut-flower for vasing. (Ger. 15 to 20 days.) Pkt. 15 cts.; $\frac{1}{16}$ oz. 50 cts.; $\frac{1}{16}$ oz. 90 cts.



NEW SCABIOSA, IMPERIAL GIANTS "BLUE MOON"

*Awarded Honorable Mention,
All - America Selections*

A strikingly beautiful new Scabiosa with a flower form entirely different from other varieties. This new type has blooms composed of **broad, heavy, wavy petals**, completely eliminating the pincushion center. It is **fully double**, $2\frac{3}{4}$ inches across, and as deep. A rich, deep lavender-blue on long stems, ideal for cutting. Plants about 3 feet high. Order this handsome new Scabiosa, Blue Moon. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.85.

Schell's New PETUNIA, Hollywood Star *Awarded the Silver Medal in the All-America Best New Flowers*

This lovely new hybrid Petunia is a very charming shade of rich rose with an amber throat. It is unique in the form of its flower—a five-pointed star. The strong, vigorous plant is so smothered with blooms that hardly any foliage shows, and it continues to bloom until killing frost in the fall. It will be found a fine variety for pots and boxes as well as for the garden. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.75.

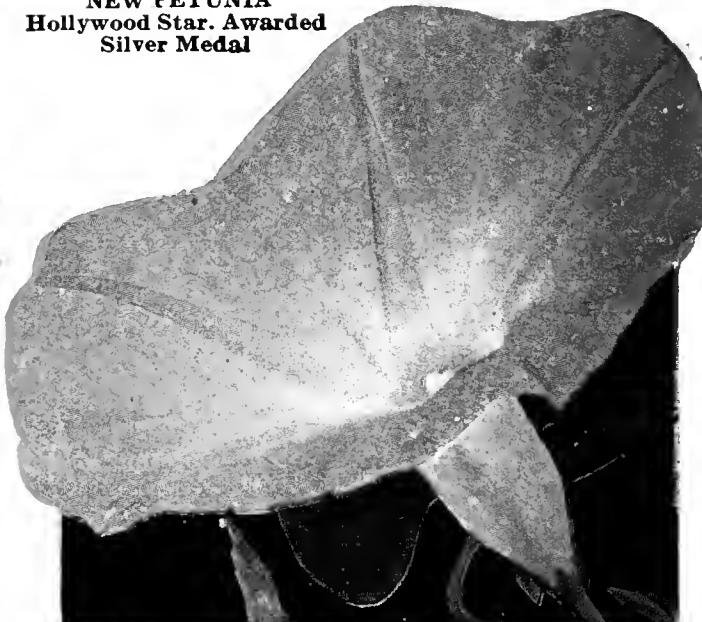


NEW PETUNIA
Hollywood Star. Awarded
Silver Medal



NEW ZINNIA, STAR DUST *Awarded Silver Medal*

This new shaggy-petaled Fantasy Zinnia, with its delicate, graceful, **deep rich golden yellow lacy flowers**, will be welcomed enthusiastically by every flower-lover, I am sure. The plants, $2\frac{1}{2}$ to 3 feet high, are very free flowering and begin blooming early, in 45 to 50 days. A beautiful flower. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.



IPOMOEA, Heavenly Blue Improved Blue Moonflower

The color is a deep, intense blue, shading lighter toward the center. Flowers are very large—often 4 inches across—and freely produced. It begins blooming earlier than other Ipomoeas and continues throughout the summer. Most notable of this new strain's characteristics is that the flowers remain open until late in the afternoon. This habit gives it the name it is known by in some sections—the Blue Moonflower. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 65 cts.; oz. \$1.10.

SCHELL'S WHITE FAIRY and PINK BEAUTY SCABIOSAS

These two new Scabiosas are both perfect in form and larger in size than standard varieties. Their colors are exceedingly pure and clear. The flowers, borne on long stems, are ideal for vasing or bouquets, each alone and beautiful together.

Schell's White Fairy.
Schell's Pink Beauty.

Pkt. of either 15 cts.: 1 of each for 25 cts.;
1/4oz. either, or the two mixed, 50 cts.



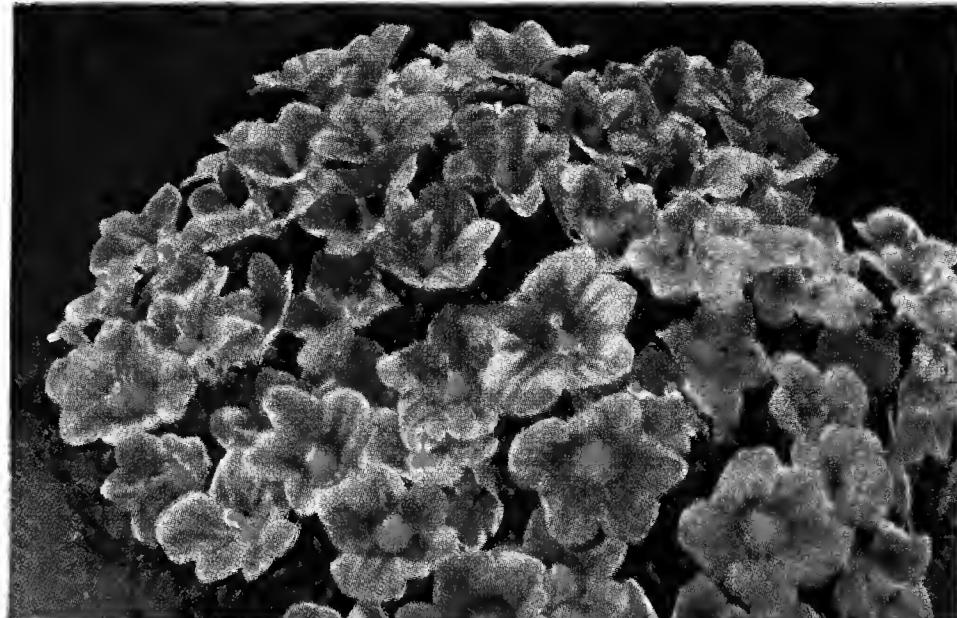
Pink Beauty and White Fairy Scabiosas. So charmingly dainty and pretty you will want the pair of them in your flower-garden.

NIEREMBERGIA ➔ HIPPOMANICA

Dwarf Cup-Flower

A mass of lavender-blue flowers studded with gold and not more than 6 inches tall, it will bloom about fifteen weeks after planting. For edging, bedding, or as a pot-plant this new introduction is equally desirable. A half-hardy perennial, it needs winter protection. **Pkt. 35 cts.; 3 pkts. \$1.**

H. F. DURR, Pa., writes: "I prefer your seeds above all others."



Nierembergia Hippomanica (Dwarf Cup-Flower)

SWEET PEAS

New Sweet Peas, Lavender

Given Honorable Mention as one of the best new flowers for 1940. It belongs to the new spring-flowering class. Beautiful clear lavender flowers on long, strong stems. It is a charming companion to our new Rose-Pink. Pkt. 25 cts.; 5 pkts. \$1.

Schell's Large-flowering Spencer Mixture

This we make up of all the best of the Large-flowering Spencer type which are credited as being the best of their individual color and class. The flowers are very large. It is impossible to make a better mixture of Spencer varieties than this is. It is the **best**. Mixtures offered at higher prices cannot surpass it in quality. Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.60.

Best Seven Early-flowering Sweet Peas

HOPE. Pure white. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.40.

LAVANDA. We consider this the finest pure, clear lavender Sweet Pea to date. It excels in color, in size and length of stem, with 4 blossoms on each stem, and highly perfumed. We recommend it **highly**. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.40.

VALENCIA. Color bright orange, sunproof, and having what all other orange Sweet Peas lack—**immense vigor in growth, length of stem, and size of blooms**. Where other orange Sweet Peas throw only two and three blooms to a spray, Valencia throws **three and four**. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.40.

MAJESTIC ROSE. An immense, deep rose-pink. The color in Majestic Rose is more evenly diffused than in any other Sweet Pea in this color class. This improvement in color gives it a brilliance which is quite new. Note this—in **vigor of growth, length of stem, and size of bloom, Majestic Rose EXCELS ALL OTHER EARLY Sweet Peas**. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50.

BLUE BONNET. An extra-large, fine **deep blue**. The color is **evenly distributed throughout the flower** without the slightest trace of mauve. By careful comparison, the **color and vigor of Blue Bonnet are far superior to any other blue on the market**. It has very long stems and **four blossoms to a stem**. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50.

GRENADIER. Large, dazzling scarlet flowers. We consider it the best scarlet to date. Pkt. 10 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.50.

SHIRLEY TEMPLE The flowers are **mammoth**, the largest we have ever seen on any Sweet Pea, and four flowers on each long stem. Their color is a **soft rose-pink**. It begins blooming **a month** ahead of the late Spencers and continues longer. The plants are large, strong, and vigorous. Very **beautiful**. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 50 cts.; $\frac{1}{4}$ lb. \$1.75. See page 48.

New Verbena for 1940

GIANT-FLOWERED BRILLIANT

This is one of the **richest** colored Verbenas we have ever introduced. The blooms are a **deep rich** flame-rose with a medium-sized white eye which brings out the intense flame-rose color. It is very beautiful. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 75 cts.; $\frac{1}{4}$ oz. \$1.35.

Verbena gigantea, Schell's Giant-flowered Mixture. Annual. Containing all giant-flowering varieties of richest colors—royal blue, rose-pink, scarlet, white, rose-red, salmon-pink, and with eyes of white, yellow, and cream. A gorgeous mass of bright-colored flowers from July until frost. Every flower-garden should have Verbenas in it. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.35.

New Verbena, Floradale Beauty. Winner in All-America Selections of Best New Flowers. Large-flowering rose shades with salmon-rose predominating. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 45 cts.

Crimson Glow. New. Rich dark crimson. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{16}$ oz. 40 cts.; $\frac{1}{4}$ oz. 75 cts.

Largest White. Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.; oz. \$2.50.

Lucifer. Vivid scarlet. Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.; oz. \$2.50.

Salmon-Pink. White eye. Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.

Verbena, Dwarf Compact, Fireball. New. A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants. Continuous bloomer. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.25.

Dwarf Compact, Violet Bouquet. New. A charming companion to Fireball. The plant is 8 inches high and 8 inches in diameter. Deep violet, tinged with garnet, changing to deep violet as the flower gets older. The eye is cream, making a very rich color combination. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.25; oz. \$4.

Moss Verbena (V. erinoides). Annual. Produces a mass of lace-like foliage, spreading over the ground like a carpet. The blue and white flowers are borne in great profusion from June until frost. Fine for beds, borders, baskets, and rock-gardens. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

Rustproof Antirrhinums

Snapdragons

(Ger. 10 to 15 days.) By extensive crosses and selections, we have for you **Prize-winning Exhibition Strains** of all new **Maximum**, new **Nanum grandiflorum** varieties, and **four new varieties and a mixture of a new class, the SUPER-MAJESTIC RUSTPROOF ANTIRRHINUM!** This new class is slightly taller, flowers are larger, and the flower-spike is larger and longer. It is from the increased length of flower-spike that the Super-Majestic gets its slightly greater height.

New Rustproof Super-Majestic, Autumn Glow Shades. Best described as a beautiful old-rose strongly suffused amber with a golden lip, the general color effect being glorious autumn shades. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1.

New Rustproof Super-Majestic, Orange Shades. They consist of marvelous shades of rose, deeply overlaid tangerine or golden orange. These wonderful blooms have the appearance of having been painted with gold. Beautiful in the sunlight and marvelous under artificial light. Blooms large, on huge spikes. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1.

New Rustproof Super-Majestic, Rose Shades. Shades of rich begonia-rose. The loveliest color imaginable for interior decoration. Both flowers and spikes are immense. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1.

New Rustproof Super-Majestic, Shell-Pink Shades. Beautiful shades of shell-pink, fresh and dainty, that show off to great perfection in natural or artificial light. This variety gives the largest flowers ever produced by any Snapdragon. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1.

New Rustproof Schell's Super-Majestic, Mixed. A superb mixture of all Super-Majestic Snapdragons containing a fine range of color. This mixture contains many rare and new colors in Snapdragons that have never yet been introduced. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1.

NEW RUSTPROOF ANTIRRHINUM MAXIMUM OR SUPER GIANTS (Tall, 2½ feet) Pkt.

Loveliness.	Pure soft rose-pink.....	\$0 10
Alaska.	Pure white.....	10
Apple Blossom.	Rose-pink, with white tube.....	10
Campfire.	A new color—pure luminous scarlet, yellow lip.....	10
Canary Bird.	Canary-yellow.....	10
Copper Shades.	Deep rich velvety copper-orange and almost every coppery shade	10
Fair Lady.	Pearly silver-pink, small yellow spot at the lip and white tube.....	10
Red Cross.	Glistening white tubes with deep rich crimson on the face of the blossoms.....	10
Shasta.	Pure white. Very early.....	10
Crimson.	Pure crimson, overlaying a ground of orange, gives the effect of fiery crimson	10
Florist Pearl.	Beautiful glistening white; very large....	10
University of California Mixture, Rustproof.	10
Schell's Rustproof Maximum, Mixed.	Contains all the colors of the Maximum varieties of rustproof types that have been introduced and many new shades.....	10
	Each, $\frac{1}{8}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1	

NEW RUSTPROOF ANTIRRHINUM NANUM GRANDIFLORUM (Medium, 1½ feet) Pkt.

Carmine-Rose.	Bright carmine-rose with yellow lip...	\$0 10
Glowing Sunset.	Lower half velvety scarlet; upper half a definite rose tinge.....	10
Indian Girl.	Brownish orange, overlaid with bright yellow, giving a beautiful old-gold effect.....	10
Red Boy.	Rich deep scarlet.....	10
Wildfire.	Distinctly new shade—bright orange-scarlet with clear bright yellow lip.....	10
Schell's Rustproof nanum grandiflorum, Mixed.	10
	Each, $\frac{1}{8}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.	

VINCA (Madagascar Periwinkle). Annual. Grows 2 feet high. One of the best free-flowering bedding plants. If seed is sown outside in May, they bloom abundantly from August until frost and may be potted and kept in bloom all winter. Fine cut-flowers, every bud opening when placed in water. **Alba**, white with crimson eye; **Alba Pura**, pure white; **Rosea**, rose with dark eye; **Mixed**, all colors. **Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.**

VIRGINIA STOCK, Cheiranthus maritimus (French Forget-me-not). One of the most beautiful little gems we know of. The dwarf, compact plants, 6 to 8 inches high, are a continuous mass of crimson blooms all season from seed sown in the spring. It is an annual.

Schell's Crimson Gem, and Schell's Mixture. Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 40 cts.

WALLFLOWER. Half-hardy Perennial. Deliciously fragrant. Blooms early in the spring. Start the seed inside and set out in April or May.

Single Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.

Double Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 90 cts.

Fine BOUQUET FLOWERS for Summer, and They May Be "Dried" for Vasing Throughout the Winter Months

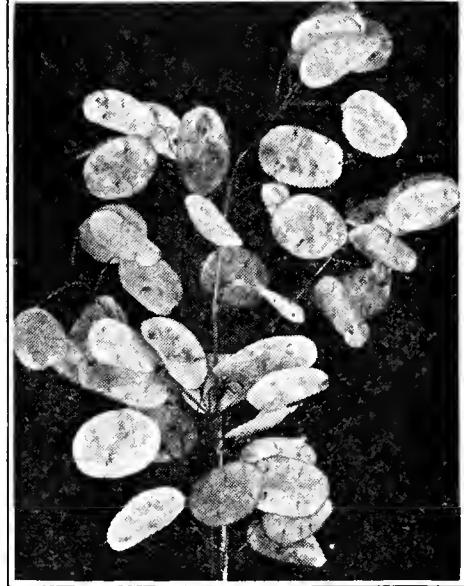
All these flowers are beautiful and very desirable as cut-flowers throughout the summer and fall, but they all have the additional value of "drying" on their stems, which preserves them for winter bouquets in the home. For your own use, or if you grow flowers for market, here is your opportunity to make good profit in the fall and throughout the winter by growing an abundance of these many different bouquet flowers.



Annual Gypsophila or Baby's Breath



Helichrysum



Honesty (Money Flower)

Baby's Breath • Gypsophila ANNUAL VARIETIES

(Ger. 10 to 14 days.) Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. Plants grow about 2 feet.

Elegans alba grandiflora. London Market Strain. The best white large flowers. Pkt. 10 cts.; $\frac{1}{4}$ oz. 15 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 70 cts.; $\frac{1}{2}$ lb. \$1.25; lb. \$2.

Rosea. Pink. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3.40.

Carminea. Carmine-rose. 1 $\frac{1}{2}$ feet. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.50.

Finest Mixed. Mixture of above 3 colors. Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. \$1; lb. \$3.

PERENNIAL VARIETIES

Paniculata fl.-pl. (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty double white flowers, on much-branched panicles. Splendid for bouquets or with other flowers. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 80 cts.; $\frac{1}{4}$ oz. \$1.50.

Paniculata (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.

Mangini. Clear pink. Strong grower (2 feet) and free blooming. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 80 cts.; oz. \$1.40.

Pacifica. Rose-pink. Blooms when the Paniculata varieties have passed. Plants 3 to 4 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 80 cts.

Repens. Creeping, compact; white. Pkt. 15 cts.

Statice, "Caspia" (PERENNIAL)

(Ger. 14 to 20 days.) Dainty, graceful flowers of lavender-blue, formed in mist-like panicles, making a most beautiful effect. Excellent for florists' use for bouquets and just as desirable for garden decoration. The flower-stems when dried will last for months. Plants grow 2 to 2 $\frac{1}{2}$ feet high. Pkt. 25 cts.; $\frac{1}{4}$ oz. \$1.

Latifolia. Perennial. Beautiful violet-blue flowers. Plants 2 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

ANNUAL VARIETIES OF STATICE

Suworowi (Russian). The flowers are borne on long spikes. Flowers are rose-colored. Plants 2 $\frac{1}{2}$ feet. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.75.

Bonduelli (Sea Lavender). Plants 2 $\frac{1}{2}$ feet high. Bright yellow. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.

Sinuata. Bears continually throughout the summer panicles of minute flowers which are very dainty and fine for cutting. As an "Everlasting" they can be dried and used for winter bouquets. Plants 2 to 3 feet. **Lavender, Rose, True Blue, White, and Splendid Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 70 cts.

ACROCLINIUM. Plants 1 $\frac{1}{2}$ feet high; flowers white and rosy pink. When cut in the bud state, they will dry for winter bouquets. **Single Mixed or Double Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.

AMMOBIUM alatum grandiflorum (Winged Everlasting). Annual. Plants grow about 2 feet high and are covered with silvery white flowers having a yellow disc. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 80 cts.

ERYNGIUM amethystinum (Sea Holly). Perennial. These are very beautiful hardy plants 2 to 3 feet high, covered with pretty thistle-like heads of rich, glistening amethystine blue, from July until September. They are very desirable for cutting and for winter bouquets. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.35.

GOMPHRENA (Globe Amaranth). Annual. The bushy plants grow about 2 feet high and are covered with pretty little flowers resembling clover-heads which are very useful for winter bouquets. If cut before they are fully matured and allowed to dry in a dark, airy room, they will retain their color. **White, Orange, Striped, Violet, or Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.

HELICHRYSUM (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors. They grow about 2 $\frac{1}{2}$ feet high and are used extensively, after being dried, in vases during the winter.

Crimson, White, Yellow, Violet, Rose, or Schell's Splendid Mixture. Each, pkt. 10c., 1 pkt. each of 5 colors, 40c.; $\frac{1}{4}$ oz., any color, 25c.; $\frac{1}{2}$ oz. 45c.; oz. 80c. **Rose Queen.** Pkt. 10c.; 3 pkts. 25c.; $\frac{1}{2}$ oz. 45c.; oz. 80c.

HONESTY (*Lunaria biennis*; Satin Flower, Money Flower; Moonwort). Perennial. The curious, silvery pods are prized highly for winter bouquets. A small spray sells in the market for 35 cents. Plants grow 3 to 4 feet. **Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.

ORNAMENTAL GRASSES. These add grace and beauty to your mixed flower-bed and border in summer, and the panicles can be dried for winter.

Pennisetum longistylum (Fountain Grass). Annual. Greenish white plumes. Plants grow 2 feet high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 30 cts.

P. japonicum (Hardy Fountain Grass). Perennial. Easily grown from seed the first year and hardy thereafter. Desirable for beds and vasing. Pkt. 10c.; 3 pkts. 25c.; $\frac{1}{4}$ oz. 30c.

RHODANTHE (Swan River Everlasting). Its small, dainty pink and white flowers, borne on wiry stems 10 inches long, make this a fine flower for summer and fall bouquets and to dry for winter use. **Mixed colors.** Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 80 cts.

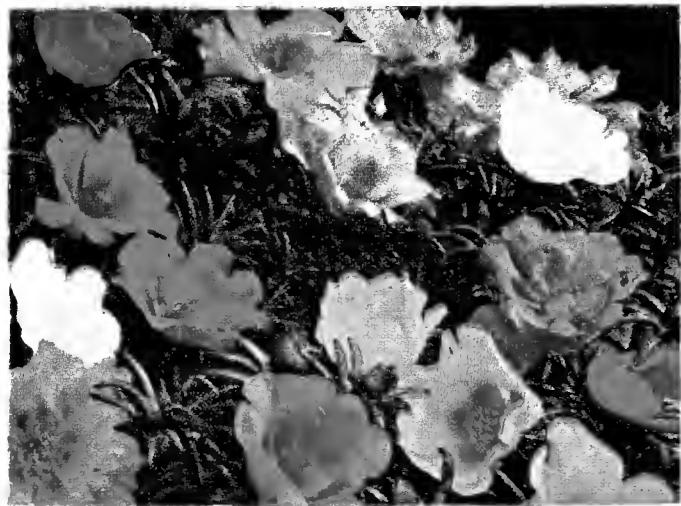
XERANTHEMUM annuum flore-pleno. The plants grow about 3 feet high and bear an abundance of bright rose, white, and violet flowers. Very showy in the garden and very pretty as winter bouquets after the flowers have dried. Seed sown in May will bloom until frost. **Rose, White, Violet, or Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.



Annual Phlox, Gigantea Art Shades



Large-flowered hybrids in a great variety of colors. Lovely pastel shades. Winner of Silver Medal in All-America best flowers. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.



The ever-popular **Portulaca**—always a mass of color.
Single, Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.
Double, Mixed. Pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.; $\frac{1}{4}$ oz. 75 cts.



Schell's Exhibition Pansies See page 50.
Pkt. 25 cts.; 5 pkts. \$1.



Nasturtiums, Glorious Gleam Hybrids

AA Double, sweet-scented blooms in a variety of hues that are beautiful as cut-flowers. Our mixture contains shades of salmon, cerise, golden yellow, orange-scarlet, cream-yellow, scarlet, orange, maroon, and gold flushed scarlet. **Mixed Colors.** Pkt. 10 cts.; oz. 20 cts. See page 47 for other varieties.



Petunia, Improved Pink Glory

Large flowers of rich deep rose with white throat. Gorgeous. Pkt. 35 cts.; 3 pkts. \$1; $\frac{1}{2}$ oz. \$2.50.

SCHELL'S NEW ANNUAL PHLOX SALMON GLORY

*Awarded Silver Medal in All-America best flowers
last year*

Pure salmon-pink with a distinct creamy white eye. One of the most beautiful Phloxes we have ever seen. It will thrill you with its pure beauty. Plants 10 inches high. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{8}$ oz. \$1.25; $\frac{1}{4}$ oz. \$2.25.

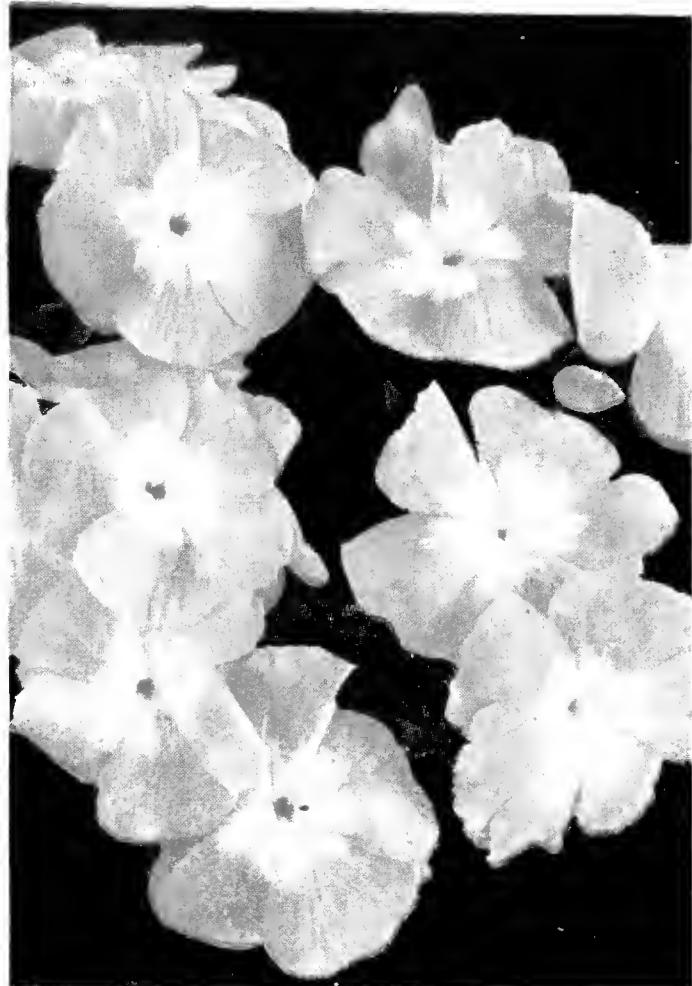


PETUNIA IMPROVED ELK'S PRIDE

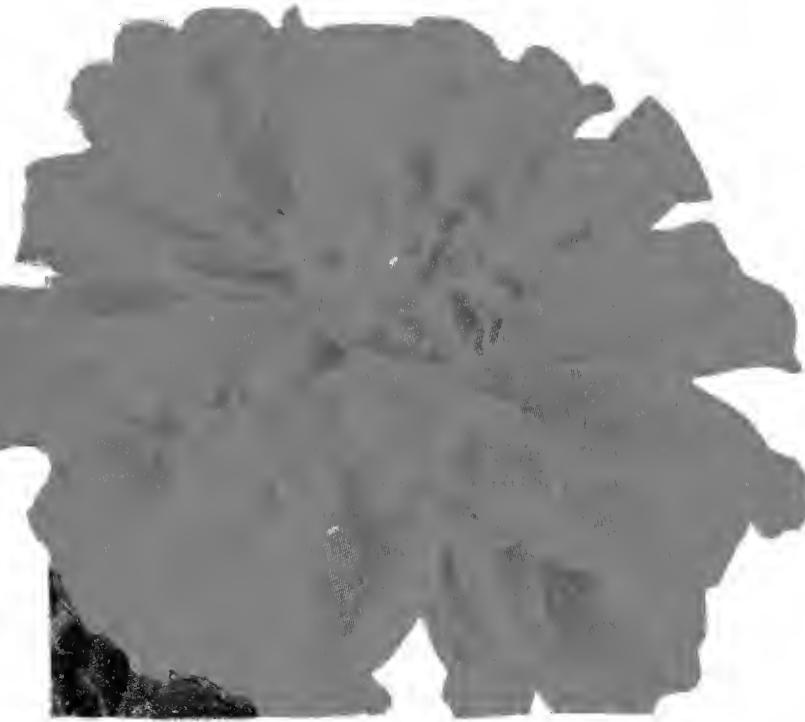
Improved Dwarf Strain. This is, in our opinion, the largest, darkest, and best velvety purple Petunia. It is an exceedingly rich and beautiful color. Pkt. 35 cts.; 3 pkts. \$1.



SCHELL'S SCABIOUS-FLOWERED ZINNIA
AUTUMN TINTS



NEW PHLOX, SCHELL'S SALMON GLORY



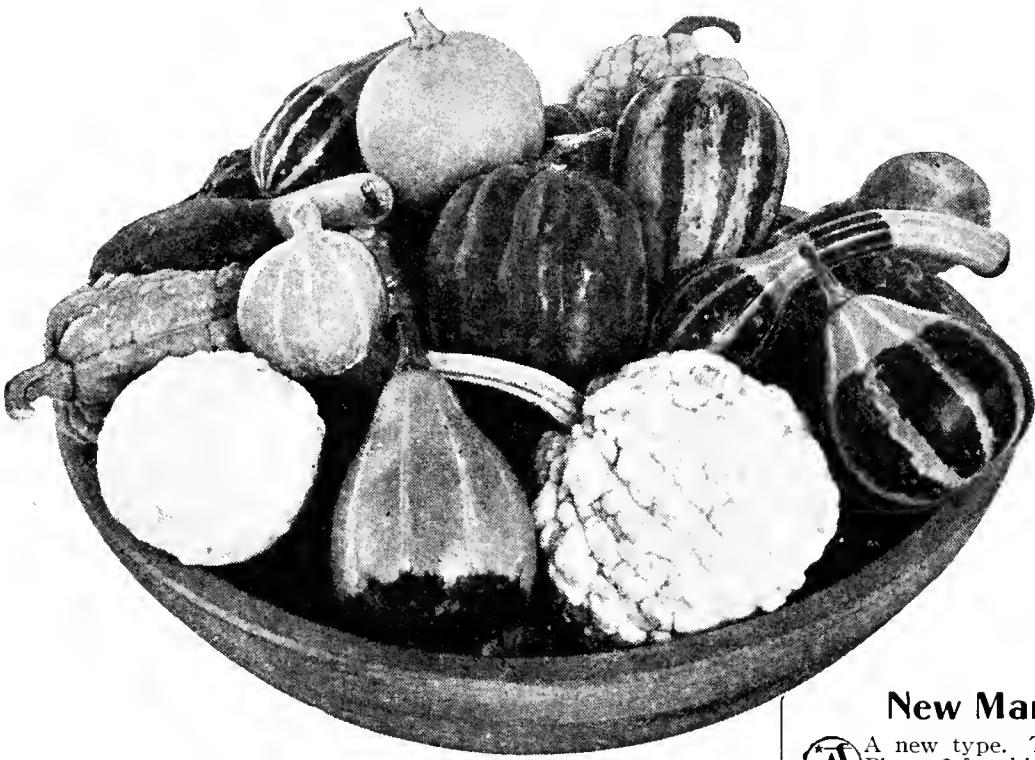
MARIGOLD, GUINEA GOLD

 The large golden orange flowers, on long stems, are borne in greatest profusion. Very fine for garden and for cutting. Plants 2 $\frac{1}{2}$ feet. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

MRS. CARL PLOTH, Penna., is pleased. She writes us. "We have always had great success with your seeds in the past."

SCHELL'S SCABIOUS-FLOWERED ZINNIA AUTUMN TINTS

The artistic flowers, on long stems, are gorgeous autumn-foliage tints, including orange, russet, dull red, terra cotta, carmine-red, etc. Plants 2 $\frac{1}{2}$ feet. A real treasure for your flower-garden. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{4}$ oz. 90 cts.



GOURLS

Hardy Annual. (Ger. 12 to 15 days.) Vines grow 15 to 20 feet. They may be grown in the garden or field as squash or pumpkins are grown, or they may be trained on trellises, fences, stone walls, or arbors. Easy to grow. Ornamental fruits for winter decoration in the home. They may be adorned in many ways.

We have all the following separate kinds and a mixture of all.

Calabash (also called Pipe Gourd, and Powder Horn); **Large Acorn**; **Large Dipper**; **Large Bird's Nest** (hour-glass shape); **Giant Bottle** (or Chinese Water-Jug); **Hercules' Club** (2 to 3 feet long); **Small Apple**; **Miniature Bottle**; **Egg-shaped** (white); **Orange** (color and shape); **Pear** (green and white); **Pear** (yellow and green); **Pear** (white); **Spoon** (ball shaped with slender neck); **Turk's Turban** (brightly colored).

Special Mixture of Large and Small sorts. Separate kinds or Mixture. Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.

New Marigold, Crown of Gold

(A) A new type. The flowers are 2 $\frac{1}{2}$ to 3 inches across. Plants 2 feet high, covered with their deep golden orange blooms which have a delightful fragrance, entirely lacking the pungent plant odor characteristic of all other Marigolds. Begin blooming in July and they continue blooming until frost. Be sure to order this Gold Medal winner. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

French Marigold, Josephine

New. Annual. A very handsome, tall, single brown Marigold with golden edgings. A charming flower for vasing and in garden clusters. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.

HAVE A ROCK-GARDEN!

It is one continuous rainbow of colors from spring until fall

Annuals (marked A.) bloom from seed the first year. **Perennials** (marked P.) are hardy and after once started will remain and bloom year after year. Keep in mind that any of these splendid Rock-Garden Flowers are ideal as border plants and for grouping in your annual and perennial beds.

ALYSSUM, Little Gem. A. Very dwarf plants 4 to 6 inches high, covered with a mass of pure white flowers all season. Pkt. 5 cts.; $\frac{1}{4}$ oz. 20 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.

A., Basket of Gold. P. Plants about 1 foot high. Bright golden yellow flowers. Hardy, and will bloom first year if started early. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 80 cts.

ANAGALLIS grandiflora (Pimpernel; Poor Man's Weather-glass). A. The brilliant flowers of scarlet, blue, etc., completely cover these pretty annuals which grow only 6 to 9 inches high, blooming almost all summer. When bad weather approaches, the flowers close, from which it gets the name "Poor Man's Weather-glass." Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.

ANCHUSA capensis, Blue Bird (Cape Forget-me-not). A. Grows about 15 inches high, with sprays of lovely blue forget-me-not-like flowers. The plants are very compact. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.

A. myosotidiflora. P. Hardy. It blooms during April and May, producing full sprays of beautiful rich blue forget-me-not-like flowers amid rich deep green leaves which add to its beauty. Pkt. 30 cts.; 2 pkts. 50 cts.; $\frac{1}{4}$ oz. \$2.25; $\frac{1}{2}$ oz. \$4.

ANTIRRHINUM, Rock Pink. A. Very dwarf, compact plants covered with pink blooms. Pkt. 25c.; 3 pkts. 65c.

A., Rock Hybrids, Mixed. A. Includes shades of rose, pink, purple, mauve, and bicolor. Pkt. 25 cts.; 3 pkts. 65 cts.

ARABIS alpina (Rock Cress). P. One of the earliest and prettiest of the spring flowers. Plants 6 to 9 inches high are covered with a sheet of pure white flowers as soon as the snow leaves. Withstands drought. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

ARMERIA formosa (Sea Pink; Thrift). P. A very pretty, hardy rock-garden plant 1 foot high, bearing bright rose-pink flowers. Pkt. 25 cts.; $\frac{1}{4}$ oz. \$1.65; $\frac{1}{2}$ oz. \$3.

AUBRIETIA Hybrids, Mixed (Rainbow Rock Cress). P. A lovely group of rock-garden plants. They thrive in sunny crevices where the roots can go down deep for moisture. The foliage is completely covered in midspring with brilliant flowers in shades of lilac, lavender, blue, purple, rose, and pink. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.75; $\frac{1}{2}$ oz. \$3.

CAMPANULA carpatica (Harebell). P. A very pretty lilac-blue, cup-shaped flower. Charming as a rock-garden plant; 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

CYNOGLOSSUM (Chinese Forget-me-not). A. **Amabile Blue**, and **Amabile Pink**. An annual of easiest culture, blooming throughout the summer. Plants 18 inches high covered with sprays of rich, sweet-scented blue and pink flowers. Either variety, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 40 cts.

DIANTHUS (Hardy Garden Pink). P. Rock-garden mixture of 25 very rare varieties, 6, 8, and 12 inches high, all colors. Pkt. 50 cts.; 3 pkts. \$1.25.

GILIA tricolor, Mixed Colors. A. Plants grow 12 inches high. Flowers dainty, globular, about 1 inch across, borne among fine feathery foliage. Blooms freely for a long time. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 40 cts.

GYPSOPHILA repens (Baby's Breath). P. A hardy little dwarf trailing plant of this popular flower. Elegant for rock-gardens, being covered with clouds of small white flowers throughout July and August. Grows 6 inches high. Pkt. 15 cts.; 3 pkts. 40 cts.; $\frac{1}{4}$ oz. 75 cts.

IBERIS sempervirens (Hardy Candytuft). P. Pure white flowers. Comes into bloom early in spring and continues all season. Grows 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

NEMOPHILA insignis (Baby Blue Eyes). A. Bright sky-blue flowers with white centers. Grows 6 inches tall. Blooms early and profusely all season. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

SANVITALIA procumbens. A. Bright, showy, double yellow flowers on dwarf, compact plants. Blooms all summer. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

THYMUS serpyllum lanuginosus (Woolly Thyme). P. Ideal for covering stones and bare places in the rock-garden, and between stepping-stones. Of creeping habit and is covered with dainty, purple, fragrant flowers throughout the summer. Pkt. 25 cts.; 5 pkts. \$1.

VIOLA, Jersey Gem. P. The finest and most popular of all Violas. Pure rich violet. Blooms continuously from May until frost. Very dwarf habit. Pkt. 25 cts.; $\frac{1}{4}$ oz. \$2.50.

Iowa 939 Hybrid Seed Corn Certified Seed

Tested in many Pennsylvania counties by Pennsylvania Experiment Station.

A farmer should remember that it is all-important to plant only such Hybrids as are adapted to his locality. We tell you which. You must be careful also as there are good Hybrids and bad ones; therefore, do not plant a Hybrid simply because it is a Hybrid. The only reason for planting a Hybrid is the possibility of an increase of from 10 to 25 per cent more bushels to the acre. However, we recommend, as does Dr. Noll, of State College, that you try a bushel or more in comparison with the Corn you are now growing. If it outyields it next year, plant more or all of it.

Another advantage of Hybrid Corn is stiffer stalks, practically no barren stalks, fewer nubbins, and strength and root system to stand in storms when open-pollinated varieties may go down.

The first test of **Iowa 939 Hybrid** made by Mr. Rockwell on the Hershey Estates Farms yielded 261 bushels of ears per acre—almost 50 per cent more than any other hybrid.

MR. CHARLES L. B. CRESSE of New Jersey, says: "My 3 3/4 acres of your **Iowa 939 Hybrid** I feared would not make a crop for we had an awful drought—scarcely any rain—and yet it produced **576 bushels** and no nubbins."

Be safe, order **Iowa 939 Hybrid**. If State College does not recommend it for your vicinity, we will advise you and tell you which of the five Hybrids suits your location.

Prices of Hybrids: **Iowa 939, Ohio Hybrid M15, Ohio Hybrid K23, Iowa Hybrid 931, Ohio Hybrid W17.** Each, \$6.50 per bus.



Iowa 939 Hybrid Field Corn as produced for seed by Prof. William L. Henning.

Schell's Quality Seed Corn

See also page 60

Our Seed Corn is all tipped and butted after being ear-selected, then tested. It is not ordinary Seed Corn—it is **Schell's Quality Seed Corn**. It costs more for better seed, and this better seed adds many more dollars' value from every acre in bigger yields of better quality crops for **you**. Plant it and prove it.

PRICES. We are quoting small quantities by mail (postpaid), larger quantities by freight or express, not prepaid. This method gives each customer the same price, plus only the actual freight to your station.

Corn Yields Increased 10 per cent by Treating Seed with NEW IMPROVED Semesan Jr.

Two and one-half cents an acre for **New Improved Semesan Jr.** is a trifling investment to increase your Corn crop 10 per cent. In 51 tests on Corn-belt farms, this new **ethyl mercury phosphate** dust produced an average increase of 10 per cent in yield. **New Improved Semesan Jr.** protects seed Field or Sweet Corn against rotting; gives better stands; reduces losses from root-rots. Easily and quickly dusted on seed at the rate of 2 ounces a bushel. 2 ozs. 15 cts.; 4 ozs. 30 cts.; lb. 75 cts.; 5 lbs. \$3.25; 25 lbs. \$14. Free pamphlet.

Only 30 cts. per acre. This excellent high-yielding Seed Corn at this new low price of \$2.40 per bus. makes seed for an acre cost only **30 cts.**

Schell's Improved Leaming. It is ready to harvest in 100 to 110 days. Improved Leaming produces ears 10 to 12 inches long, with 18 to 20 rows of deep yellow grains. The stalks grow 12 feet high, and having broad foliage, it makes an excellent silage Corn as well as a crib Corn. You will make no mistake if you order **Schell's Improved Leaming**. Our germination tests of it have all been 98 to 100 per cent. **Lb. 20 cts.; 5 lbs. 60 cts.; 14 lbs. (pk.) \$1.10, postpaid. By freight, pk. 75 cts.; 1/2bus. \$1.25; bus. \$2.40.**

Golden Queen. It matures its crop in 100 to 110 days. The ears are very uniform, of good size, about 10 inches long, with 16 to 18 rows of good-sized grains, fairly long and wide. Stalks grow 10 feet high. We have very fine seed of it testing 98 to 100 per cent. **Lb. 20 cts.; 5 lbs. 60 cts.; 14 lbs. (pk.) \$1.10, postpaid. By freight, pk. 75 cts.; 1/2bus. \$1.25; bus. \$2.40.**

Eureka Ensilage. A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre. Eureka is a smooth white Dent Corn with large kernels, while its fodder grows from 12 to 18 feet high. **Cut ensilage** when in blossom—watch the tassel. Better cut early than too late. **Lb. 20 cts.; 5 lbs. 65 cts.; 14 lbs. (pk.) \$1.20, postpaid. By freight, pk. 80 cts.; 1/2bus. \$1.35; bus. \$2.50.**

Schell's White-Cap Yellow Dent. This is a very popular Corn because it does well on thin soils. The grain is light yellow, with a white cap. Ears are very good size, very uniform; fodder 10 to 12 feet on good soil. Our tests on White-Cap are 98 to 100 per cent. **Lb. 20 cts.; 5 lbs. 60 cts.; 14 lbs. (pk.) \$1.10, postpaid. By freight, pk. 75 cts.; 1/2bus. \$1.25; bus. \$2.40.**

Lancaster Sure Crop. Our strain is of exceptional quality. A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a valuable silage Corn, while as a cribbing Corn it is very desirable. Our germination tests are 98 to 100 per cent. **Lb. 20 cts.; 5 lbs. 60 cts.; 14 lbs. (pk.) \$1.10, postpaid. By freight, pk. 75 cts.; 1/2bus. \$1.25; bus. \$2.40.**

Schell's Early Golden Surprise. Here is Corn I can very highly recommend. The ears average 10 inches long. The Corn is a very rich bright golden yellow color and deep and broad. Its cob is thin and the fodder averages 10 ft. with two fine ears on many stalks. It is an **early Corn**, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed, and the many germination tests we have made all run from 98 to 100 per cent—none below 98. **Lb. 20 cts.; 5 lbs. 65 cts.; 14 lbs. (pk.) \$1.20, postpaid. By freight, pk. 80 cts.; 1/2bus. \$1.35; bus. \$2.50.**

Hammond's "No-Crow" Crow Repellent

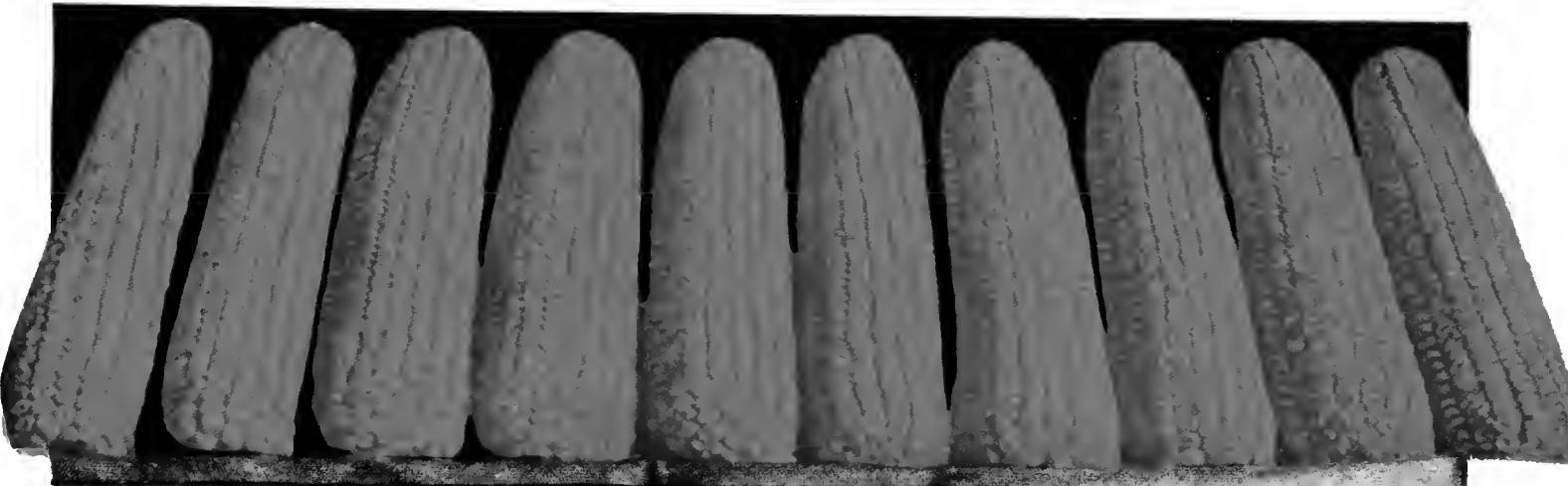
Will protect your Seed Corn from crows, woodchucks, squirrels, gophers, moles, and other animals that destroy it.

It is non-poisonous and will not injure the seed of any kind of Corn. It will not kill birds or animals but it **will keep them away**; they will not touch seed treated with "No-Crow." It will not clog any planter and it will prevent seed from rotting in the ground and loss of crop due to these pests if it is not used. 1-qt. can (enough for 4 bus. of Seed Corn) \$1.75, postpaid \$1.90; 1-pt. can (enough for 2 bus. of Seed Corn) \$1, postpaid \$1.10; 1/2pt. can (enough for 1 bus. Seed Corn) 60 cts., postpaid 70 cts.

RUTABAGA

Schell's Purple-Top Yellow Neckless Globe. One of the very best varieties, neckless. Pkt. 5 cts.; oz. 10 cts.; 1/4lb. 25 cts.; lb. 75 cts.; 10 lbs. \$6.50.

"Shogoin," Japanese Turnip. Globe-shaped, very large, pure white, very sweet and tender. Also produces an immense crop of delicious green leaves which grow upright for about 3 feet. Entirely resistant to plant-lice and to drought. Use Turnip like any other and its leaves like Spinach or other greens. **Pkt. 10 cts.; oz. 15 cts.; 1/4lb. 35 cts.; lb. 80 cts.; 5 lbs. \$3.50.**



"Schell's Big Yellow" Dent Seed Corn

Schell's Early Smoky Dent

The earliest Field Corn, ready to harvest 75 days after planting. A valuable variety for a quick Corn crop, for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seed-ing. The stocks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a beautiful dark reddish yellow. Our germination tests on this variety are 98 to 100 per cent. **Lb. 20 cts.; 5 lbs. 65 cts.; 14 lbs. (pk.) \$1.20, postpaid. By freight, Pk. 80 cts.; 1/2bus. \$1.35; bus. \$2.50.**

W. S. POLLEY, Pennsylvania, writes: "From 6 3/4 acres of Schell's Ninety-Day Corn I harvested 1,012 bushels."



Schell's Ninety-Day Seed Corn

Schell's Quality Seed Corn

"Schell's Big Yellow" Seed

It Pays to Change to New Seed and Better Seed

We receive very wonderful letters from our many customers everywhere. We wish you could read them. Here is an example:

MR. C. G. FONTS, Missouri, writes—"It may interest you to know how well pleased I am with the Seed Corn you sent me. It is the best I have ever seen in this country from any seed house. To say I am well pleased is to put it mildly. I wish I had known of your house before."

"Schell's Big Yellow" Dent was originally bred from Improved Leaming and Golden Dent. From these two good standard varieties it received its first good points of value. From Improved Leaming it inherited the length of grain and the broad rich foliage of the fodder. From the Golden Dent it inherited the broadness of its grain, the larger number of rows of grains, and the very beautiful rich golden yellow color. It produces a crop of the most perfectly uniform ears and has averaged **81 bushels of shelled Corn per acre**, which is **almost twice** as much as the average yield of other varieties as given by the Department of Agriculture, which average is but 40.3 bushels per acre. **Why not grow twice as many bushels to each acre and double your profits?**

"Schell's Big Yellow" Dent is a Big Corn, yet Matures in 110 Days. The ears are immense, 12 to 14 inches long, with 20 to 24 rows of **long, broad** grains. It is without question one of the most valuable Yellow Dent Corns ever produced because of its immense yield—at least 50 per cent and often 100 per cent greater number of bushels to the acre than any of the average yields of other varieties. The stalks grow from 12 to 15 feet high, giving an immense quantity of fodder heavily covered with big, broad leaves. If you want the biggest and best crop in the neighborhood, then grow "**Schell's Big Yellow Dent.**" Plant it in May and it will mature in September. Remember it takes no more seed, no more work in preparing the land, planting and cultivating to grow a **big crop of "Schell's Big Yellow" Dent** than it does to grow a crop of common Corn. "**Schell's Big Yellow**" will average 98 to 100 per cent germination. **Prices: Lb. 20 cts.; 5 lbs. 65 cts.; 14 lbs. (pk.) \$1.20, postpaid. By freight (not prepaid), Pk. (14 lbs.) 80 cts.; 1/2bus. (28 lbs.) \$1.35; bus. (56 lbs.) \$2.50.**

Schell's Ninety-Day Seed Corn

After all, the **real purpose** in planting Corn is to **get CORN**,—all we can get of it,—not cobs, not fodder, but **Corn**—those golden rows of **Corn** which surround the cob. With this variety you gain 7 pounds per bushel or 700 pounds to each 100 bushels, and 50 acres, averaging 100 bushels of ears, would mean 35,000 pounds more actual Corn or about 630 bushels gain. Every 70-pound bushel of ears makes 63 pounds of shelled Corn while other varieties make only 56 pounds shelled Corn to the bushel, so you gain 7 pounds on every bushel of ears. Its great value is in its earliness and the tremendous quantity of shelled Corn it produces. The fodder grows 8 to 10 feet high. You can plant this closer than the average and thus increase the yield. Ears average 10 inches long, with 16 rows of rich, dark yellow grains. Much preferred by millers who are ready to pay more for it. Do not delay sending your order, for the demand this year will be as great as ever. Our tests of this variety will average 98 to 100 per cent. **Prices: Lb. 20 cts.; 5 lbs. 65 cts.; 14 lbs. (pk.) \$1.20, postpaid. By freight (not prepaid), Pk. (14 lbs.) 80 cts.; 1/2bus. (28 lbs.) \$1.35; bus. (56 lbs.) \$2.50.**



Schell's "President" Collection of Five Gorgeous GLADIOLUS

The five most beautiful and most popular colors. They are unsurpassed in the richness and purity of their individual colors.

Again, last year, thousands of flower-lovers from every part of the country ordered these Collections.

Every flower-garden in America should have this glorious Collection in it.

No. 1. "President Lavender" No. 4. "President Pink"

No. 2. "President Royal Purple" No. 5. "President Crimson"

No. 3. "President White"

We have made the prices **so low** that everybody who reads of this offer may have one or more of the following Collections:

"President Collection" No. 1 (5 bulbs, 1 of each), 35c., ppd.

"President Collection" No. 2 (10 bulbs, 2 of each), 60c., ppd.

"President Collection" No. 3 (25 bulbs, 5 of each), \$1.25, ppd.

"President Collection" No. 4 (50 bulbs, 10 of each), \$2.25, ppd.

All are No. 1 First Size, Fancy Quality Bulbs. The separate colors may be ordered at the same rate

SCHELL'S MEADOWVALE EXHIBITION MIXTURE. This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 25 cts. for 6; 50 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

SCHELL'S EXTRA-CHOICE MIXTURE. A very fine mixture that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold for less. 5 cts. each; 40 cts. per doz.; \$2.50 per 100; \$20 per 1,000.

*We have a large list of many of the very best named varieties at very special prices.
Write us for the varieties and quantity of each you want*

Tuberous-Rooted BEGONIAS

Very popular pot-plants, blooming continuously for many weeks throughout early spring and summer. Planted outdoors in partly shaded beds, they will bloom until frost. Soil in pots or outside should be well drained. They are not hardy, so take up bulbs after first frost. Plants are covered with their beautiful, bright, richly colored flowers. Our mixture contains these colors: Dark Red, Scarlet, Rose, Pink, Orange, Salmon, Yellow, Copper, and White.

Schell's Double Camellia-flowered Begonias, Mixed. This strain has been developed through years of hybridizing. We do not believe it can be equaled anywhere at any price. Bulbs, 1 1/4 to 1 1/2 in. diam., 25 cts. each; \$2.75 per doz.

Schell's Large-flowering Single Begonias, Mixed. Produces the largest flowers. Bulbs, 1 1/4 to 1 1/2 in. diam., 25 cts. each; \$2.75 per doz.; \$18 per 100 (50 at 100 rate).

DAHLIAS

We can supply any of the many hundreds of named varieties, both new and old favorites, at low prices. Write us for prices on any named varieties you may want.

This year, because of lack of space to list all the above, we are making you a **Special Extraordinary Offer!**

SCHELL'S MAGNIFICENT MIXTURE OF DAHLIA ROOTS. This mixture is made up of many of the finest varieties, in every conceivable color, and the actual value of some of them runs from 35 cts. to \$1.50 each. All are **Fine Extra-large Roots.** **Special Price for This Mixture,** 19 cts. each; 35 cts. for 2; 75 cts. for 5; \$1.25 for 10; \$2.50 for 25; \$9 per 100, postpaid.

TUBEROSES, Double Excelsior Pearl. These pure white, sweet-scented flowers are so popular they need only to be mentioned, for they are grown by the thousands every summer. 8 cts. each; 3 for 20 cts.; 65 cts. per doz.; \$3.50 per 100.

CALADIUM (Elephant's Ear). **Monster bulbs,** 30 cts. each; \$3 per doz. **Large bulbs,** 20 cts. each; \$2 per doz. **Medium bulbs,** 10 cts. each; \$1 per doz.

CINNAMON VINE. Grows 25 to 40 feet; is hardy. Thick foliage; white flowers with delightful odor. Thrives in sun or shade. 10 cts. each; 5 for 40 cts.; 85 cts. per doz.



Begonia



Canna

CANNAS

12 cts. each; 30 cts. for 3; \$1.10 per doz.; \$7.50 per 100

Ambassador. 3 1/4 ft. Brilliant cherry-red flowers. Bronze foliage. Plants vigorous.

Copper Giant. 4 ft. Rich coppery red, suffused with rose. Green foliage.

Fiery Cross. 4 ft. Scarlet-crimson. Green foliage.

Hungaria. 3 1/2 ft. Peach-blossom-pink. Foliage green. Very compact.

King Humbert. 5 ft. Immense flowers of brilliant orange-scarlet with bright red markings. Bronze foliage.

King Midas. 5 ft. Large flowers of glittering yellow.

Mme. Crozy. 3 ft. Scarlet, bordered golden yellow. Green foliage.

Richard Wallace. 4 ft. Large, showy, pure canary-yellow blooms carried on good stems. Green foliage.

The President. 5 ft. A wonderful Canna. The flowers are of immense size unsurpassed in vigor, size and richness of color. Green foliage.

Wintzer's Colossal. 5 ft. Without a doubt the largest Canna, as the average flowers more than cover a man's hat. Vivid scarlet that retains its brilliancy. Green foliage.

Wyoming. 6 ft. Immense spikes of orange flowers. Bronze foliage.

Yellow King Humbert. 5 ft. Beautiful shade of yellow, lightly spotted red. Green foliage.

SCHELL'S QUALITY FARM SEEDS

**It Is of Greatest Importance to You That You Sow Good Seed
BUY FROM SCHELL'S AND KNOW YOU ARE GETTING THE BEST ALWAYS**

Schell's Quality Clovers, Alfalfa, and other Grasses and all Field Seeds, are fancy quality, large, plump seeds, clean, new, and of high germination.

And Remember, we follow the market prices up or down, so that you can depend on getting the best seeds from us as low as they can be purchased anywhere.

Write Today or When You Are Ready to Buy, and send us a list of the kinds and quantities of each of the field seeds you need, and we will quote you prices before you order. We have only one grade—absolutely the best—and the best is what you want. Plant Schell's Quality Farm Seeds and Save Money.

SEED OATS, Schell's "Big Yielder"

Sow Schell's "Big Yielder" Seed Oats this year and you may get the biggest and best crop of Oats you ever grew.

There is just one reason why we continue to sell thousands of bushels of our Schell's "Big Yielder" Seed Oats, and that is because of its high standard of quality and its tremendous yield. This makes our customers come back for more when they want new "blood"—and when a neighboring farmer sees a crop of it he wants it also.

Schell's "Big Yielder" Oats has been making 70 to 80 bushels to the acre on the same soil and under the same conditions that produced 40 bushels from the old varieties.

PATTERSON SEED OATS. Tree or spreading head. A variety which under hundreds of demonstrations carried on throughout Pennsylvania, by Pennsylvania State College, has outyielded many varieties with which it was compared, including Cornelian, Keystone, Victory, Swedish Select, and Ithacan. Therefore, we highly recommend it to you. **1 to 9 bus., \$1.25 per bus.; 10 to 24 bus., \$1.20 per bus.; 25 to 50 bus. or more, \$1.15 per bus.** here, at our store, freight not prepaid.

Pennsylvania's Leading Oats. Outyielded all of twelve other well-known varieties

Schell's "Big Yielder" Oats has outyielded every other variety of tree or spreading Oats tested with it. With the yield you get quality; it is an unusually heavy-bodied Oats, big, plump, meaty grains, with very little chaff. It is a spreading or "tree" Oats; the straw is very strong, practically lodge-proof and averages 4 to 5 feet in height. A measured bushel will weigh from 42 to 45 pounds. Sow 2½ bushels to the acre. A 20-acre field may give you many more dollars than ordinary Oats by increasing your yield 20 to 40 bushels more per acre. Prices: 1 to 9 bus., \$1.25 per bus.; 10 to 24 bus., \$1.20 per bus.; 25 to 50 bus. or more, \$1.15 per bus. here, at our store, freight not prepaid.

MANGEL-WURZEL (Stock Beets)

Six pounds will sow an acre. Dairy farmers should grow more of these for their cows. They make the best kind of winter feed, cost little and make more rich milk than almost any other feed. About one-fourth of the daily rations should be of roots. They are also excellent feed for poultry.

Mammoth Long Red. Very large; red flesh. Oz. 10 cts.; ¼lb. 20 cts.; lb. 65 cts.; 6 lbs. \$3.60.

Golden Tankard. Flesh yellow. (Makes the milk look like cream.) Oz. 10 cts.; ¼lb. 20 cts.; lb. 65 cts.; 6 lbs. \$3.60.

Sludstrup. Reddish yellow; very large; fine quality for stock-feeding. Oz. 15 cts.; ¼lb. 30 cts.; lb. 75 cts.; 6 lbs. \$4.

Our Frost-proof CABBAGE PLANTS

Will mature heads two to three weeks earlier than your home-grown plants, and double your profits. Why?

Varieties: Early Jersey Wakefield, Charleston Large Type Wakefield, Succession, Early Flat Dutch, and Copenhagen Market. We do not send plants C.O.D.

Prices by Parcel Post, postage paid (we pay it), in lots of 100, 200, 300, or 400 plants, at 50 cts. per 100; \$1.60 for 500; 1,000 or more, at \$3 per 1,000. All orders are sent by parcel post—it is quickest and best. Large orders are packed in several packages. Orders are filled by the 100, not 250 or 350.

We are recognized as Pennsylvania's headquarters for the finest quality Seed Potatoes. We annually sell many carloads. If you need a bushel, a bag, or a carload, write us or come in to see us about it. We will give you the LOWEST market prices on MAINE-GROWN CERTIFIED SEED.

A GOOD BOOK on How to Grow Potatoes Successfully is the one by Dr. A. L. Nixon, of Pennsylvania State College, authority on this subject. Every Potato-grower should have a copy of this book. We recommend it. Price, \$1.25, postpaid.

Where we have Certified Seed, we have them specified; others are in Select Seed, grown from Certified Seed but not certified.

Early Varieties

Irish Cobbler. White, mealy Potato used for early, medium, and late crop. The most widely planted for early and for general crop.

Early Ohio. One of the best early varieties on the market and in our opinion it is the best early. Oblong; white flesh; pink eye.

Bliss' Triumph. Extra-early; round; red skin. Fine. Also called "Stray Beauty" and "Six Weeks." There is, however, another named "Six Weeks," somewhat like Early Ohio. Be careful not to confuse these.

Surprise. Of fine quality, somewhat resembling Irish Cobbler in shape and size. Early and a heavy yielder.

Beauty of Hebron or Hebron Rose. Smooth; oblong; white skin and flesh. Early. Very fine.

Chippewa. Bred from Irish Cobbler, smooth and shallow eyes.

Katahdin. Smooth, main crop.

Late Varieties

Green Mountain. Medium-early or general-crop Potato; snow-white; gives excellent results on all kinds of soil; very fine.

Russet. Splendid late or main crop; big yielder. Very popular late-crop variety.

Rural New Yorker. Well-known late variety. Medium-large, smooth, shallow eyes; a good Potato and a good yielder.

Sir Walter Raleigh. One of the best late or main-crop varieties. Heavy yielder; large and smooth; fine quality; skin and flesh white.

Spaulding Rose. Medium second early and good late keeper.

HORSE-RADISH ROOTS, Maliner Kren. A large, quick-growing variety which is now the very best Horse-Radish grown. Large, strong cuttings, 35 cts. per doz.; \$1.50 per 100 (\$1.75 postpaid); \$10 per 1,000 by express; or \$11 per 1,000, postpaid.

PRICES FOR SEED POTATOES are so close to cost they are sold on cash terms, here at our store. When shipped, customer pays freight. Prices are subject to any change of market values. Better write when ready to order and get our latest price then, if not satisfied with these prices.

SEED POTATOES: All Maine grown. (Bags of 2 bus.)	1 to 9	10 to 100
	Bags	Bags
	Per Bag	Per Bag
Certified Irish Cobbler	\$4 50	\$4 40
Certified Green Mountain.....	4 50	4 40
Certified Red Bliss.....	4 75	4 65
Certified Spaulding Rose.....	4 50	4 40
Selected Chippewa	4 50	4 40
Selected Katahdin	4 50	4 40
Selected Russet	4 50	4 40
Selected Sir Walter Raleigh.....	4 25	4 15
Selected Rural New Yorker.....	4 25	4 15
Selected Early Surprise	4 50	4 40
Selected Carmen	4 25	4 15
Selected Early Rose	4 50	4 40
Selected Early Ohio	4 50	4 40

SMALL QUANTITIES (store price). Bus. (60 lbs.) \$2.50; ½bus. \$1.25; pk. 65 cts.; ½pk. 35 cts. (5 lbs. 75 cts.; 10 lbs. \$1.25, postpaid).

Sweet Potato Plants

I make a specialty of an extra-fine selected strain of the Big Yellow Sweet Potatoes. Our plants are strong and well rooted. Ready in May but it is important that you place your order now.

Prices, 20 cts. per doz. (25 cts. postpaid); 65 cts. per 100 (75 cts. postpaid); \$2.50 for 500 (\$2.85 postpaid); \$5 per 1,000 (\$5.50 postpaid). Less than 500 at the single hundred rate.

RHUBARB, Victoria. The best variety. Roots, \$1 per doz. (\$1.25 postpaid); \$7 per 100 (\$7.50 postpaid). Seeds, Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.75.



Seed Disinfectants

Increase Crop Profits. Reduce Disease Losses

A Treatment for Every Major Crop

NEW IMPROVED CERESAN. For Oats, Barley and Wheat. Lb. 70 cts.; 5 lbs. \$3; 25-lb. pail \$12.75. (3 ozs. will treat 1 bus. of Oats or Barley; $\frac{1}{2}$ oz., 1 bus. of Wheat or Rye.)

2% CERESAN. Treats cotton, sorghums, flax, millets, peas, and narcissus bulbs. Lb. 70 cts.; 5 lbs. \$3; 25 lbs. \$12.75.

NEW IMPROVED SEMESAN BEL. For Seed Potatoes. 4 ozs. 45 cts.; lb. \$1.50; 5 lbs. \$6.75; 25 lbs. \$31. (1 lb. will treat 60 to 80 bushels.)

NEW IMPROVED SEMESAN JR. For Seed Corn. 2-oz. pkt. 15 cts.; 4 ozs. 30 cts.; lb. 75 cts.; 5 lbs. \$3.25; 25 lbs. \$14. (2 ozs. will treat 1 bus. of Seed Corn.)

SEMESAN. Used as a dust or liquid treats vegetable and flower seeds. Also valuable for watering the seed-bed or flats to control damping-off. $\frac{1}{2}$ -oz. pkt. 10 cts.; 2 ozs. 35 cts.; lb. \$2.25; 5 lbs. \$9.90; 25-lb. pail \$45.50. (1 oz. treats 15 lbs. seed.)

SPECIAL SEMESAN to prevent and control brown-patch on lawns. 5 lbs. \$7; 25 lbs. \$33; 100 lbs. \$122.85.

FREE: Booklets on all Du Bay Seed Disinfectants on request

NEW EVER GREEN SPRAY

For Vegetables, Fruits, and Flowers

This Is the Spray to Use to Kill All Insects

Because it is non-poisonous, requires no spreader, is simple to use, always ready—just add the water; it will not burn or soil vegetables, fruits, or the most delicate flowers or foliage; it is perfectly safe to use any time, even when vegetables are ready to use, for it leaves no poisonous residue, since it contains none; it will not harm persons or pets.

1-oz. bottle (makes 6 gals.)	\$0.35
6-oz. can (makes 36 gals.)	1.00
16-oz. can (makes 96 gals.)	2.15
1-gal. can (makes 768 gals.)	12.20

Full directions for using it with every order. Prices Prepaid.

DEPENDABLE LEGUME-AID INOCULATION

Superior Multiple Strains—Money Back Guarantee
Specify Size of Carton and Seed to be Inoculated

	Size	Inoculates	Price
ALFALFA and all CLOVERS	$\frac{1}{2}$ bus.	30 lbs.	\$0.30
	1 bus.	60 lbs.	.50
VETCH; AUST. WINTER PEAS	$2\frac{1}{2}$ bus.	150 lbs.	1.00
	1 bus.	60 lbs.	.30
FIELD AND GARDEN PEAS	$1\frac{2}{3}$ bus.	100 lbs.	.50
	2 bus.	120 lbs.	.50
SOY BEANS COWPEAS	5 bus.	300 lbs.	1.00
	1 bus.	60 lbs.	.30
LESPEDEZA GARDEN BEANS	2 bus.	120 lbs.	.50
	*10 bus.	600 lbs.	1.60
PEANUTS and LIMA BEANS	*25 bus.	1200 lbs.	2.85
	*Made only for Soy Beans.		

GARDEN PACKET. Inoculates up to 5 pounds of Peas, Sweet Peas, Lima Beans, or Lupines. Price, 15 cts.

STIM-U-PLANT

THE PERFECT PLANT-FOOD FOR ALL PLANTS
Prices, postpaid: 30 tablets 25 cts.; 100 tablets 75 cts.; 500 tablets \$2.50; 1,000 tablets \$3.50; 5,000 tablets \$15.

Formacide. Just apply Formacide to the seed-beds, flats, and benches at the rate of $1\frac{1}{2}$ ounces to each square foot of soil 3 inches deep or 2 ounces per square foot where soil is 4 inches deep. Mix thoroughly with the soil. Full directions with each pkg. $\frac{1}{2}$ lb. 45 cts.; lb. 75 cts.; 5 lbs. \$2; 25 lbs. \$5.50; 50 lbs. \$9; 100 lbs. \$17, prepaid.

Atlacide. Kills roots as well as plants of all weeds. Eradicates poison ivy, Canada thistle and every other kind of weed it touches. It is non-poisonous, therefore may be used in safety around the home, in playgrounds, camps, parks, and anywhere on the farm. It is convenient to use. May be dusted on or dissolved in water. It has a wide reputation. Many farmers are using it to clean their farms of Canada thistle. Prices: 5-lb. Sifter Can (kills 350 to 1,500 sq. ft. of weeds) \$1.50; 15-lb. Drum (kills 1,500 to 2,500 sq. ft. of weeds) \$3.50; 50-lb. Drum \$7; 100-lb. Drum \$13.50; 200-lb. Drum \$26.

BLACK-LEAF 40 or NICOTINE SULPHATE. 1 oz. (makes 6 gals.) 35 cts.; 5-oz. bottle \$1; lb. \$2.25; 2 lbs. (makes 200 gals.) \$3.25; 5 lbs. \$5.85; 10 lbs. \$10.60. Write for price on larger quantities.

Cuproicide. The Red Copper Oxide that stays red. It protects the seeds you plant from the deadly Damping-Off fungi. The fungi disease will not touch seed that is coated with "live" Red Copper Oxide. Four ounces will treat 10 pounds of small seeds, vegetables and flower seeds, and 100 pounds of peas, squash, cucumbers, and other large seeds. Effectiveness of Cuprocide or Red Copper Oxide is attested by State Experiment Stations. Prices prepaid: 4 ozs. 35 cts.; lb. 90 cts.; 5 lbs. \$4; 20 lbs. \$12; 50 lbs. \$25; 200-lb. drum \$77.

HOTKAPS

Protects plants from frost and other elements, maturing crops earlier, and keeping insects out and soil soft.

Prices: 1,000 lots \$10.25; 5,000 lots at \$10.15 per 1,000; 10,000 lots at \$10.05 per 1,000; 25,000 or more at \$9.95 per 1,000. Trial pkg. (250), including Special Type Garden Setter and Tamper, \$3.85 (\$4 postpaid). Trial pkg. (100), complete \$2.65. Steel Hotkap Setter and Tamper, \$1.50 (\$1.70 postpaid). Steel Tamper, 25 cts.

Garden Setter alone, 50 cts.; Home Garden Package, 25 Hotkaps and Setter, all for 50 cts. (65 cts. postpaid).

Grafting Wax. (For the Fruit Grower.) We annually sell large quantities. Prices, Best Quality: $\frac{1}{4}$ lb. 20 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 55 cts.; 5 lbs. \$2.50, postpaid.

PARADOW (Paradichlorobenzene). For the Peach Borer. Lb. 45 cts.; 5 lbs. \$1.85; 10 lbs. \$3.25; 25 lbs. \$6.25; 50 lbs. \$10.75; 100 lbs. \$18.75.

Cyanogas. One fumigation with Cyanogas G-Fumigant permeates the entire house. Fumigate every week or ten days—regularity of treatment insures a clean house at all times. Ask for copy of "Cyanogas Handbook for Greenhouses and Nurseries." Use $\frac{1}{4}$ ounce per 1,000 cubic feet. Price Cyanogas G-Fumigant: 5 lbs. \$3; 25 lbs. \$10.

STABILIZED ROTENONE DUST. The "safe insecticide." It is made from the roots of a tropical plant. Non-poisonous and more powerful than Arsenate of Lead in destroying leaf-chewing and sucking insects. It controls aphis, cabbage worms, bean beetles, asparagus, cucumber, potato and flea beetles, mites, thrip, red spider, leaf-hopper, leaf-tyers, and others. Unlike some other powerful insecticides, Rotenone will not injure the most delicate plant and it is so safe to use that it makes an effective flea powder for cats, dogs, or birds, and it is excellent for delousing fowl. No. 75. Lb. 35 cts.; 5 lbs. \$1.25 (postpaid \$1.60); 10 lbs. \$2.25 (postpaid \$2.60); 25 lbs. \$4; 50 lbs. \$6.50; 100 lbs. \$11.50.

POULTRY HELPS DON SUNG

MAKES HENS LAY
GUARANTEED—MORE EGGS OR NO PAY

It pays to use Don Sung the year round.

TABLET FORM

50-ct. Size (This is the Trial Guaranteed Size).	3 lbs.....	\$5.00
\$1 Size (3 times 50-ct. Size).	10 lbs.....	10.00
\$5 Size (6 times \$1 Size).	25 lbs.....	20.00
	50 lbs.....	35.00

POWDERED FORM

50-ct. Size (This is the Trial Guaranteed Size).	3 lbs.....	\$5.00
\$1 Size (3 times 50-ct. Size).	10 lbs.....	10.00
\$5 Size (6 times \$1 Size).	25 lbs.....	20.00
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AVICOL STOPS CHICKS DYING

Package 50 cts.; large size (3 times
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For Roup, Colds, and Canker

Regular Size Bottle (Trial Guaranteed Size).....	\$0.50
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Any size shipped promptly. All charges prepaid	

INDEX

Page	Page	Page	Page
Achillea.....39	Coriander.....31	Iberis.....42, 47, 58	Poultry Supplies.....63
Acroclinium.....55	Corn, Indian.....43	Insecticides, Fungicides.....63	Primrose.....51
Ageratum.....41, 42, 44	Corn, Pop.....15	Ipomoea.....40, 46, 52	Primula.....51
Alyssum, Sweet.....42, 58	Corn, Rainbow.....43	Ivy, Kenilworth.....47	Pueraria.....51
Amaranth, Globe.....55	Corn, Seed.....59, 60	Japanese Hop Vine.....46	Pumpkin.....30
Amethyst.....42	Corn, Sweet.....15, 16	Job's Tears.....43, 47	Pyrethrum.....51
Ammobium.....55	Cornflower.....43	Kale.....3	Quamoclit.....42
Anagallis.....58	Cos.....22	Kochia.....47	Radish.....33, 34
Anchusa.....42, 58	Cosmos.....43, 49	Kohlrabi.....22	Red-Hot Poker.....51
Anise.....31	Cress, Rock.....58	Kudzu Vine.....51	Rhodanthe.....55
Antirrhinum.....44, 54, 58	Cress.....14	Lady's Slipper.....42	Rhubarb.....62
Apple, Balsam.....42	Crow Repellent.....59	Lantana.....47	Ricinus.....51
Aquilegia.....42, 49	Cucumber.....13, 14	Larkspur.....45, 46, 47	Rock-Garden Plants.....58
Arabis.....58	Cup-and-Saucer.....42	Lathyrus.....47	Romaine.....22
Armeria.....58	Cup-and-Saucer Vine.....43	Lavender.....31	Rosemary.....31
Asparagus.....3	Cup-Flower.....53	Lawn Grass Seed.....2	Rotenone Dust.....63
Asters.....39, 48	Cuprocide.....63	Lawn Supplies.....2	Russell Lupins.....47
Atlacide.....63	Cyanoglossa.....63	Leek.....21	Rutabaga.....59
Aubrieta.....58	Cynoglossum.....58	Legume-Aid.....63	Sage.....31
Baby's Breath.....55, 58	Cypress.....47	Lettuce.....21, 22	Sage, Scarlet.....51
Bachelor's Button.....42	Cypress Vine.....43	Lily, Torch.....51	Salpiglossis.....51
Ball of Fire.....47	Dahlia.....61	Linaria.....47	Salsify.....38
Balloon Flower.....50	Daisy.....39, 43, 46, 51	Lobelia.....47	Salvia.....51
Balm.....31	Dame's Rocket.....51	Loma.....2	Sanvitalia.....58
Balsam.....42	Dame's Violet.....51	Lunaria.....55	Saponaria.....51
Basil, Sweet.....31	Dandelion.....14	Lupine.....47	Satin Flower.....55
Basket Flower.....43	Delphinium.....46, 47	Lupinus.....47	Savory, Summer.....31
Beans.....6-9	Dianthus.....46, 50, 51, 58	Madwort.....42	Scabiosa.....45, 51, 52, 53
Bean, Scarlet Runner.....51	Didiscus.....46	Mangel-Wurzel.....62	Schizanthus.....51
Beets.....4, 5	Digitalis.....46	Marigold.....40, 41, 42, 45, 47,	Seed Disinfectants.....63
Begonia.....61	Dill.....14, 31	51, 57, 58	Semesan.....63
Bellflower, Japanese.....50	Dimorphotheca.....46	Marjoram, Sweet.....31	Semesan Bel.....63
Bellis.....43	Dusty Miller.....43	Marvel of Peru.....46	Semesan Jr.....63
Black-eyed Susan.....51	Eggplant.....17	Mignonette.....47	Sheep Manure.....2
Black-Leaf 40.....63	Elephant's Ear.....61	Momordica.....42	Snapdragon.....44, 54
Blanket Flower.....46	Endive.....17	Money Flower.....55	Snow-on-the-Mountain.....46
Blue Bonnet.....51	Eryngium.....55	Moonflower.....46, 52	Spinach.....38
Blue Lace Flower.....46	Eschscholtzia.....42, 46	Moonwort.....55	Squash.....35
Borage.....31	Euphorbia.....46	Morning-Glory.....40, 46	Statice.....55
Borecole.....3	Ever Green, New.....63	Mourning Bride.....51	Stimuplant.....63
Broccoli.....9	Everlasting.....46, 55	Mustard.....21	Stocks.....51
Browallia.....42	Farm Seeds.....62	Myosotis.....46	Straw Flower.....46, 55
Brussels Sprouts.....9	Fennel.....31	Nasturtium.....47, 56	Sunflower.....51
Butterfly Flower.....51	Fennel, Sweet.....31	Nemesia.....50	Sweet Peas.....44, 45, 48, 54
Cabbage.....10-11	Finocchio.....31	Nemophila.....58	Sweet Potato Plants.....62
Cabbage, Chinese.....11	Firebush, Mexican.....47	Nierembergia.....53	Sweet Rocket.....51
Cabbage Plants.....62	Flame Flower.....51	Oats, Seed.....62	Sweet Sultan.....43
Caladium.....61	Flower Seeds.....39-58	Obedient Flower.....50	Sweet William.....51
Calendula.....42, 48, 49	Forget-Me-Not.....46, 58	Okra.....21	Tagetes.....51
California Poppy.....42, 46	Formacide.....63	Onions.....25, 26	Thrift.....58
Calliopsis.....42, 43	Four-o'Clock.....46	Pansies.....50, 56	Thunbergia.....51
Campanula.....42, 58	Foxglove.....46	Papaver.....50	Thyme.....31
Canary-Bird Vine.....42	Fringe Flower.....51	Paradow.....63	Tomato.....36-38
Candytuft.....42, 47, 58	Gaillardia.....46	Parsley.....30	Tri-ogen.....2
Cannas.....61	Gilia.....46, 58	Parsnip.....30	Tritoma.....51
Cantaloupes, 1st. Cov., 23, 24	Gilliflower.....51	Pear, Balsam.....42	Tropæolum.....42
Canterbury Bells.....42, 49	Gladiolus.....61	Peas.....27-29	Tuberoses.....61
Caraway.....31	Glove, Garden.....2	Pennyroyal.....31	Turnip.....38
Cardinal Climber.....42	Gomphrena.....55	Pepper.....31, 32	Vegetable Oyster.....38
Carnations.....43, 48	Gourds.....58	Periwinkle.....54	Vegetable Seeds.....3-38
Carrots.....12	Grass and Field Seeds.....2	Petunia.....41, 44, 45, 50, 52, 56,	Verbena.....54
Castor-Oil Plant.....51	Grasses, Ornamental.....55	57	Vigoro.....2
Catnip.....31	Gypsophila.....55, 58	Phlox.....50, 56, 57	Vinca.....54
Cauliflower.....17	Harebell.....58	Physalis.....50	Viola.....58
Celeriac.....18	Helianthus.....51	Physostegia.....50	Virginia Stock.....54
Celery.....18-20	Helichrysum.....55	Pimpernel.....58	Wallflower.....43, 54
Celosia.....41, 43, 53	Heliotrope.....46	Pincushion Flower.....51	Watermelons.....24
Centaurea.....43	Herbs.....31	Pinks.....50, 58	Wax, Grafting.....63
Ceresan.....63	Hesperis.....51	Platycodon.....50	Woolflower, Chinese.....43
Chard, Swiss.....38	Holly, Sea.....55	Poinsettia.....46	Wormwood.....31
Cheiranthus.....43, 54	Hollyhocks.....46	Poppy.....46, 50	Xeranthemum.....55
Chicory.....14	Honesty.....55	Portulaca.....56	Zinnias.....52, 57, 65, 66
Chinese Lantern Plant.....50	Horehound.....31	Potatoes, Seed.....62	
Chrysanthemum.....43, 51	Horse-Radish Roots.....62		
Cinnamon Vine.....61	Hotkaps.....63		
Clover Seed.....2	Humulus.....46		
Cobæa.....43	Hunnemannia.....46		
Cockscomb.....41, 43			
Coix.....43			
Coleus.....43			
Collards.....14			
Columbine.....42, 49			
Coreopsis.....43			

We Have Thousands of Items in Our Store that we cannot possibly list in our catalogue for lack of space. **These Many Other Items** include all kinds

of necessary and desirable hand tools, sprayers, plant foods, equipment and supplies for the Vegetable Garden, Flower Garden, General Farm, Orchard, Potato Growing; Poultry Supplies, Dairy Supplies, Farm Equipment such as Tractors, Cultivators, Drills, Discs, Plows, Binders, etc. Write us for prices on any of these you need.

WALTER S. SCHELL, Inc., Tenth and Market Streets, Harrisburg, Pa.

Schell's Thirtieth Anniversary Collection of Beautiful Zinnias

AS SHOWN IN NATURAL COLORS ON THE BACK COVER

Now America's Most Popular Garden and Bouquet Flowers

This Collection includes the Giant Gold Medal Dahlia-flowered **Crimson Monarch** (No. 1), measuring 5 to 7 inches across, and dainty little **Tiny Tim** (No. 12), scarlet, **Pixie** (No. 13), yellow, and **Snowdrop** (No. 11), white, which are only 1 inch across.

These tiny little beauties make charming flowers for table vases, especially with Blue Ageratum, or a little Baby's Breath. Also two very beautiful Fantasy Zinnias, **Orange Lady** (No. 4), deep orange, and **Rosalie** (No. 5), intense rose-pink, and five bright, rich-colored Pompons or Baby Zinnias, every one a perfect gem of beauty with flowers 2 inches across; **White Gem** (No. 7), **Purple Gem** (No. 8), **Crimson Gem** (No. 9), **Pink Gem** (No. 10), deep pink, **Canary-Yellow Gem** (No. 6).

We have also included two choice Pumila Double Zinnias 3 inches across: **Salmon-Rose** (No. 2) and **Spun Gold** (No. 3), a rich butter-yellow.

All of the Zinnias in this collection are borne on strong stems, making the very finest bouquet flowers and garden flowers from early summer until frost. If you have a large garden, grow an abundance of them; if you grow flowers to sell, there is a market for all you can grow; if you have but a small space, these will reward you with many flowers all summer.

Schell's 30th Anniversary Collection Mixture. All above varieties in mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 80 cts.; oz. \$1.50 (separate colors, bulk seed, same price as mixture). Separate colors: Pkt. 10 cts. for any one or more varieties.

SPECIAL OFFER! 13 PKTS., ONE OF EACH SHOWN IN THE PICTURE FOR ONLY 90 CTS. AND to each person ordering this Collection we give free 1 pkt. Baby's Breath and 1 pkt. Blue Ageratum.

SCHELL'S GOLD MEDAL DAHLIA-FLOWERED ZINNIAS

Enormous in Size. Ten Different Colors. Beautiful in the Garden and in Bouquets.

1. **Crimson Monarch.** Deep crimson.
2. **Meteor.** Rich deep red.
3. **Oriole.** Orange and gold.
4. **Exquisite.** Light rose, deep rose center.
5. **Golden State.** Yellow-orange.

Any of these separate colors or our **GOLD MEDAL MIXTURE**, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.35. **SPECIAL 10 PKTS., ONE OF EACH COLOR, FOR 75 CTS.**

Schell's New Zinnia Pumila, Picotee Delight, Golden Ray

A beautiful new type of Zinnia. The flowers are of medium size, handsome golden orange color, and are borne in great profusion on 2-foot plants. The tip of each petal is outlined with a delicate edging of brick-red. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.10.

New Zinnia, Scabiosa-Flowered

The plants grow about 2 feet high, bearing numerous medium-sized flowers resembling the annual scabiosa. There are all the bright colors in the mixture, such as crimson, white, pink, orange, scarlet, and yellow.

Schell's Choice Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 80 cts.

Autumn Tints. See page 57. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

Mexican Zinnias, Haageana Hybrids

The small-flowered Mexican Zinnias have a charm all their own. The miniature blooms make a brilliant display for bedding purposes and yet have stems long enough to make fine bouquets for small vases and bowls.

Schell's Mexican Hybrids, Double, Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 80 cts.

Schell's Improved Pompon, Lilliput, or Baby Zinnias

Plants grow about 15 to 18 inches high, are very compact, and bear flowers in the greatest profusion. The small, double flowers come on long stems and are very valuable for cutting, while the plant makes a very fine show in beds or borders. Especially fine for florists to grow for bouquet and design work.

Pastel Shades Canary-Yellow Orange Crimson Gem	Deep Flesh Purple Gem Scarlet	Salmon-Rose White Mixed
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Each, pkt. 10 cts.; 3 pkts. 25 cts.
One pkt. each of 9 colors for 65 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.

New Dwarf Zinnia Linearis, Golden Orange

The single flowers are deep golden orange with a delicate light yellow stripe which contrasts boldly with the dark center, making it most attractive. Blooms early. Plants are 8 to 10 inches high with a spread of as much as 2 feet. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.

Improved Dwarf Double Zinnias

These medium-sized flowers, with long stems, are exceptionally fine as cut-flowers. This is really a "Cut-and-Come-Again" group and is especially fine for massing in the garden. It produces a succession of cut-flowers all summer.

Scarlet	Salmon-Rose	Golden Yellow
Flesh-Pink	White	Mixture
Spun Gold.	Golden yellow.	

Any of these separate colors or the mixture, pkt. 10 cts.; 3 pkts. 25 cts. One pkt. of each of the 6 for 50 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

Fantasy Zinnias

The flowers of this type are entirely different and of exceptional beauty. They are informal, composed of a mass of shaggy, ray-like petals, and very pretty and artistic, equally lovely in the garden and when cut. You should have all these new Fantasy Zinnias.

New "Wildfire." Dazzling scarlet. A gorgeous flower. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 65 cts.

White Light. New. 1939 All-America Prize-Winner. As near to a pure white as any Zinnia yet developed.

Orange Lady. Deep bright orange, very rich.

Rosalie. Bright intense rose.

Star Dust. Lovely golden yellow.

Any of above Fantasy Zinnias, unless noted, pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 50 cts.

Fantasy Finest Mixed. A bright colorful mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 65 cts.

New Zinnia, Early Gypsy

This new Early Wonder type is distinct from all other Zinnias, producing its blooms within 30 to 40 days from sowing of the seed. Plants are 1½ feet high and very free flowering. The medium-sized blooms come on long, wiry stems. Deep burnished orange and exquisitely rich. Be sure to grow Gypsy. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40.

Schell's Double Giant Zinnias

Enormous flower averaging 5 inches in diameter. The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. Plants are 3 to 4 feet high. By all means include Schell's Double Giant Zinnias in your order.

Schell's Double Giant Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.; oz. \$1; $\frac{1}{4}$ lb. \$3.65. Order plenty of seed.

Double Giants in Separate Colors—

Canary-Yellow	Golden Yellow	Scarlet
Crimson	Purple	White
Deep Flesh-Pink	Salmon-Rose	

Any of these separate colors, same price as the Mixture

SCHELL'S THIRTIETH ANNIVERSARY

Collection of Beautiful Zinnias

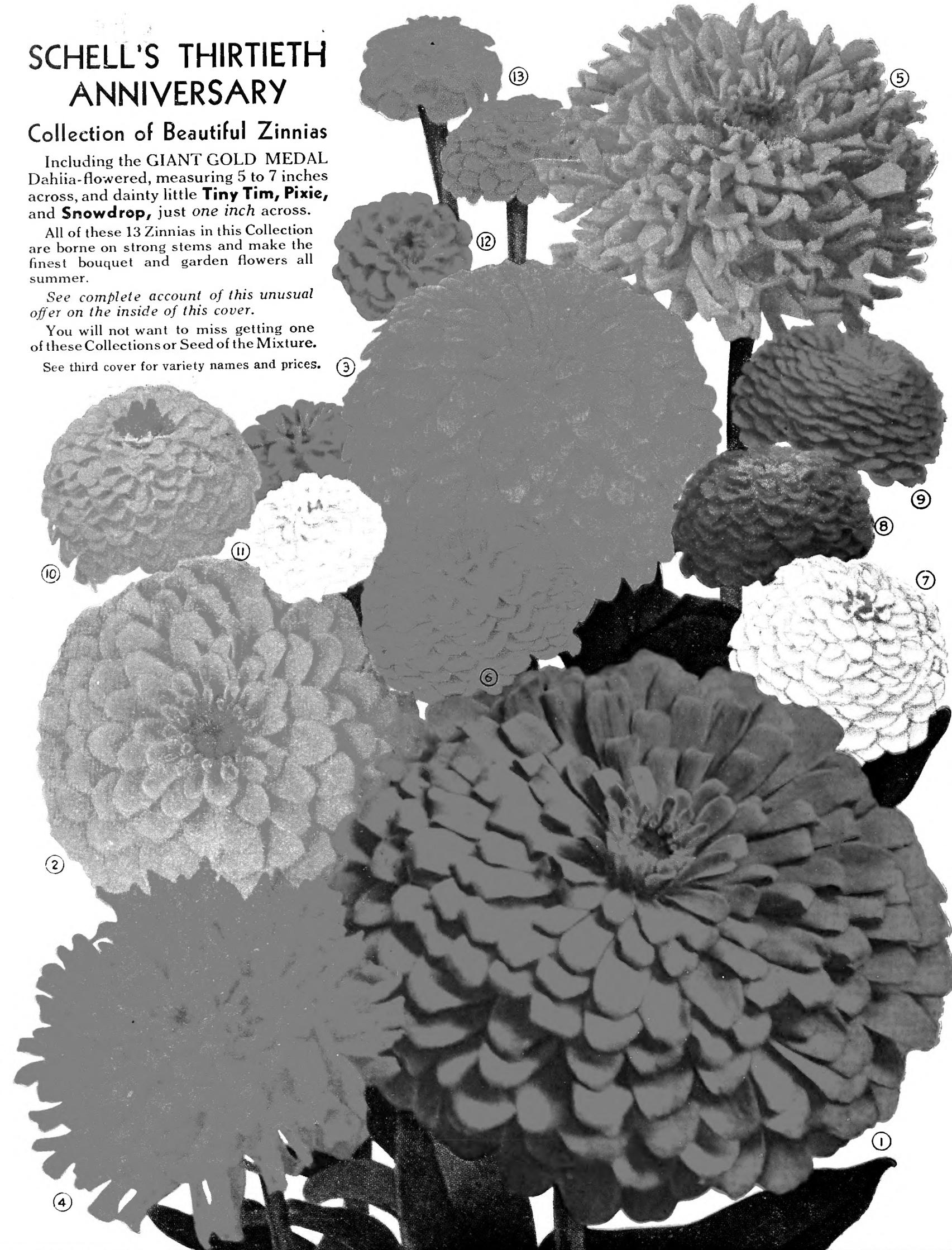
Including the GIANT GOLD MEDAL Dahlia-flowered, measuring 5 to 7 inches across, and dainty little **Tiny Tim**, **Pixie**, and **Snowdrop**, just one inch across.

All of these 13 Zinnias in this Collection are borne on strong stems and make the finest bouquet and garden flowers all summer.

See complete account of this unusual offer on the inside of this cover.

You will not want to miss getting one of these Collections or Seed of the Mixture.

See third cover for variety names and prices. ③



WALTER S. SCHELL, Inc., Quality Seeds
Tenth and Market Sts., HARRISBURG, PA.